THE CASH BOX

VOLUME XVI JANUARY 22, 1955 NUMBER 18

The Crew Cuts gaze at the gold record they received from Ed Sullivan when they appeared on his show recently. It was awarded to them for having sold over 1,000,000 copies of "Sh-Boom". The boys, who have become one of the hottest groups in the country in less than a year, smashed through with their first Mercury record of "Crazy 'Bout You Baby". Currently, they are working on "Ko Ko Mo" which was released last week.

BILLBOARD AND CASH BOX FAVORITES

HENRI RENÉ'S

PARIS LOVES LOVERS

(from "Silk Stockings")

YOU, MY LOVE

from

Warner Bros.'

"Young at Heart"

A "NEW ORTHOPHONIC" HIGH FIDELITY RECORDING

HENRI RENÉ ORCH.

(RCA Victor 20/47-5962)

B+ "PARIS LOVES LOVERS" (2:43) [Chappell ASCAP – Porter] Henri Rene, the orchestra and chorus present a lush and beautiful arrangement of a tune from Cole Porter's new "Silk Stockings." Soaring strings beautiful.

B "YOU, MY LOVE" (2:45) [Maraville ASCAP – Gordon, Van Heusen] This end features the Rene ork and chorus on a lovely mood music item from the coming pic "Young At Heart." Romantic. Piano is in foreground.

HENRI RENÉ ORK

Paris Loves Lovers (Chappell, ASCAP) – RCA Victor 5962 – Warm, moody new tune from Cole Porter's "Silk Stockings," is handled beautifully here by the Rene crew, sparked by a tender choral reading and an ear-arresting arrangement. Flip is "You, My Love" (Barton, BMI).

RCA VICTOR

FIRST IN RECORDED MUSIC

FOUNDED BY BILL GERSH

The Cash Box

Volume XVI Number 18
January 22, 1955

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Breaking Down The Barriers!

A few months ago, *The Cash Box* heralded the emergence of rhythm and blues tunes into the pop field. We pointed out that for the first time, numerous records originally made for the R&B market were being bought by an audience which had never heard of them before.

Today this trend has become even more pronounced. Some of our top hits, such as "Hearts Of Stone", "Earth Angel", "Tweedlee Dee", "Ko Ko Mo" and others are selling great in pop stores and are receiving tremendous plays on juke boxes in pop locations.

Moreover, pop artists are jumping in to cover rhythm and blues songs as soon as they show any sign at all of making noise. Until very recently, artists and record firms used to wait until an R&B disk really hit the top before trying to cover it in a pop vein. Today that no longer holds. Rhythm and blues material has been showing such strong appeal that even before a song gets anywhere on the Hot Charts, it becomes an item to be reckoned with.

This whole procedure has been a gratifying one. There has been a tremendous amount of musical fulfillment which has been lost to a great majority of record buyers because of their lack of knowledge of the rhythm and blues market. Now, just as the folk field opened up an entirely new vista to us, the rhythm and blues field is once again showing us a new area in which we can appreciate different types of music than the ones we've known.

This trend in the music business has not only had a salutary effect upon our powers of appreciation but it has had a direct bearing on the amount of business being done in the industry. Everyone knows that the record business has been good recently—very good. And one of the main reasons for this is that we have been able to take records which ordinarily would sell to a limited market and spread them all over the country. This increases the total amount of records sold; it gives independent companies a chance at a major market; it gives established record firms an opportunity to experiment with artists which they formerly couldn't afford to bother with; it gives these artists a chance at the bigtime; and it gives writers and publishers a field to work in which was formerly only a minor area of activity.

The whole movement has broken down barriers which in the ordinary course of events might have taken untold amounts of time to do. How better to understand what is known to yon than by appreciation of the emotional experience of other people? And how better are the emotions portrayed than by music?

All factions in our country have a vital contribution to make to our culture and understanding. The music and record industries could never accomplish anything greater than to contribute to that achievement.

We are proud of the people in our industry who are opening these doors. We trust this movement will continue, expand and prosper.

THIS IS

KAY S

TARR

the most powerful single influence
on popular singing of our time
now exclusively on RCA VICTOR *Records*

candids of Kay at her first Victor recording session, with Hal Stanley and Harold Mooney

RCA VICTOR
FIRST IN RECORDED MUSIC

RCA ®
HIS MASTER'S VOICE

M-G-M's BIG 5 for '55

Watch this space every week for M-G-M Records campaign on 5 top records of the week.

JONI JAMES

1 **WHEN WE COME OF AGE** and **EVERY TIME YOU TELL ME YOU LOVE ME**

MGM 11865 78 rpm • K 11865 45 rpm

DEEP IN MY HEART

2

All star deluxe sound track album

Jose Ferrer, Gene & Fred Kelly, Ann Miller, Helen Traubel, Jane Powell, Howard Keel, William Olvis, Rosemary Clooney, Vic Damone, Tony Martin

E3153 LP • X276 EP • MGM 276 (78)

Cashbox "Sleeper of the week"

BETTY MADIGAN

3 **I HAD THE FUNNIEST FEELING** | **BE A LITTLE DARLIN'**

Variety "Best Bet"

MGM 11903 78 rpm • K 11903 45 rpm

LEROY HOLMES

4 **TARA'S THEME** from the MGM Film, "Gone With the Wind" and **JAMIE**

MGM 11854 78 rpm • K 11854 45 rpm

BOB STEWART

5 **A MILLION STARS** | **YOURS FOR THE ASKING**

MGM 11902 78 rpm • K 11902 45 rpm

BILLY FIELDS
SINCERELY and **YOUNG AND FOOLISH**
MGM 11917 78 rpm K 11917 45 rpm

THE NATURALS
THE FINGER OF SUSPICION and **REMEMBER**
MGM 11918 78 rpm K 11918 45 rpm

PAT O'DAY
EARTH ANGEL and **5TEP CAREFUL, HEART**
MGM 11904 78 rpm K 11904 45 rpm

ROBERT MAXWELL
PRELUDE TO A STAR | **BEWITCHED**
MGM 11899 78 rpm K 11899 45 rpm

ART MOONEY
HONEY-BABE | **NO REGRETS**
MGM 11900 78 rpm K 11900 45 rpm

THE NOCTURNES
THESE ARE THE THINGS WE'LL SHARE | **HEY, PUNCHINELLO**
MGM 11906 78 rpm K 11906 45 rpm

JERRY FISH HORN JEROME
GOOFUS | **SLEEPY TIME GAL**
MGM 11890 78 rpm K 11890 45 rpm

DICK HYMAN TRIO
I'VE GOT MY LOVE TO KEEP ME WARM | **JEALOUS**
MGM 11889 78 rpm K 11889 45 rpm

DAVE DENNY
THE FATE OF A FALLEN ROSE | **I JUST CAN'T LET YOU GO**
MGM 11905 78 rpm K 11905 45 rpm

BILLY JACK WILLS
TEARDROPS ON A DIARY | **FOR THE CHILDREN'S SAKE**
MGM 11907 78 rpm K 11907 45 rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 19 N.Y.

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

CODE

AB—Abbott	CH—Chess	DU—Duke	IM—Imperial	NG—Norgran	5P—5pecialty
AL—Aladdin	CK—Checker	EP—Epic	JD—Jay Dee	PA—Parrot	TF—Tiffany
AP—Apollo	CO—Columbia	ES—Essex	JU—Jubilee	PE—Peacock	TI—Tico
AT—Atlantic	CR—Coral	FA—Favorite	KI—King	PO—Potter	TR—Trend
BE—Bell	CT—Cat	FB—Fabor	LO—London	PR—Prestige	UN—United
BR—Brunswick	DA—Dana	FE—Federal	ME—Mercury	RA—Rainbow	VA—Valley
BT—Bethlehem	DE—Decca	FI—Fiesta	MG—MGM	RE—Regent	VI—RCA Victor
CA—Capitol	DL—DeLuxe	4 5tar—Four 5tar	MJ—Majar	RM—Rama	WA—Watco
CD—Cadence	DO—Dot	GR—Groove	MO—Modern	5A—5avoy	

Pos. Last Week

1 — **LET ME GO, LOVER** — **JOAN WEBER** — 1
CO-40366 (4-40366)—Joan Weber
CR-61315 (9-61315)—Teresa Brewer
DE-29373 (9-29373)—Peggy Lee
DE-29374 (9-29374)—Georgie 5haw
ME-70511 (70511x45)—Patti Page
VI-20-5952 (47-5952)—5unny Gale
VI-20-5960 (47-5960)—Hank 5now

2 — **NAUGHTY LADY OF SHADY LANE** — **AMES BROTHERS** — 3
BE-1077 (45-1077)—Barry Frank
CD-1254 (45-1254)—Archie Bleyer
VI-20-5897 (47-5897)—Ames Brothers

3 — **MR. SANDMAN** — **THE CHORDETTES** — 2
BE-1079 (45-1079)—Three Bells
CD-1247 (45-1247)—Chordettes
CO-40383 (4-40383)—Les Elgart
CR-61288 (9-61288)—Lancers
DE-29344 (9-29344)—Four Aces
FA-21003X—5ong 5ingers
ME-70477 (70477x45)—Buddy Morrow
VI-20-5767 (47-5767)—Vaughn Monroe

4 — **HEARTS OF STONE** — **FONTANE SISTERS** — 7
CA-3008 (F-3008)—Vicki Young
CR-61305 (9-61305)—Goofers
DL-6062 (45-6062)—Charms
DO-15265 (45-15265)—Fontane Sisters

5 — **TEACH ME TONIGHT** — **DeCASTRO SISTERS** — 4
AB-3001 (45-3001)—DeCastro 5isters
CO-40351 (4-40351)—Jo 5tafford
CR-61265 (9-61265)—Modernaires
DE-28990 (9-28990)—Janet Brace
ME-70497 (70497x45)—Dinah Washington
MG-11856 (K-11856)—Rosanne June
X-0051 (4X-0051)—Helen Grayco

6 — **MELODY OF LOVE** — **BILLY VAUGHN—FOUR ACES—DAVID CARROLL** — 10
CA-3018 (F-3018)—F. 5inatra & Ray Anthony
CO-40417 (4-40417)—Sammy Kaye
DE-29395 (9-29395)—Four Aces
DO-15247 (45-15247)—Billy Vaughn
ME-70521 (70521x45)—David Carroll
MG-11908 (K-11908)—F. MacCormack
VI-20-5975 (47-5975)—Tony Martin & Dinah Shore
VI-20-5973 (47-5973)—Leo Diamond

7 — **I NEED YOU NOW** — **EDDIE FISHER** — 5
BE-1054 (45-1054)—Betty Johnson
CO-40346 (4-40346)—Ken Griffin
FA-21003X—5usan 5isters
VI-20-5830 (47-5830)—Eddie Fisher

8 — **PAPA LOVES MAMBO** — **PERRY COMO** — 6
BE-1064 (45-1064)—Tommy & Jimmy Dorsey
CO-40324 (4-40324)—Johnnie Ray
RA-264 (45-264)—Alfredito Orch.
TI-1092 (45-1092)—Peacock's Mambo Combo
VI-20-5857 (47-5857)—Perry Como

9 — **MAKE YOURSELF COMFORTABLE** — **SARAH VAUGHAN** — 9
BE-1074 (45-1074)—Betty Johnson
CO-40363 (4-40363)—Peggy King
CR-61313 (9-61313)—5teve Lawrence & Eydie Gorme
ME-70469 (70469x45)—5arah Vaughan

10 — **THAT'S ALL I WANT FROM YOU** — **JAYE P. MORGAN** — —
CR-61360 (9-61360)—Dick Jacobs
VI-20-5896 (47-5896)—Jaye P. Morgan

11) DIM, DIM THE LIGHTS. 12) COUNT YOUR BLESSINGS. 13) SHAKE, RATTLE & ROLL. 14) NO MORE. 15) MAMBO ITALIANO. 16) THIS OLE HOUSE. 17) SINCERELY. 18) MOBILE. 19) WHEN WE COME OF AGE. 20) EARTH ANGEL. 21) IF I GIVE MY HEART TO YOU. 22) TWEEDLEE DEE. 23) I NEED YOUR LOVIN' (BAZOOM). 24) SONG FROM DESIREE. 25) NO MAN IS AN ISLAND. 26) FUNNY THING. 27) UNSUSPECTING HEART. 28) STAR DUST MAMBO. 29) MY LOVE SONG TO YOU. 30) SONG IN BLUE. 31) HOLD MY HAND. 32) SONG OF THE BAREFOOT CONTESSA. 33) SILK STOCKINGS. 34) I LOVE YOU MADLY. 35) HEY THERE.

ABBOTT RECORDS
THE DeCASTRO SISTERS
"Teach Me Tonight"
"TEACH ME TONIGHT"

2 MORE GREAT SIDES

THE DeCASTRO SISTERS

'I'M BEWILDERED'

'TO SAY YOU'RE MINE'

ABBOTT 3002

Songs Published by
DANDELION MUSIC CO.
6636 Hollywood Blvd. Hollywood 28, Calif.

EXCLUSIVE

ABBOTT
RECORDS, INC.
6636 HOLLYWOOD BLVD.
HOLLYWOOD 28, CALIF.

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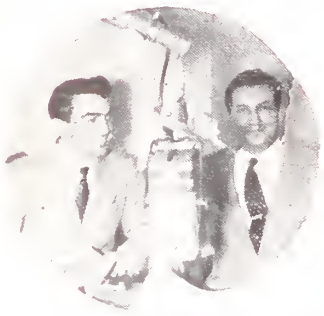
Toronto

"EGAD! YOU'D BETTER PLAY TAD".
Milt Grant
WOL
Washington, D. C.



"Tad Bruce—great sound—strang beat—you'll like it . . . 'That's For Sure!' "
Art Pallen
WWSW
Pittsburgh, Pa.

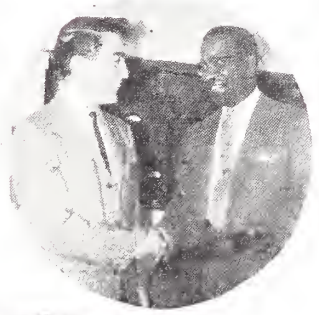
Disk Jockeys Agree...

"Congratulations to Tad Bruce on a Wonderful New Release".
Ed Reilly
WBRY
Woterbury, Conn.

TAD BRUCE
singing
"THAT'S FOR SURE!"
and
"I REMEMBER IT ALL TOO WELL"
Watco Record # 111-10

"'THAT'S FOR SURE!' Loaded with big beat and Commercial."
Art Lamb
WTTB-TV
Woshington, D. C.

"This one sounds like it's going to start another great career. It has the 'sound' everyone tries for."
Rege Cordic
KDKA
Pittsburgh, Pa.



"Tad gives a great performance on both sides of this one. He demonstrates his ability to sing a tender love song or an up-tempo-tune with equal ease. Lots of plays should be in store for this one."
"Chuck" Richards
WBAL
Boltimare, Md.

"A combination of a good talent and good arrangement turning another song into a possible hit."
Nelson Payne
WMMW
Meriden, Conn.

"This boy has everything necessary to hit big. Personality, Appearance, Voice, and, a GOOD First record."
Herb Davis
WEAM
Arlington, Vo.

"Tad's record is very good, both sides are good listening stuff. Tad has a good approach to both numbers, he sounds like he likes to sing and he has his own style. It's a good record to have in any collection."
Nat Allbright
WEAM
Arlington, Vo.

"Do I like it? And, do my listeners? That's for positive—Ga, Tad!"
Russ Holl
WITH
Boltimore, Md.

"Plenty of spice and everything nice . . . but no gimmick . . . A refreshing change."
Hugh Wanke
WCAO
Boltimore, Md.

WATCO Records Inc.
1674 BROADWAY
NEW YORK 19, N. Y.
(CO 5-1930)

Mercury Big Hits!

Sarah Vaughan

"Make Yourself Comfortable, Baby"

AND

"IDLE GOSSIP"

MERCURY 70469 • 70469X45

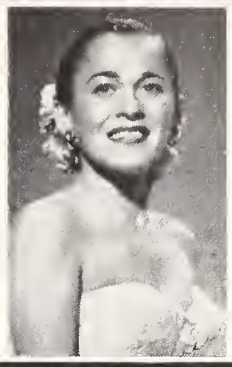
David Carroll

"Melody Of Love"

AND

"LA GOLONDRINA"

MERCURY 70516 • 70516X45



Georgia Gibbs

"Tweedle Dee"

AND

"YOU'RE WRONG, ALL WRONG"

MERCURY 70517 • 70517X45

Exploding For A Double Sh-Boom!

"KO KO MO"

coupled with

"EARTH ANGEL"

by The CREW CUTS

MERCURY 70529 • 70529X45

JUST RELEASED THIS WEEK!

PATTI PAGE

"EVERLOVIN'"

coupled with

"You Too Can Be A Dreamer"

MERCURY 70528 • 70528X45

Hit No. 5 For Mr. Marterie

THE BEAUTIFUL

"BLUE MIRAGE"

coupled with

"Remember Me"

Ralph Marterie

And His Orchestra + Strings

MERCURY 70535 • 70535X45

SARAH'S NEWEST

"How Important Can It Be"

coupled with

"Waltzing Down The Aisle"

by Sarah Vaughan

MERCURY 70534 • 70534X45

HOT STUFF! Mercury RECORDS HOT STUFF!

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

DANNY KAYE

(Decca 29396; 9-29396)

C+ "IN MY NECK O' THE WOODS" (1:58) [Robbins ASCAP—Hoffman, Manning] A real catchy bouncer is handled with all the warmth, and color of Danny Kaye's voice. Real happy-go-lucky ditty.

C+ "MANHATTAN MAMBO" (2:12) [Summit ASCAP — Roberts, Frisch] Danny Kaye goes into the mambo field with a cute ditty that should meet with the approval of his vast following.

MAHALIA JACKSON

(Columbia 40411, 4-40411)

B+ "A RUSTY OLD HALO" (2:15) [Rylan ASCAP — Merrill] The great Mahalia Jackson bows on Columbia with a commercial religious item that could be a tremendous hit. Bob Merrill wrote the tune. This plus an exciting multiple voicing by the greatest of them all, could make it a hit.

B "THE TREASURES OF LOVE" (3:75) [Montclave BMI—Gilkyson] The dramatic artist presents another beautiful religious item. Thrilling vocal.

WANDRA MERRELL

(RCA Victor 20-5989; 47-5989)

B "WALKING THE TIGHT ROPE" (2:14) [Romance BMI—Brown] Wandra Merrell debuts on Victor with a torchy, big voiced reading of a good blues item. Thrush has a load of punch and comes over with zest.

C+ "BOOMERANG" (2:14) [Frank ASCAP — Huddleston, Rinker] This is a bouncey ditty capably handled by the chirp with the chorus assisting. Ok deck. Lively and colorful.

BELMONTE & HIS AFRO-AMERICANS

(Columbia 40423; 4-40423)

B+ "MAMBOMANIA" (2:36) [Jose Ferrer BMI—Eisenhauer, Linsley, Boyle] Belmonte and his boys ride through an exciting, commercial mambo item inspired by the title of a Cash Box column. Great dance stuff that could catch like wild fire. Columbia is going all out on the disk.

B "12th STREET RAG MAMBO" (2:20) [Shapiro—Bernstein ASCAP—Bowman] The crew belts out a socko arrangement of the "12th St. Rag" in mambo tempo. Two tremendous dance decks. Should earn a load of loot.

BILLY DALE QUARTET

(King 1420; 45-1420)

B+ "IT'S A TRIFLE TOO LATE" (2:59) [Franklin BMI—Savage] The Billy Dale Quartet makes a strong showing on its debut disk for King. Tune is a pretty lilter that has possibilities. Boys have a fine style.

C+ "SO DARLIN' GO" (2:18) [Franklin BMI—Rowell, Tepper] This side shows more of the boys' versatility as they jump through a solid item. Number drives from start to finish. Good group.

THE CASH BOX DISK OF THE WEEK

"HOW IMPORTANT CAN IT BE"
[Laurel ASCAP—Benjamin, Weiss]

"THIS IS MY CONFESSION"
[Miller ASCAP—Geotschius, Pola]

JONI JAMES

(MGM 11919; K-11919)

JONI JAMES

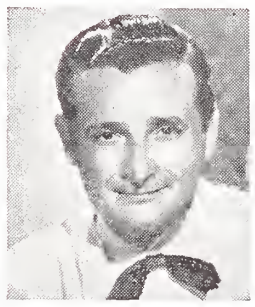
Here's the record Joni James has been waiting for. The record to top "Why Don't You Believe Me". This may be a pretty big statement, but the record is even bigger. Supported by a beautiful chorus and orking, Joni lilts through a tender and romantic ballad called "How Important Can It Be". It's a great new song that's just gotta hit. And the thrush does an ultra-beautiful job. Joni has a smash in this one. The coupling is another top performance by the thrush. It's a touching item labelled "This Is My Confession". Her fans are gonna be wild about both sides.

"HOW IMPORTANT CAN IT BE" (3:08)
[Laurel ASCAP—Benjamin, Weiss]

"TRULY YOURS" (2:48)
[Brandom ASCAP—Douglas, LaVere, Small]

LOU MONTE

(RCA Victor 20-5993; 47-5993)



LOU MONTE

If you wanna hear a tremendous waxing, tune in on Lou Monte's latest "How Important Can It Be". It's definitely the crooner's best platter since he started recording, and it should have no trouble topping "Darktown Strutters Ball". The tune is a beautiful shuffle tempo ballad arranged by Henri Rene and wonderfully orchestrated by Hugo Winterhalter. Song really has class. Keep a close tab on this one. It'll probably be a real big one. "Truly Yours" is a sentimental ballad fashioned with feeling by the warm voiced artist.

DON, DICK & JIMMY

(Crown 131; 45-131)

B+ "THE TOUCH OF YOUR LIPS" [Joy ASCAP—Noble] Don, Dick & Jimmy, who've been doing exceptionally well on the Crown label, offer a tender romantic item in their delightful style. Warm sound. Could hit big with a push.

C+ "I GO TO YOU" [Rickley, Reichner] An ok lilter is handled smoothly by the songsters.

GALE & ROSEMARY CLOONEY

(Columbia 40422; 4-40422)

B "OPEN UP YOUR HEART" (2:30) [Hamblen BMI—Hamblen] Rosemary Clooney and her little sister Gale team up on a pert reading of a delightful ditty that's making noise. Pleasing performance.

C+ "THE LORD IS COUNTING ON YOU" (2:30) [Hamblen BMI—Hamblen] Another religious number is smoothly fashioned by the sisters. Light and inviting.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "DEVIL'S HIGHWAY"	LaFalce Brothers	RCA Victor 20-5981; 47-5891
★ "A RUSTY OLD HALO"	Mahalia Jackson	Columbia 40411; 4-40411
★ "PLANTATION BOOGIE"	Lenny Dee	Decca 29360; 9-29360
★ "THE LIFE OF THE PARTY"	Billy Eckstine	MGM 11915; K-11915
★ "THE TOUCH OF YOUR LIPS"	Don, Dick & Jimmy	Crown 131; 45-131

JOHNNY DEE TRIO

(RPM 1006; 45-1006)

B "I'LL ALWAYS REMEMBER YOU DARLING" (2:45) [Waters BMI—Jack] The Johnny Dee Trio cruises through a good piece of romantic material that could stir up some noise. Dramatic delivery.

C "WITH MY HIGH HAT" (2:24) [Waters BMI—Jack] This side is a lively jumper fashioned instrumentally by the threesome. Ok deck.

BILLY ECKSTINE

(MGM 11915; K-11915)

B+ "THE LIFE OF THE PARTY" (3:16) [Broadcast BMI — Mure, Hackady] Supported by a lush orking, Billy Eckstine melts through a beautiful new ballad that could do big things. Wonderful song. Touching.

B "WHAT MORE IS THERE TO SAY" (2:39) [Mellin BMI—Frisch, Mellin] Another good love song is romantically presented by the round voiced crooner.

CLIFF AYERS

(Emerald 2004; 45-2004)

C+ "BLUES PRELUDE" (3:05) [World ASCAP—Jenkins, Bishop] The big tenor voice of Cliff Ayers offers a resounding vocal rendition of a good tune. Exciting sax backdrop.

C "LOPSIDED LOVE" (2:15) [Cavalcade BMI—Halmes, Oakes] Cute bounce novelty capably handled by the songster.

BOBBY MILANO

(Capitol 3023; F-3023)

B+ "A KING OR A SLAVE" (2:50) [Miller ASCAP — David, Pola] Capitol introduces Bobby Milano singing a big ballad. Pretty tune warmly treated by the crooner's tender tones. Les Baxter supplies backdrop.

C+ "IF YOU CARED" (2:38) [Sam Weiss ASCAP — Carson, Adair, Chamberlin] The young songster wends his way through another good ballad in his mellow manner.

LENNY DEE

(Decca 29360; 9-29360)

B+ "PLANTATION BOOGIE" (2:59) [Copar BMI—Dee] Lenny Dee does some great things on the organ as he belts out an original boogie woogie item that really drives. Exciting sound with a load of punch.

C+ "THE BIRTH OF THE BLUES" (2:34) [Harms ASCAP—Henderson DeSylva, Brown] Lenny leans into an up-beat rendition of an all time great. Side jumps.

A PERFECT SCORE -
WITH OPERATORS - DJ's - DEALERS

(MY BABY DON'T LOVE ME)

"NO MORE"

by

THE DE JOHN SISTERS

EPIC RECORDS

9085, 5-9085

b/w

"Theresa"

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

DISK & SLEEPER · EXCELLENT · VERY GOOD · GOOD · FAIR · MEDIOCRE

DICK HYMAN TRIO
(MGM 11916; K-11916)

B+ "STARDUST" (3:04) [Mills ASCAP—Carmichael, Parish] The smooth sound of the Dick Hyman Trio comes across with finesse on this pleasing arrangement of "Stardust". Mambo version of tune is currently hitting.

C+ "PANAMA" (2:34) [Leo Feist ASCAP—Tyers] This side is a catchy instrumental pleaser with a mambo beat. Great group for dancing.

THE JORDANAIRES
(Capitol 3022; F-3022)

C+ "WHEN THE SAINTS GO MARCHING IN" (2:24) [Beechwood BMI—Traditional] The Jordanaires cruise through a smooth and exciting presentation of a great, ever popular favorite.

C+ "ALL THE WAY" (2:14) [Central BMI—Cutrer] This side features the group on a religious item done with a barbershop feeling.

THE FOUR JOES
(MGM 11911; K-11911)

B "SLOW DOWN, BABY" (2:26) [Chappell ASCAP — Goodheart, Poll, Davis] The Four Joes bow on MGM with a good reading of a jump ballad that could make the grade. Boys sound much like the Ames Bros. in spots.

C+ "OH, HOW I MISS YOU TONIGHT" (2:27) [Bourne ASCAP—Davis, Burke, Fisher] This side is a warm waltz tempo love tune warmly handled by the quartet. Number jumps up at mid point.

EILEEN BARTON & LAWRENCE WELK
(Coral 61337; 9-61337)

B+ "I DON'T WANT TO MAMBO POLKA" (2:14) [Reis ASCAP—DeLugg, Roberts] Little Eileen Barton bounces through a cute novelty with a lot of life. Lawrence Welk and the ork set up the socko polka backing. Real catchy.

C+ "THE YEAR WE FELL IN LOVE" (2:28) [Redd Evans ASCAP—Jordan, Bass] This side is a delightful lilter handled warmly by the chirp. Cute set of lyrics.

THE 9 LA FALCE BROTHERS
(RCA Victor 20-5981; 47-5981)

B+ "THE DEVIL'S HIGHWAY" (2:45) [Paxton ASCAP—Gallop, Starr] The La Falce Brothers, nine big voices, debut on Victor with a "High Noon" type of song that could make the grade. Great and different sound.

C+ "MARIA, MARIA, MARIA" (2:45) [Leeds ASCAP—Raye, Ingelhoff] The boys blend beautifully on a pretty waltz tune that tells the story of "Maria". Pretty blending of voices.

THE CASH BOX SLEEPER OF THE WEEK

"THE CRAZY OTTO"
[Medley]
"HUMORESQUE"
[Gallatin BMI—Dvorak]
JOHNNY MADDOX
(Dot 15325; 45-15325)

JOHNNY MADDOX

● Here's a platter that can't miss. It's a sensational piano arrangement of a medley that goes under the title of "The Crazy Otto", and handling the 88's is Johnny Maddox. This zany, tavern type piano rendition of a number of catchy melodies, has been making noise in juke boxes across the country. But now, under the nimble fingers of Mr. Maddox, we can expect the waxing to become an all out hit. A real delightful item that could do big things. The lower lid is a real cornball Maddox version of Dvorak's classic "Humoresque". We're really wild about "Crazy Otto." Should be the first big novelty of '55.

"BLUE MIRAGE" (2:49)
[Mills ASCAP—Coslow, Olias]
"REMEMBER ME" (2:50)
[Witmark ASCAP—Warren]
RALPH MARTERIE ORCH.
(Mercury 70535; 70535 x 45)

RALPH MARTERIE

● The versatile Ralph Marterie orchestra which has come up with a variety of instrumental hits from the beautiful "Pretend" to the wild and exciting "Skokiaan", gets hold of a fascinating new melody that could be another "Blue Tango". It's a penetrating tune dubbed "Blue Mirage". And under the baton of the capable Mr. Marterie, the waxing comes across in money-earning fashion. The best instrumental to come along since the beginning of the year. The lower lid is the old favorite "Remember Me", presented in good dance style with Bill Walters handing in an ok job on the vocal. Top notch pairing for maximum results.

THE HUTTON SISTERS
(Capitol 3031; F-3031)

B "KO KO MO" (2:31) [Meridian BMI — Wilson, Levy, Porter] Marion and Betty Hutton team up for the first time on Capitol and belt out a hot R & B item that everyone's waxing in pop. Great job. Exciting.

C+ "HEART THROB" (2:20) [Webster BMI—Scherman] This side is another beaty, blues type of number. A good tune that drives.

DAMITA JO & THE RED CAPS
(RCA Victor 20-5987; 47-5987)

B "WIN OR LOSE" (2:28) [Leeds ASCAP—Mulcay, Mulcay, Manners] Damita Jo takes the spotlight as she and Steve Gibson's Red Caps present a pretty ballad. Good sound.

C+ "MY TZATSKELE" (2:03) [Cromwell ASCAP—Davis, Ager] Gibson and the Red Caps handle this jumper alone. Cute novelty with a freilachs flavor.

DAMIRON
(Seeco 4146; 45-4146)

C+ "PIANO MAMBO" (2:30) [Symphony House ASCAP—Damiron] Damiron, his piano and his rhythm belt out an exciting mambo instrumental that really moves along at a fast clip. Pretty tune.

C+ "TROPICAL RHAPSODY" (2:55) [Symphony House ASCAP—Damiron] This end is a more subdued mambo beat number with the piano taking the spot light a la Jan August style. Another tune penned by the artist.

THE DOLPHINS
(X-0082; 4X-0082)

C+ "CHICKEN SCRATCH" (2:37) [Campbell BMI — Butera] The Dolphins, assisted by Jud DeNaut and his ork, belt across a good jumper with a catchy set of lyrics. Cute novelty. Good dance stuff.

B "WHEN THE ANGELUS IS RINGING" (2:31) [Warock ASCAP—Young, Grant] This side is a warm and inviting ballad with a pleasant lilt to it. Boys have a good sound on a song that could hit. Fine material.

GINNY GIBSON
(MGM 11913; K-11913)

C+ "ONCE THERE WAS A LITTLE GIRL" (2:39) [Sunbeam BMI—Morris, Kauderer] A quaint ditty about a little girl is tenderly offered by Ginny Gibson. Ginny comes over well. Song is heavy.

B "LIKE MA-A-D" (2:14) [Miller ASCAP—Simms, Roth] On this side, Ginny gets a good beaty backing for her cute delivery of a calypso type ditty. Ok side good for dancing too.

BETTY CLOONEY & BILL DARNEL
(X-0087; 4X-0087)

B+ "SO ALL ALONE" [Arc BMI—Lester, Fuqua] As blues material continues to grow in popularity, Betty Clooney and Bill Darnel fashion an R & B item that could make it in pop. Exciting reading with a load of drive. Good team.

B "KO KO MO" [Meridian BMI—Forest, Haven] Another big R & B item is belted out by the duo. Song is being widely covered by top names. Should do well in the pop field.

THE STARGAZERS
(London 1523; 45-1523)

B "CAME THE MORNING" (2:41) [Burlington ASCAP — Hansen, Rothenburg, May] A beautiful German waltz item is tenderly handled by the inviting harmony of the Stargazers. Very pretty tune that has big commercial possibilities.

B "ROSE OF THE WILDWOOD" (2:49) [Chappell ASCAP—Hansen, Rothenburg] A lovely tango melody that was a tremendous seller in Germany, is treated smoothly by the chorus. Will Galhe's ork assists.

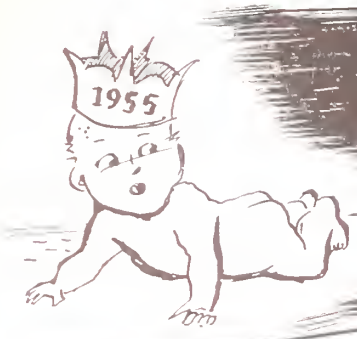
It's Our Happiest Anniversary!

Thanks to just Everyone!

THE CREW CUTS
JOHNNY, PAT, RUDY and RAY
IN 1954
1,000,000 records sold on
"SH-BOOM"
over 500,000 records sold on
"CRAZY 'BOUT CHA BABY"
STARTING 1955
with a double **"Sh-BOOM"**
"KO KO MO" and
"EARTH ANGEL"
AND IT ALL HAPPENS ON

Mercury RECORDS

PERSONAL MANAGEMENT—Fred Strauss
BOOKED BY—Music Corp. of America



IT'S A JUBILEE 55!

1

Happening!

THE FOUR TUNES
"I SOLD MY HEART TO THE JUNKMAN"
and
"GOOD NEWS" (Chariot's Comin')
Jubilee = 5171

2

Just Released — 12 Sided Hit

THE ORIOLES
"I LOVE YOU MOSTLY"
and
"FAIR EXCHANGE"
Jubilee = 5177

3

At Her Greatest

BETTE McLAURIN
"OLD MAN RIVER"
and
"HOW CAN I"
Jubilee = 5179

4

Great Standard — New Ballad by potential new star

JO ANN TOLLEY
"BABY WON'T YOU PLEASE COME HOME"
and "DON'T"
Jubilee = 5180

5

The Rockin'est instrumental ever

SIL "Ping Pong" AUSTIN
"CROSSFIRE"
(Part 1 and 2)
Jubilee = 5178

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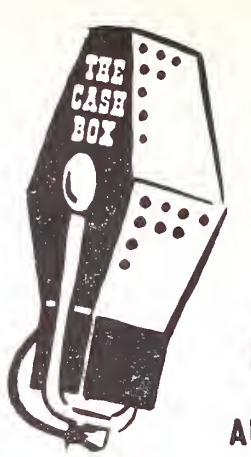


PLATTER SPINNER PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISC JOCKEYS

1. LET ME GO, LOVER	Joan Weber (Columbia), Teresa Brewer (Coral), Patti Page (Mercury)
2. MR. SANDMAN	Chordettes (Cadence), Four Aces (Decca)
3. THE NAUGHTY LADY OF SHADY LANE	Ames Brothers (RCA Victor), Archie Bleyer (Cadence)
4. HEARTS OF STONE	Fontane Sisters (Dot)
5. MELODY OF LOVE	Billy Vaughn (Dot), Four Aces (Decca), David Carroll (Mercury)
6. MAKE YOURSELF COMFORTABLE	Sarah Vaughan (Mercury)
7. NO MORE	DeJohn Sisters (Epic)
8. TEACH ME TONIGHT	DeCastro Sisters (Abbott)
9. THAT'S ALL I WANT FROM YOU	Jaye P. Morgan (RCA Victor)
10. SINCERELY	McGuire Sisters (Coral)
11) DIM, DIM THE LIGHTS.	12) COUNT YOUR BLESSINGS.
13) UNSUSPECTING HEART.	14) OPEN UP YOUR HEART.
15) TWEEDLEE DEE.	

ABC's Daddy of DJ's, **Martin Block**, has looked into his 1955 crystal ball and here's what he sees for hitdom in early 1955. "Whadaya Want?" by **the Cheers**; "Gotta Go Get My Baby" by **Teresa Brewer**; "Earth Angel" by **The Crewcuts**; "To Say You're Mine" by **The DeCastro Sisters**; "The Sackbutt, The Psaltery and The Dulcimer" by **The Collegians**; "Blue Mirage" by **Guy Lombardo**; "Paper Valentine" by **The Mills Brothers**; "Kokomo" by **Perry Como.**

* * * * *

DAVE MAYNARD
(WORL—Boston, Mass.)

Pic of the week—**Dave Maynard** (WORL-Boston, Mass.). When **Norm Prescott** went to WNEW-New York he left a big pair of shoes to be filled—and the lucky guy who is going to try them on for size is Maynard. Dave hails from WHIL-Medford, Mass. Says WORL, "Dave is a young, good looking personality, with an easy, fluent style, refreshing sense of humor and strong selling ability. Already he's received hundreds upon hundreds of letters and telegrams showing complete acceptance throughout Boston and New England. We're expecting big things of him." Says Dave, "I feel like a male Cinderella." . . . **Paul Tremaine**, who up to three months ago was staff announcer at WINS is up in the clouds because of the reception his **David Carroll** recording of "Melody of Love" on Mercury has received. Paul does the recitation. When played on the air by **Ted Husing** on WMGM-New York the board was flooded with calls. . . . **Johnny Desmond** starts his new show on Mutual on February 19 and his first choice for deejay of the month will be **Bill Silbert** (WMGM-New York). . . . **Vic Zembruski** (Polish Eagles Radio Show) adds a new two hours every Sunday on WTOR-Torrington, Conn., hooked up with his WTOR-Waterbury, Conn. show. Vic has over 100 sponsors and is on the air about 11 hours on Sunday and about three hours on Saturday. . . . To show how strong **Ed McKenzie** is in Cleveland let's take a look at a recent poll conducted by the students of Plymouth High. Ed's Saturday Party comes out first ahead of such national favorites as The Medic, I Love Lucy. Disneyland, Hit Parade, etc. . . . **Robin Seymour** (WKMH-Dearborn, Mich.) announced the results of his 6th annual "Bobbin' With Robin" poll and here's the results. Male, **Perry Como**; Female, **Patti Page**; Band, **Buddy Morrow**; Group, **Four Lads**; Record, "Let Me Go Lover"; Best New. **David Whitfield**, **Joan Weber**, and the **Four Coins.**

* * * * *

Bud Davies (CKLW-Detroit. Mich.) has had his show extended another half-hour. Bud is now on the air three hours daily and three and one-half hours on Saturday. . . . **Nick Nickson** (WBBF-Rochester, N. Y.) reports the ladies are selling in Rochester. The first seven tunes reported by Nick and eight out of the ten best are the fair sex. . . . **Ed Robbins** (WKNB-Hartford, Conn.) reports the station has been bought by NBC. Ed's "Request Matinee" has picked up another half hour and is now on the air two hours every afternoon. Ed chats with the high school set on the air once a week and the idea seems to have caught on. . . . **Hervy Carter** no longer manager at WMUR-TV-Manchester, N. H.). . . . **Norm Bailey, Pete Johnson** and **Dick Piper** (WKBR-Manchester, N. H.)—all airing **The Cash Box** hits and announcing same.

THE CASH BOX

Top Selling Records

Reported by the Foremost

RETAIL OUTLETS

From Coast to Coast

WALLICHS MUSIC CITY
Hollywood, Calif.

1. Shake, Rattle And Roll (Bill Haley)
2. Earth Angel (Penguins)
3. Mr. Sandman (Chordettes)
4. Barefoot Contessa (Hugo Winterhalter)
5. Let Me Go, Lover (T. Brewer)
6. Naughty Lady (Ames Bros.)
7. I Need Your Lovin' (Cheers)
8. Tweedlee Dee (Lavern Baker)
9. Cara Mia (David Whitfield)
10. This Ole House (R. Clooney)

GRINNELL BROS.
Detroit, Mich.

1. Open Up Your Heart (Cowboy Choir)
2. Hearts Of Stone (Fontanes)
3. Let Me Go, Lover (J. Weber)
4. Dim, Dim The Lights (Haley)
5. Stardust Mambo (R. Maltby)
6. No Man Is An Island (Don Cornell)
7. Sincerely (McGuires)
8. I Love You Madly (Coins)
9. Melody Of Love (B. Vaughn)
10. Naughty Lady (Ames Bros.)

GAIETY MUSIC SHOP
New York, N. Y.

1. Naughty Lady (Ames Bros.)
2. Let Me Go, Lover (J. Weber)
3. Papa Loves Mambo (P. Como)
4. Count Your Blessings (Fisher)
5. Teach Me Tonight (DeCastros)
6. That's All I Want From You (Jaye P. Morgan)
7. I Need You Now (E. Fisher)
8. Mr. Sandman (Chordettes)
9. Melody Of Love (B. Vaughn)
10. Mambo Italiano (R. Clooney)

RADIO DOCTORS
Milwaukee, Wis.

1. Sincerely (McGuires)
2. Hearts Of Stone (Fontanes)
3. Song In Blue (Paul & Ford)
4. Mr. Sandman (Chordettes)
5. Teach Me Tonight (DeCastros)
6. Melody Of Love (Carroll/Vaughn)
7. Melody Of Love (Sinatra/Four Aces)
8. Make Yourself Comfortable (Sarah Vaughan)
9. St. Louis Blues (Esquire Boys)
10. Earth Angel (Penguins)

MARTY'S MUSIC STORE
Lebanon, Pa.

1. Hearts Of Stone (Fontanes)
2. No More (DeJohns)
3. Let Me Go, Lover (T. Brewer)
4. Mr. Sandman (Chordettes)
5. Melody Of Love (Vaughn/Four Aces)
6. Naughty Lady (Ames Bros.)
7. That's All I Want From You (Jaye P. Morgan)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Ling, Ting, Tong (Four Keys)
10. Dim, Dim The Lights (Haley)

HUDSON-ROSS
Chicago, Ill.

1. Melody Of Love (B. Vaughn)
2. Mr. Sandman (Chordettes)
3. That's All I Want From You (Jaye P. Morgan)
4. Hearts Of Stone (Fontanes)
5. Let Me Go, Lover (J. Weber)
6. No More (DeJohns)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Shake, Rattle And Roll (Bill Haley)
9. Melody Of Love (D. Carroll)
10. Dim, Dim The Lights (Haley)

COMER'S RECORD NOOK
San Antonio, Tex.

1. Mr. Sandman (Four Aces)
2. Let Me Go, Lover (T. Brewer)
3. Sincerely (McGuires)
4. Naughty Lady (Ames Bros.)
5. Hearts Of Stone (Charms)
6. That's All I Want From You (Jaye P. Morgan)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Shake, Rattle And Roll (Bill Haley)
9. I Need You Now (E. Fisher)
10. Teach Me Tonight (DeCastros)

HIGH POINT RECORD SHOP
Philadelphia, Pa.

1. Earth Angel (Gloria Mann)
2. Let Me Go, Lover (J. Weber)
3. Mr. Sandman (Chordettes)
4. Naughty Lady (Ames Bros.)
5. Hearts Of Stone (Fontanes)
6. That's All I Want From You (Jaye P. Morgan)
7. Tweedlee Dee (G. Gibbs)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Melody Of Love (B. Vaughn)
10. Ling, Ting, Tong (Five Keys)

ROYLES T. V.
Salt Lake City, Utah

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (J. Weber)
3. Hearts Of Stone (Charms)
4. Naughty Lady (Ames Bros.)
5. That's All I Want From You (Jaye P. Morgan)
6. Melody Of Love (Four Aces)
7. My Own True Love (Margaret Whiting)
8. Sincerely (McGuires)
9. My Son, My Son (Vera Lynn)
10. Runaround (Three Chuckles)

DENVER DRY GOODS CO.
Denver, Colo.

1. Mr. Sandman (Chordettes)
2. Naughty Lady (Ames Bros.)
3. Let Me Go, Lover (J. Weber)
4. Hearts Of Stone (Charms)
5. Teach Me Tonight (DeCastros)
6. Count Your Blessings (Fisher)
7. This Ole House (R. Clooney)
8. Mambo Italiano (R. Clooney)
9. Sincerely (McGuires)
10. Make Yourself Comfortable (Sarah Vaughan)

VARIETY RECORD SHOP
Louisville, Ky.

1. Hearts Of Stone (Fontanes)
2. Open Up Your Heart (Cowboy Choir)
3. Mr. Sandman (Chordettes)
4. Tweedlee Dee (G. Gibbs)
5. Melody Of Love (Four Aces)
6. Make Yourself Comfortable (Sarah Vaughen)
7. That's All I Want From You (Jaye P, Morgan)
8. Let Me Go Lover (J. Weber)
9. Sincerely (McGuires)
10. No More (DeJohns)

GREENLINE RECORD CENTER
Jamaica, L. I., N. Y.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. Earth Angel (Penguins)
4. Shake, Rattle And Roll (Bill Haley)
5. Dim, Dim The Lights (Haley)
6. Let Me Go, Lover (Brewer/Weber)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Naughty Lady (Ames Bros.)
9. Hey There (R. Clooney)
10. Hearts Of Stone (Fontanes)

SUPER ENTERPRISE
Washington, D. C.

1. Hearts Of Stone (Fontanes)
2. Sincerely (McGuires)
3. Dim, Dim The Lights (Haley)
4. That's All I Want From You (Jaye P. Morgan)
5. Let Me Go, Lover (J. Weber)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Mr. Sandman (Chordettes)
8. Naughty Lady (Ames Bros.)
10. Shake, Rattle And Roll (Bill Haley)

PARKER HOUSE OF MUSIC
Fayetteville, N. C.

1. Hearts Of Stone (Charms)
2. Let Me Go, Lover (J. Webber)
3. Mr. Sandman (Chordettes)
4. Teach Me Tonight (DeCastros)
5. Naughty Lady (Ames Bros.)
6. Mambo Italiano (R. Clooney)
7. I Need You Now (E. Fisher)
8. Count Your Blessings (Fisher)
9. No More (DeJohns)
10. Mobile (Julius La Rosa)

MARTHA JANE'S MELODY LANE
New Orleans, La.

1. Mr. Sandman (Four Aces)
2. Let Me Go, Lover (J. Weber)
3. Ling Ting Tong (Five Keys)
4. Melody Of Love (Four Aces)
5. The Things I Didn't Do (Perry Como)
6. Dim, Dim The Lights (Haley)
7. No More (McGuires)
8. Teach Me Tonight (Stafford)
9. Mambo Italiano (R. Clooney)
10. Woman's World (Four Aces)

GRAYMAT MUSIC SHOP
Morristown, N. J.

1. Let Me Go, Lover (J. Weber)
2. Teach Me Tonight (DeCastros)
3. That's All I Want From You (Jaye P. Morgan)
4. Hearts Of Stone (Fontanes)
5. Mr. Sandman (Chordettes)
6. Mambo (Italiano (R. Clooney)
7. No More (DeJohns)
8. Melody Of Love (D. Carroll)
9. Count Your Blessings (Fisher)
10. Shake, Rattle And Roll (Bill Haley)

BEN BROWN
Lynn, Mass.

1. Sincerely (McGuires)
2. Let Me Go, Lover (J. Weber)
3. Melody Of Love (D. Carroll)
4. Dim, Dim The Lights (Haley)
5. Hearts Of Stone (Fontanes)
6. Teach Me Tonight (DeCastros)
7. No More (DeJohns)
8. Naughty Lady (Ames Bros.)
9. Let's (Stricklan)
10. The Finger Of Suspicion (Jane Froman)

TIEDTKES—MUSIC SALES
Toledo, Ohio

1. Hearts Of Stone (Fontanes)
2. Let Me Go Lover (J. Weber)
3. Melody Of Love (Four Aces/Carroll)
4. Dim, Dim The Lights (Haley)
5. Open Up Your Heart (Cowboy Choir)
6. That's All I Want From You (Jaye P. Morgan)
7. Mr. Sandman (Four Aces)
8. This Ole House (R. Clooney)
9. No More (DeJohns)
10. Sincerely (McGuires)

LYRIC NEWS & RECORD SHOP
Indianapolis, Ind.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (J. Weber)
3. Make Yourself Comfortable (Sarah Vaughan)
4. I Need You Now (E. Fisher)
5. Naughty Lady (Ames Bros.)
6. Teach Me Tonight (DeCastros)
7. That's All I Want From You (Jaye P. Morgan)
8. Papa Loves Mambo (P. Como)
9. Shake, Rattle And Roll (Bill Haley)
10. Hearts Of Stone (Fontanes)

MUSIC CORNER
New Haven, Conn.

1. Sincerely (McGuires)
2. Hearts Of Stone (Fontaines)
3. Melody Of Love (B. Vaughn)
4. Dim, Dim The Lights (Haley)
5. Make Youself Comfortable (Sarah Vaughan)
6. Naughty Lady (Ames Bros.)
7. Earth Angel (Penguins)
8. Open Up Your Heart (Cowboy Choir)
9. Let Me Go Lover (J. Weber)
10. Unsuspecting Heart (Stevens)

MUSIC CORNER
New Haven, Conn.

1. Sincerely (McGuires)
2. Hearts Of Stone (Fontanes)
3. Melody Of Love (B. Vaughn)
4. Dim, Dim The Lights (Haley)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Naughty Lady (Ames Bros)
7. Earth Angel (Penguins)
8. Open Up Your Heart (Cowboy Choir)
9. Let Me Go, Lover J. Weber)
10. Unsuspecting Heart (Terri Stevens)

THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"UNSUSPECTING HEART"

Sunny Gale . . . . . RCA Victor 20-5952, 47-5952

Terri Stevens . . . . . Double AA-101; 45-101

"MALAGUENA"

Caterina Valente . . . . . Decca 29394; 9-29394

"SOMEDAY SWEETHEART"

Les Paul & Mary Ford . . . . . Capitol 3015; F-3015

THE CASH BOX CANADIAN CAPERS

MONTREAL MEMOS

JOAN WEBER

ANNA RUSSELL whose LPs have furnished so much pleasure to so many, into the Majesty's Theatre for two performances Sunday, January the 16th. . . . The El Morocco's new policy seems to be paying off. The ROVER BOYS who starred in the opening show have been held over and will be working with a package show featuring **Phil Baker, Bert Wheeler** and **Wyoma Winters** the Victor thrush. . . . The current show at the Seville Theatre features Decca's new singing find **Janet Brace** to be followed on the 20th by **Joan Weber** of "Let Me Go, Lover" fame. . . . **Harold Pounds**, Manager of Sparton Records in town to host at a cocktail party set up to introduce **Colette** to radio and press. Gal has unusual voice and comes off like a French edition of "Lonesome Gal". . . . **Bob Hahn**, Canadian jingle king, hit the market this week with a major campaign for Johnson & Johnson Limited which features a series of children's safety songs. Disk was made available to all Canadian Radio stations for programming on their kiddie shows. Strong possibility this series will be released in American markets soon.

"X"

NEW RELEASE LISTING

POPULAR

Betty Clooney & Bill Darnel
"KO KO MO"
"SO ALL ALONE"
X-0087 4X-0087

Roberta Lee
"WHEN YOU KISS ME"
"TRAVELIN' ON"
X-0081 4X-0081

The Dolphins
"WHEN THE ANGELUS IS RINGING"
"CHICKEN SCRATCH"
X-0082 4X-0082

Geri Galian
"AIRECU"
"SNOWFALL"
X-0083 4X-0083

COUNTRY & WESTERN

May Hawks
"DON'T LET THEM SEE MY FACE"
"PASTIME GIRL"
X-0084 4X-0084

Zeke and Red
"GET YOUR DAD BURN FINGERS OFFA ME"
"THE WORLD WOULD BE A BETTER PLACE IF IT WAS A FARM"
X-0085 4X-0085

POPULAR—RHYTHM & BLUES

The Piccadilly Players featuring Bonnie Davis
"ANGRY"
"I WANNA"
X-0086 4X-0086

"X" RECORDS MARK THE HITS!

A Product of Radio Corporation of America

A Natural Hit!

FINGER OF SUSPICION

DICKIE VALENTINE

No. 1498

LONDON

America's Next Instrumental Hit!

"MAJORCA"

by

MONTY KELLY

Essex # 375

ESSEX RECORDS

Manufactured and Distributed by Folde Record Company

"THE BARKING DOG"

"WIND SONG"

BOURNE, INC.

136 W. 52nd Street, New York 19

JUST RELEASED!

Leroy Anderson's

SANDPAPER BALLET

b/w

SONG OF THE BELLS

Recorded by LEROY ANDERSON

Decca #29319

MILLS MUSIC, Inc.

A Great New Instrumental and Vocal

"MY OWN TRUE LOVE"

(Tara's Theme)

REMICK MUSIC CORP.

"OUR LADY OF GUADALUPE"

b/w

"THE TEN COMMANDMENTS"

1311

TIFFANY RECORDING CO.

332 S. Michigan Ave. Chicago, Ill.

Climax of the week's news was a wonderful telephone conversation I had with **Les Paul** and **Mary Ford** who were in Hamburg, Germany, and I couldn't resist calling these wonderful friends of mine. Mary was telling me what a wonderful time she was having touring the Continent on this long awaited vacation, and Les was informing me of the electrical gadgets he had seen and was raring to bring back to the States. Both promised they would try and pop over to London, but something tells me they'll be called back to the U. S. for some important recording sessions. Just the same we all enjoyed the call very much. . . . Thanks for your good wishes, **Four Aces**, and may I be the first of many British fans to bid you welcome to our shores. . . . Thank you also **Neilsson Twins**, and **Jane Morgan**. . . Rave notices from all the critics to **Dorothy Dandridge** for her magnificent performance in "Carmen Jones" now showing in London. Two of the world's top jazz stars **Ella Fitzgerald** and **Oscar Peterson** are to play to British audiences when they start the first of a series of concerts at the Royal Albert Hall on Tuesday 22nd February, to be followed by appearances in other provincial towns. . . . Although **Don Cornell** officially starts his British tour in Glasgow on March 21st, there is a strong rumor of a London Palladium appearance before that date. Hope it comes true, Don. . . . I also hear that my friend **Rosey Clooney** may grace that famous London stage during the first two weeks of June. By the way Rosey, have a look at the best selling list. . . . Talking of best selling lists, we are all happy for our own **Dickie Valentine** who for the first time in his young recording career snatches the number one spot with his waxing of "Finger of Suspicion". . . . Nice to see my old pals **Mickey** and **Sunny Cox** back in London on a short visit. . . . **Ted Heath** seems to have a winner with his latest disk titled "In the Mood for Mambo". Look out for it D.J.'s . . . **Jerry Allen** and his trio following their wax success with important radio and T.V. dates and are now being asked to several Continental countries for similar appearances. So look out for their first release on the London Label.

This week's best selling "pop" singles.
(Courtesy "New Musical Express")

1) "Finger Of Suspicion" ..... DICKIE VALENTINE
2) "Let's Have Another Party" ..... WINIFRED ATWELL
3) "Mambo Italiano" ..... ROSEMARY CLOONEY
4) "No One But You" ..... BILLY ECKSTINE
5) "Santo Natale" ..... DAVID WHITFIELD
6) "I Still Believe" ..... RONNIE HILTON
7) "Hold My Hand . DON CORNELL
8) "Heartbeat" .... RUBY MURRAY
9) "Mr Sandman" ..... DICKIE VALENTINE
10) "Shake, Rattle & Roll" ..... BILL HALEY

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

The Four Lads, Georgie Shaw and **Jill Corey** made show business history at the Vogue Terrace in Pittsburgh December 28, when for the first time since the club was opened, two floor shows were necessary to accommodate the overflow crowd. . . . It's rumored that **Doris Day** will join Artists Records when her contract with Columbia is up. Artists Records was recently founded by her husband, **Marty Melcher**. . . . Decca is preparing a buildup for **Miriam Workman**, a new thrush. . . . Janet Brace, who did a session for Decca this week, left immediately afterwards for an engagement at the Seville Theater in Montreal. She then returns to this city for four weeks at the Ruban Bleu. . . . The **DeJohn Sisters**, riding a smash with "No More", will star in Pennsylvania's Inaugural Ball January 18 in Harrisburg, Pa. at the special request of Governor-Elect **George Leader**. . . . Starting with the next release, all MGM record albums will be laminated. . . . **Doc Berger** off to Florida for a couple of weeks. He'll do record promotion when he returns. . . . **Johnny Ray** is due to be awarded a plaque next week by the Yiddish Theatrical Alliance for his "outstanding performance and humanitarian work done over the past year". . . . **Dinah Shore** in town for her engagement at the Waldorf's Empire Room. Last time Dinah played the room, she introduced one of her biggest hits, "It's So Nice To Have A Man Around The House". Let's hope that history repeats iself.

FOUR LADS

CHICAGO:

From Bill Black's Orchestras, Inc., comes word that **Russ Carlyle** is currently filling an engagement in the Empire Room of the Hotel Schroeder, Milwaukee. . . . **Dinah Shore** passed thru town this past week on way to New York. . . . Ditto **Jackie Gleason** who was in town at the same time as **Bob Manning** whose "My Love Song To You" got a royal sendoff on the **Gleason** TV'er. **Bob** in town promoting the disk with our town's dee-jays. . . . Also in Chicago on a dj tour this past week was Mercury's **Georgia Gibbs** with her "Tweedlee-Dee". . . . **Jimmy Cairns** tells us that BMI's current number one plug is "The Life Of The Party" which has been recorded on MGM by **Billy Eckstine**. . . . It is reported that popular disk jockey **Hal Fredericks**, formerly of St. Louis, has joined Chicago's Station WAAF. . . . **Teddy Phillips'** Decca album, titled "Concert In The Sky", together with film, was previewed for the press at Universal Recording Studios 1/13. . . . **Larry Kanaga**, national sales manager of RCA-Victor in town for business meet. . . . Publicist **Dick LaPalm** journeyed to Gotham this past week to be on hand for recording session with **Janet Brace** whom he has under personal management contract. . . . **Irv Marcus** of Peacock and Duke diskeries phones to advise that **Johnny Ace's** "Pledging My Love" is breaking in the pop field. . . . The Miller family well represented in national TV mag annual awards this past week. **June Valli** received two awards. As top local TV singer. And top female TV personality in the Windy City. . . . While **Howard Miller** was named top Chicago TV dj. . . . **Kitty Kallen** called back to New York suddenly (1/11) due to serious illness of her father. **Lola Dee** immediately called in to fill the bill at the Chicago Theatre. . . . Clever promotion on the part of Mercury Records who sent copies of the Crew Cuts "Ko Ko Mo" b/w "Earth Angel" without labels because, they state, disk is so hot they didn't even wait for finished disks.

DINAH SHORE

HOLLYWOOD:

Looks like Decca is grooming two new sister singing trios to take the place of the **Andrews Sisters**. Sometime ago they signed the **DeMarco Sisters** and now they introduce three young girls called **The Paris Sisters** who have had the West Coast raving for the past 2 years. These pert young teen-agers—Priscilla 14, Sherrel 15½ and Albeth 18—are already veteran performers with over 300 radio, TV and benefit shows to their credit. Show stoppers everywhere, the gals each have studied voice and dancing since they were 3. Their home is in Oakland, Calif. and, ironically enough, they were fans of **The Andrews Sisters**, starting in show business at exactly the same ages as the famous trio. They make their debut on wax with "Ooh La La" and Whose Arms Are You Missing". . . . Spark Records, is branching out into the pop field with two latin flavored tunes titled "Reckless" b/w "Lola". Singer **Bob London** does a highly commendable job with his first wax efforts on the label. "Reckless" sounds very commercial but "Lola" has all the gimmicks that could make it a hit. Brings back memories of "Anna" and "Manana". . . . **Al Kavelin** of Century Records has his eye on a new Cuban bombshell, **Erena Dana**. She has her own latin dance and show band which she calls "Erena & her Saints". They will soon invade the local night club circuit. . . . **Lee Silvers**, who formerly had his own record distributing branch here, has joined Bethlehem Records as their West Coast Sales manager. . . . Looks like **Carl Ravazza** will sign with one of the majors before the end of the month. He is currently breaking all records at **Charley Foy's** Supper Club in the Valley. . . . We hear that **The DeCastro Sisters** are chalking up a new attendance record at the Beverly Hills Club in Cincinnati. At Hollywood's Abbott office their new release "To Say You're Mine" b/w "I'm Bewildered" is causing a furor of activity as orders pile in. . . . After his release from the Army Jan. 28th Corporal Stewart Rose plans a series of club dates, radio & TV appearances to promote his latest label "X" slicing "How Much Do I Love You" and "We Don't Have Money But We Do Have Love." He will open at the Hollywood Mocambo in March.

DeCASTRO SISTERS

ONE OF THE MOST THRILLING RECORDINGS EVER MADE...

a Smash Hit!!!

Featuring **FABULOUS HI-FI SOUND!**

Malaguena

from the Suite "ANDALUCIA"

sung by . . .

Caterina Valente

with WERNER MULLER and the RIAS DANCE ORCHESTRA

b/w MAMBO FROM CHILE

DECCA 29394 (78 rpm) and 9-29394 (45 rpm)

RIAA

DECCA RECORDS

America's Fastest Selling Records

Song Inspired By Cash Box Column Waxed By Belmonte

NEW YORK—A few months ago, three tunesmiths, Bill Eisenhauer, Horace Linsley and Henry Boyle were browsing through an issue of **The Cash Box** when they happened upon the "Mambomania" column, a feature of the publication. The idea for a song with the same title seemed to be a natural, so it was written.

This week, Columbia is issuing a recorded version of the tune by Belmonte and his Afro-American Orchestra, and from the initial reaction on the part of the diskery's execs, the platter is expected to do big things.

Columbia has rushed the release date of the recording so that it would be in time for **The Cash Box**'s "Day Of Dimes For The March Of Dimes" campaign (all royalties accruing to **The Cash Box** from the tune are being donated to the National Polio Fund) which starts Monday, January 17.

The Belmonte recording features Susan Miller on the vocal. The song is published by Jose Ferrer Music Co., which will send out 3,000 letters to the nation's disk jockeys to aid in the promotion of the record.

Jose Ferrer Music, Columbia Records and Shapiro-Bernstein, publisher of "12th Street Rag" on the coupling, will all cooperate to give the new Belmonte release a big send off.

Decca Re-Pacts Kallen, Haley and Young

NEW YORK—Milt Gabler, director of A & R of Decca Records, announced this week that he has re-pacted three Decca artists. Kitty Kallen, Bill Haley and his Comets, and Victor Young have all signed long term contracts. All three have been among the diskery's top money earners during the past year. Miss Kallen had "Little Things Mean A Lot", a million seller which the juke box operators of America selected as the biggest coin attracting song of the year in **The Cash Box**' Ninth Annual Juke Box Ops Poll. The thrush also clicked with her follow-up, "In The Chapel In The Moonlight" and then with "I Want You All To Myself". Haley and his Comets, a 1954 addition to the roster, scored with his first three releases for the company: "Rock Around The Clock", "Shake, Rattle and Roll" and "Dim, Dim The Lights". All three continue to sell strongly. Victor Young, who has been associated with Decca for two decades, has consistently been a topper in the instrumental field, hitting in 1954 with his rendition of "The High And The Mighty". "The High And The Mighty" stands a good chance of being elected the Academy Award Winning Song by the Academy of Motion Picture Arts and Sciences.

Back Home

KANSAS CITY, MISSOURI—While on a record promotion tour lovely Roberta Linn stopped off here to pay a visit to all her home town folks. Local deejays turned out for a party honoring her and her father. During the festivities dubs of her latest Ekko release, "Hard Hearted Heart" and "It's Just A Wedding Ring" were previewed. Pictured from left to right are Leon Hastings, librarian KCKN; Bob Kerr, WDAF; Tom Fallon KCKN; Bill Southerland, KCKN; Roberta; Jim Bonnette, KUDL and Al Diamond, Merchandising manager of the Katz Drug Stores.

DECCA Records Get The Play

DECCA RECORDS

• Down Beat Says—
". . . All this needs is exposure to send it to the top"
• Cash Box Says—
". . . A commercial number that can make it"

• LORRY RAINE
Dot Records artist, singing
• "LOST WEEKEND" b/w
"When Your Lover Has Gone"
• DOT RECORDS

THE CASH BOX

Album Reviews

POPULAR

"THE CHORDETTES"—Close Harmony—Cadence CLP-1002 (10" LP) List: $2.98

OH BABY MINE; A GOOD MAN IS HARD TO FIND; CARELESS HANDS; IT LOOKS LIKE RAIN IN CHERRY BLOSSOM LANE; MAKIN' LOVE UKELELE STYLE; OH HOW I MISS YOU TONIGHT; SAN; SWEET AND LOW; WATERMELON WEATHER; WE THREE.

As musical tastes change, certain forms of singing die out and new ones turn up. However, thanks to the new found success of the Chordettes, with "Mr. Sandman," barbershop singing gets a shot in the arm. The girls are masters of this form of close harmony so often associated with men. And they do a great job with a number of favorites on this LP. A delightful half-hour of listening pleasure. Disk should enjoy a healthy sale now that "Sandman" is riding high. E. H. Morris Music is issuing a folio of these arrangements in conjunction with the LP's release.

"MY CONCERTO"—Artie Shaw and his Orchestra—RCA Victor LPT-1020 (12" LP) List: $3.98

CONCERTO FOR CLARINET; BLUES; DANCING ON THE CEILING; THE MAID WITH THE FLACCID AIR; EVENSONG; SUMMERTIME; SUITE NO. EIGHT, ST. JAMES INFIRMARY; THE MAN I LOVE.

Surrounded by an array of top jazz artists that reads like a page out of "Who's Who In Jazz," the great Artie Shaw dishes up nine of his greatest recordings that should make this a must for the jazz and pop enthusiast. From his fabulous "Concerto for Clarinet" to "St. James Infirmary," Shaw is out of this world. The nine selections bring back memories of the tremendous band era of the late thirties and early forties when Shaw reigned as one of the Kings. Pleasure in every groove of this LP. Attractive Oppenheim sketch of Shaw on cover should draw many a buyer. Victor calls it a "collector's issue." And it's a must for every record collector. Should sell big for years.

"MARTERIE BLOWS AND THE CATS PLAY"—Ralph Marterie with Jerry Murad's Harmonicats—Mercury MG-25195 (10" LP) List: $2.98

FRENESI; INDIAN SUMMER; PERFIDIA; WHAT IS THIS THING CALLED LOVE; THE CONTINENTAL; ORCHIDS IN THE MOONLIGHT; AIN'T MISBEHAVIN'; DANCING WITH TEARS IN MY EYES.

A few years ago, Rarph Marterie was an unknown entity in the music biz. But just a few weeks ago, the nation's juke boz operators selected the Ralph Marterie band as the best band of 1954 in The Cash Box' Ninth Annual Poll. On this LP, Marterie leads the band and Jerry Murad's Harmonicats take over on the mouth organs with an octet of standards set to a great dance tempo. A wonderful selection of excellent song stuff. Marterie and the Cats work together excellently. Big waxing.

"NIGHT MUSIC"—Victor Young and his Singing Strings—Decca DL 8085 (1-12" LP) List: $3.98

THE HIGH AND THE MIGHTY; MOONLIGHT AND ROSES, PASSION TANGO; NEVER SAY GOODBYE; SMILE; "THE REAR WINDOW" THEME; THE SONG FROM "THE CAINE MUTINY"; MAGNIFICENT OBSESSION; GLAMOUR WALTZ; RENDEZVOUS IN TUNIS; LAST NIGHT WHEN WE WERE YOUNG; TWILIGHT INTERLUDE.

Another "Music for Your Mood" album that will surely find a healthy sale in the ever growing market. Victor Young provides a gentle floating type of music performed in a sensitive and drifting manner. One can relax utterly to this type of wax. It is always there for listening pleasure but will never intrude on conversation, reading or similar activities.

ETHEL WATERS—"The Favorite Songs of Ethel Waters"—Mercury 20051 (12" LP) List: $3.98

PAPER MOON; HAPPINESS IS A THING CALLED JOE; CAN'T HELP LOVIN' THAT MAN; SUMMERTIME; ST. LOUIS BLUES; SUPPERTIME; TRAVELIN'; A HUNDRED YEARS FROM TODAY; SOMETIMES I FEEL LIKE A MOTHERLESS CHILD; THE CRUCIFIXION; LITTLE BLACK BOY.

In listing the greats of the theatrical world, Ethel Waters would have to rank very high. Her accomplishments in music, on the stage and on the screen have been triumphs. And when it comes to singing the blues, Miss Waters is tops too. Because she sings from the heart. On this Mercury platter, Miss Waters sings the songs with which she has been associated through the years. A number of these she helped make famous. LP is a collectors item.

"LOVE IN BLOOM"—The Music of Ralph Rainger—Jack Fina, Piano—MGM E-269 (1-10" LP) List: $2.98

LOVE IN BLOOM; I WISHED ON THE MOON; IF I SHOULD LOSE YOU; WITH EVERY BREATH I TAKE; PLEASE; JUNE IN JANUARY; MOANIN' LOW; THANKS FOR THE MEMORY.

A bit of nostalgia, romance, quiet sadness, and lilting joy are brought to you via the affectionate and warm pianistic treatment by Jack Fina of an all Ralph Rainger program. Every tune, a hit from the past, deserves to be included in the tribute to the composer. Hope there will be others. Fina does an ok job and the deck should garner a fair sale.

CLASSICAL

SAINT-SAENS: "SAMSON AND DELILAH"—Rise Stevens, Jan Peerce, Robert Merrill and Leopold Stokowski—RCA Victor LM-1848 (12" LP) List: $3.98 Victor is calling January it's "Operatic Highlights Month." For during this month, the diskery will issue eight LPs offering highlights from full length version of some of the greatest operas. On this platter, Rise Stevens, Jan Peerce, Robert Merrill under the baton of Leopold Stokowski present a new recording of the highlights from Saint-Saens' "Samson and Delilah." It's a beautiful performance on the part of the entire cast of Metropolitan Opera performers and is the first American recording of this opera. The vivid highlights include Delilah's three arias, the Love Duet, the Bacchanale and the Millstone Scene. Sultry cover photo of Miss Stevens should attract the shopper.

THE CASH BOX

Album Reviews

SCHUBERT—"Die Schone Mullerin, Op. 25"—Dietrich Fischer-Dieskau—RCA Victor LHMV 6 (1-12" LP) List: $3.98

BRAHMS—Violin Concerto in D, Op. 77—Gioconda De Vito—RCA Victor LHMV 5 (1-12" LP) List: $3.98

BEETHOVEN—Concerto No. 5 in E-Flat, Op. 73—Edwin Fischer—RCA Victor LHMV 4 (1-12" LP) List: $3.98

RCA Victor releases its second series of deluxe single 12" L.P. albums. Victor offers a rich looking box with glassine window displaying a beautiful famous work of art in all its breathtaking color and a striking pamphlet with detailed notes on the composer, performing artist and a capsule description of the painting and the artist. The Schubert "Die Schone Mullerin, Op. 25" is richly sung by the German Lieder singer, Dietrich Fischer-Dieskau. Brahms Violin Concerto in D is given a sensitive and dramatic treatment by the famous female violinist, Gioconda De Vito. Competition on this release will be strong as it is a much recorded concerto done by many of the top violinists in the world. The Beethoven Concerto No. 5, the "Emperor," which will also face severe competition from artists better known on the American scene, is given an A-1 rendition by Edwin Fischer, pianist whose reputation is well established on the continent. Conducting is Wilhelm Furtwangler, great European conductor who is no stranger to the American market. Excellent buys with display value that should be of great aid to the retailer.

JAZZ

KINGS OF THE BLUES — Backgrounds of Jazz Vol. 3 — "X" LVA-3032 (1-10" LP) List $2.98

JIM JACKSON: I'M WILD ABOUT MY LOVIN'; THIS MORNIN' SHE WAS GONE.
FURRY LEWIS: I WILL TURN YOUR MONEY GREEN; DRY LAND BLUES.
FRANK STOKES: DOWN TOWN BLUES; 'TAINT NOBODY'S BUSINESS.
ISHMAN BRACEY: LEAVIN' TOWN BLUES; BROWN MAMMA BLUES.

An "X" Vault Original. For the collector, "X" offers a quartet of little known early blues singers who chant and wail in that authentic southern blues manner. Samples of the traditional street folk-singer that should be a part of any library.

"MOODSVILLE"—James Moody—EmArcy MG 26040 (1-10" LP) List: $2.98

THE BITE; POOR BUTTERFLY; ST. LOUIS BLUES; HEY JIM; MY IDEAL; FEELIN' LOW; WAIL BAIT.

A follow up to the successful first Moody album released a short time ago. Moody's talented horn virtuosity is evident throughout the L.P. providing many moments of pleasure. A goodie that should match the selling power of Moody's first EmArcy album.

"HOLIDAY WITH HANK"—Bethlehem BCP 1006 (1-10" LP)

HANK'S HOLIDAY; BILLY'S BUBBLE; TOMORROW; GONE; GRASSHOPPER; HANK'S DILEMMA; THE NEARNESS OF YOU.

Holiday with Hank is just that. Hank D'Amico fronts a very smart group consisting of Milt Hinton, bass; Charlie Smith, drums; and Billy Triglia at the keys. Hank takes you through a variety of moods treating you to some fine sounds via his clarinet. Though modern in technique, Hank never loses the melody line as he blows those round, full toned notes.

SOUNDTRACK

"BALLET MUSIC FROM MGM MUSICALS" — MGM E 3148 (12" LP) List: $3.98

GIRL HUNT BALLET—BANDWAGON; AN AMERICAN IN PARIS—BALLET; LILI AND THE PUPPETS—LILI; SLAUGHTER ON TENTH AVE.—WORDS AND MUSIC; PIRATE BALLET—THE PIRATE; BROADWAY BALLET—SINGING IN THE RAIN.

Ballet music has, without a doubt, played a most important part in making big successes of a number of filmdom's musicals. When you think back to such pics as "Words and Music," the one thing that seems to stick with you is the fabulous "Slaughter On 10th Ave." Same goes for the thrilling "Girl Hunt Ballet" from "Bandwagon." On this LP, MGM offers a collection of a half dozen ballet soundtracks that have been hits in MGM musicals. An excellent addition to anyone's album collection.

COUNTRY

EDDY ARNOLD — "An American Institution" — RCA Victor LPMX-3230 (10" LP) List: $3.98

SHAME ON YOU; SOMEDAY (YOU'LL WANT ME TO WANT YOU); SO ROUND, SO FIRM, SO FULLY PACKED; YOU CAN'T BE TRUE DEAR; I LOVE YOU SO MUCH IT HURTS; TENNESSEE WALTZ; COLD COLD HEART; SLOW POKE; A FOOL SUCH AS I; I DON'T HURT ANYMORE.

Some people may not be aware of this fact, but Eddy Arnolds ranks way up near the top of the "most records sold" list. From a Tennessee plowboy, Eddy has become an American Institution. And in honor of his ten smash years with RCA Victor, the diskery is releasing a record album of ten songs, ten nationwide hits never before recorded by Eddy Arnold. The LP includes ten of the biggest hits of recent years. In addition, the beautiful LP contains a pictorial life story of the great country performer. The material in this LP is tops and with the Eddy Arnold name on it, and Victor's big 10th Anniversary promotion, this number should enjoy a big fat sale.

Top 10 Best Selling Pop Albums

1.	THE STUDENT PRINCE	Mario Lanza (RCA Victor LM 1837; ERB 1837)
2.	MUSIC, MARTINIS AND MEMORIES	Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
3.	DEEP IN MY HEART	Original Cast (E 3153; X276)
4.	THERE'S NO BUSINESS LIKE SHOW BUSINESS	Original Cast (DL 8091; ED 828)
5.	MUSIC FOR LOVERS ONLY	Jackie Gleason (Capitol H 352; EBF 352)
6.	SEVEN BRIDES FOR SEVEN BROTHERS	Original Cast (MGM E 244; X 244)
7.	FANNY	Original Cast (LOC 1015; EOC 1015)
8.	SELECTIONS FROM THE GLENN MILLER STORY	Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
9.	WHITE CHRISTMAS	Bing Crosby, Danny Kaye and Peggy Lee (Decca DL-8083; ED-819)
10.	A STAR IS BORN	Judy Garland (Columbia BL 1021; BA 1021)

International Set

NEW YORK—Queries by the hundreds have been pouring into the Edward B. Marks Music Corporation office about Caterina Valente, the Italian contralto who sings in German, the latest recording of the renowned "Malaguena" by the Cuban maestro, Ernesto Lecuona. They want to know how an Italian, singing in German succeeds so beautifully in capturing the intensely Spanish dramatic feeling.

Here's the answer from Miss Valente, herself via Trans-Atlantic telephone from Berlin where she now has a pile-up of engagements. "As you know, we Italian people have a special tempo for our every song mood and one of them, perhaps not so well-known as the others, is the stornello. When our fellow Latins in Spain feel in a similar mood, they pour out a flamenco. Nearly everybody knows about flamenco; now they will also know about stornello. Please send me more of maestro Lecuona's compositions, in Berlin they have a great enthusiasm for him."

So you see it's quite natural that Caterina Valente, a young and may we add, a beautiful daughter of Italy, can without reaching at all, "flamencoize" the Spanish "Malaguena", composed by a Cuban, even though the lyric is German.

New Years Eve Session

NEW YORK—Bethlehem Records held a novel New Years Eve party at which a record session was cut as part of the festivities. Above are pictured Sam Margolis, tenor sax; Gus Wildi, president of Bethlehem; and Rudy Braff, on trumpet.

Charles Yates Dies

PALM SPRINGS, CALIF.—Charles V. Yates, one of New York's top theatrical agents, died last week in Palm Springs, California, at the age of 51, while playing golf with his friend, Bob Hope.

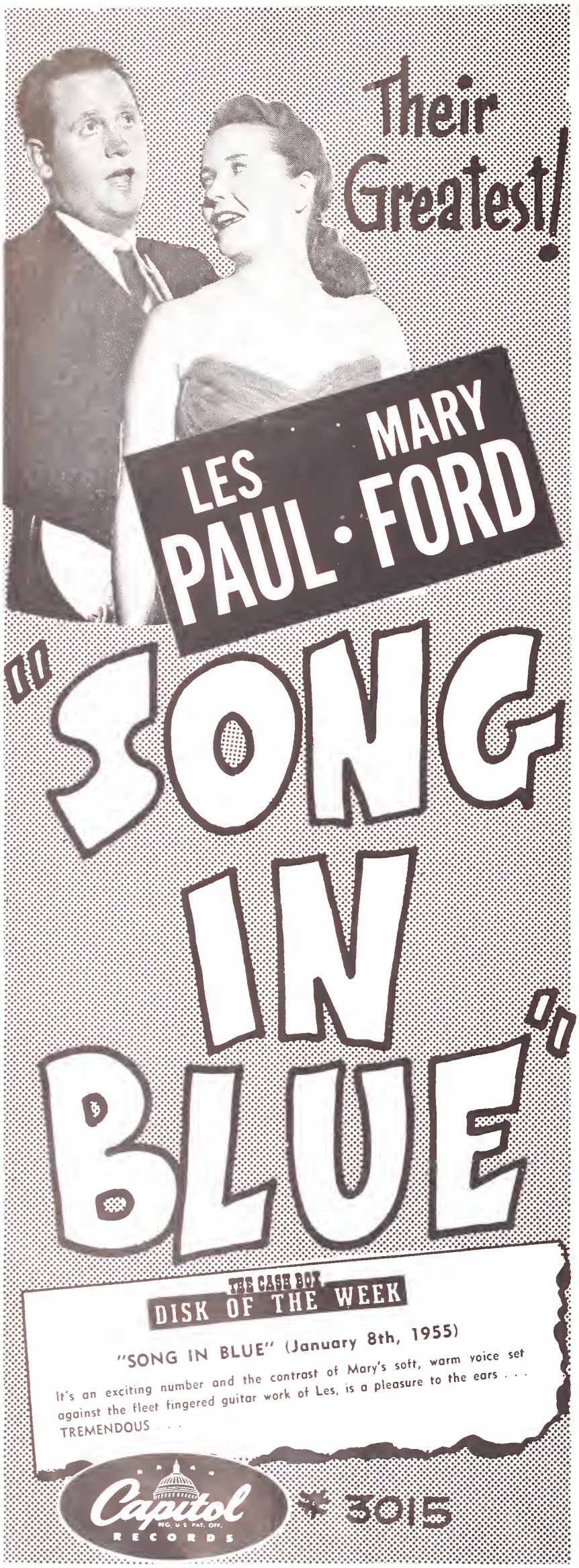
In past years, he had been the booking agent for a number of the biggest stars including such names as Bing Crosby, Gordon Jenkins, Martha Raye, Beatrice Lillie, Fred Waring, Tony Pastor and Robert Alda.

More recently, he trimmed down his clientele because of illness, but he still did the booking for Gypsy Rose Lee, Bob Hope, Lew Parker, Jerry Colonna and Phil Spitalny.

Yates was born in Chicago and worked as a writer on Variety before becoming an artist representative. He is survived by his wife, a son and daughter, two brothers and a sister.

Decca Distribs Score

NEW YORK—Decca Records' annual Branch and Distributor awards —The Leonard W. Schneider Award— for the best sales performance in 1954 will go this year to Ben Rubin Distributors, Inc., the Toledo Distributor, and Decca's Los Angeles Branch. William Wieland heads the Toledo distrib. The L. A. Branch Manager is Arthur Grobart.


Their Greatest!
LES PAUL · MARY FORD
"SONG IN BLUE"
THE CASH BOX
DISK OF THE WEEK
"SONG IN BLUE" (January 8th, 1955)
It's an exciting number and the contrast of Mary's soft, warm voice set against the fleet fingered guitar work of Les, is a pleasure to the ears . . . TREMENDOUS . . .
Capitol RECORDS
3015

Published by

IRIS-TROJAN MUSIC CO.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 15 without any changes on the part of THE CASH BOX.

Chuck Norman
WIL—St. Louis, Mo.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Naughty Lady (Ames Bros.)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Sincerely (McGuires)
6. That's All I Want (Morgan)
7. Runaround (3 Chuckles)
8. Barefoot Contessa (Hugo Winterhalter)
9. Melody Of Love (B. Vaughn)
10. No Man Is An Island (Don Cornell)

Jay McMaster
WMEX—Boston, Mass.

1. Sincerely (McGuires)
2. No More (DeJohns)
3. Dim, Dim The Lights (Haley)
4. That's All I Want (Morgan)
5. No Man Is An Island (Don Cornell)
6. Melody Of Love (D. Carroll)
7. On The Alamo (Petty Trio)
8. Make Yourse'f Comfortable (Sarah Vaughan)
9. When We Come Of Age (Joni James)
10. Mobile (Julius La Rosa)

Tom Edwards
WERE—Cleveland, Ohio

1. Melody Of Love (Vaughn/4 Aces)
2. Sincerely (McGuires)
3. Cherry Pink (Perez Prado)
4. Yours (Dick Contino)
5. Mr. Sandman (Chordettes)
6. Wedding Bells (F. Lester)
7. I'm Bewildered (DeCastros)
8. No More (DeJohns)
9. Come Pretty Little Girl (Eddie Albert)
10. Let Me Go, Lover (Weber/Brewer)

Jim Ameche
KLAC—Hollywood, Calif.

1. No More (DeJohns)
2. Silk Stockings (P. Como)
3. There's A Tavern In The Town (Four Aces)
4. Barefoot Contessa (Hugo Winterhalter)
5. Mr. Sandman (Chordettes)
6. Make Yourself Comfortable (Sarah Vaughan)
7. The Lord Is Counting On You (Cowboy Church Choir)
8. Unsuspecting Heart (Stevens)
9. Love Your Magic Spell Is Everywhere (S. Davis, Jr.)
10. The Dove (Marian Caruso)

Sherm Feller
WVDA—Boston, Mass.

1. That's All I Want (Morgan)
2. Make Yourself Comfortable (Sarah Vaughan)
3. Ling, Ting, Tong (Five Keys)
4. Sincerely (McGuires)
5. No More (DeJohns)
6. I Want You All To Myself (Kitty Kallen)
7. Unsuspecting Heart (Terry Stevens)
8. Mambo Italiano (R. Clooney)
9. Mobile (Julius LaRosa)
10. Home For The Holidays (Perry Como)

Larry (Jivin' Jockey) Jones
KTXN—Austin, Tex.

1. Make Yourself Comfortable (Sarah Vaughan)
2. Let Me Go, Lover (J. Weber)
3. Mr. Sandman (Four Aces)
4. Hurt (Roy Hamilton)
5. Naughty Lady (Ames Bros.)
6. No Man Is An Island (Don Cornell)
7. Hold My Hand (Don Cornell)
8. Hearts Of Stone (Charms)
9. Papa Loves Mambo (P. Como)
10. Dim, Dim The Lights (Haley)

Art Hellyer
WCFL—Chicago, Ill.

1. Mr. Sandman (Chordettes)
2. Naughty Lady (Ames Bros.)
3. Runaround (3 Chuckles)
4. Let Me Go Lover (Weber)
5. Japanese Skokiaan (S. Jones)
6. Count Your Blessings (Fisher)
7. Hearts Of Stone (Fontanes)
8. No More (DeJohns)
9. Strictly Instrumental (Maltby)
10. That's All I Want (Morgan)

Ross Mulholland
WWJ—Detroit, Mich.

1. Naughty Lady (Ames Bros.)
2. Let Me Go, Lover (J. Weber)
3. Hearts Of Stone (Fontanes)
4. Mr. Sandman (Chordettes)
5. Slowly But Surely (Jenkins)
6. That's All I Want (Morgan)
7. Sincerely (McGuires)
8. Teach Me Tonight (DeCastros)
9. Count Your Blessings (Fisher)
10. Dim, Dim The Lights (Haley)

Don Sherman
WLYN—Lynn, Mass.

1. Tweedlee Dee (G. Gibbs)
2. Unsuspecting Heart (Stevens)
3. Finger Of Suspicion (Froman)
4. Unsuspecting Heart (S. Gale)
5. All of You (Tony Martin)
6. Melody Of Love (B. Vaughn)
7. Wabash 4-7473 (J. Komack)
8. Earth Angel (Penguins)
9. Hearts Of Stone (Fontanes)
10. Live Till I Die (F. Sinatra)

Jerry Gross
WMGR—Bainbridge, Ga.

1. Let Me Go, Lover (J. Weber)
2. Hearts Of Stone (Fontanes)
3. Mr. Sandman (Chordettes)
5. Teach Me Tonight (DeCastros)
5. That's All I Want (Morgan)
6. Naughty Lady (Ames Bros.)
7. Shake, Rattle & Roll (Haley)
8. Smile (Nat "King" Cole)
9. Things I Didn't Do (Como)
10. Hajji Baba (Nat "King" Cole)

Bill Dawes
WCPO—Cincinnati, Ohio

1. Open Up Your Heart (Cowboy Church Choir)
2. Hurt (Roy Hamilton)
3. Melody Of Love (B. Vaughn)
4. Let Me Go, Lover (J. Weber)
5. Mr. Sandman (Chordettes)
6. Hearts Of Stone (Fontanes)
7. Malaguena (Catarina Valente)
8. Naughty Lady (Ames Bros.)
9. Silk Stockings (Perry Como)
10. Dim, Dim The Lights (Haley)

Lonnie A. Licata
KOSI—Denver, Colo.

1. Melody Of Love (Four Aces)
2. Mr. Sandman (Chordettes)
3. Let Me Go, Lover (J. Weber)
4. Naughty Lady (Ames Bros.)
5. That's All I Want (Morgan)
6. Dim, Dim The Lights (Haley)
7. Mambo Italiano (R. Clooney)
8. Hearts Of Stone (Fontanes)
9. Open Up The Doghouse (Martin & Cole)
10. Ling, Ting, Tong (Five Keys)

Jim Stanley
WGH—Norfolk, Va.

1. Let Me Go, Lover (J. Weber)
2. Hearts Of Stone (Fontanes)
3. Mr. Sandman (Chordettes)
4. That's All I Want (Morgan)
5. This Ole House (R. Clooney)
6. Make Yourse'f Comfortable (Sarah Vaughan)
7. Papa Loves Mambo (P. Como)
8. Naughty Lady (Ames Bros.)
9. Count Your Blessings (Fisher)
10. Teach Me Tonight (DeCastros)

Dave Rosehill
WGSM—Huntington, L. I.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (J. Weber)
3. No More (DeJohns)
4. Naughty Lady (A. Bleyer)
5. Mobile (Julius LaRosa)
6. Teach Me Tonight (DeCastros)
7. Melody Of Love (B. Vaughn)
8. Hearts Of Stone (Fontanes)
9. No Man Is An Island (Don Cornell)
10. Star Dust Mambo (R. Maltby)

Al Stevens
WCBM—Baltimore, Md.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Hearts Of Stone (Fontanes)
4. Teach Me Tonight (DeCastros)
5. Naughty Lady (Ames Bros.)
6. That's All I Want (Morgan)
7. Hold My Hand (Cornell)
8. St. Louis Blues Mambo (Richard Maltby)
9. If I Give My Heart (D. Day)
10. Sincerely (McGuires)

Carl Loucks
WELI—New Haven, Conn.

1. Make Yourself Comfortable (Sarah Vaughan)
2. Dim, Dim The Lights (Haley)
3. Let Me Go, Lover (J. Weber)
4. Mr. Sandman (Chordettes)
5. Teach Me Tonight (DeCastros)
6. That's All I Want (Morgan)
7. Naughty Lady (Ames Bros.)
8. Hearts Of Stone (Charms)
9. Unsuspecting Heart (Stevens/Gale)
10. No More (McGuires)

Joe Grady—Ed Hurst
WPEN—Philadelphia, Pa.

1. No More (DeJohns)
2. Melody Of Love (Four Aces)
3. I Can't Give You Anything (Roberta Lee)
4. Let Me Go, Lover (J. Weber)
5. Unsuspecting Heart (G. Shaw)
6. Tweedlee Dee (G. Gibbs)
7. Make Yourself Comfortable (Sarah Vaughan)
8. That's All I Want (Morgan)
9. Hearts Of Stone (Fontanes)
10. Ling, Ting, Tong (Five Keys)

Jackson Lowe
WUST—Washington, D. C.

1. Make Yourse'f Comfortable (Sarah Vaughan)
2. Land Of My Dreams (Hugo Winterhalter)
3. I Need You Now (Fisher)
4. Let Me Go, Lover (P. Page)
5. Teach Me Tonight (DeCastros)
6. Count Your Blessings (Fisher)
7. Mr. Sandman (Chordettes)
8. Naughty Lady (Ames Bros.)
9. Smile (Nat "King" Cole)
10. No More (DeJohns)

Art Tacker
WHIL—Medford, Mass.

1. Hearts Of Stone (Fontanes)
2. Let Me Go, Lover (P. Page)
3. Tweedlee Dee (G. Gibbs)
4. Teach Me Tonight (DeCastros)
5. Make Yourse'f Comfortable (Sarah Vaughan)
6. Mr. Sandman (Chordettes)
7. Finger of Suspicion (Valentine)
8. Melody Of Love (D. Carroll)
9. No More (DeJohns)
10. Open Up Your Heart (Cowboy Church Choir)

Cliff Sessions
WFOR—Hattiesburg, Miss.

1. Make Yourse'f Comfortable (Sarah Vaughan)
2. Mr. Sandman (Chordettes)
3. Hearts Of Stone (Fontanes)
4. Let Me Go, Lover (Weber/Page)
5. Tweedlee Dee (G. Gibbs)
6. Strictly Instrumental (Richard Maltby)
7. Teach Me Tonight (DeCastros)
8. Edward (Jill Corey)
9. No More (DeJohns)
10. George (Dolores Hawkins)

Bob Watson
WQXI—Atlanta, Ga.

1. Mr. Sandman (Chordettes)
2. Open Up Your Heart (Cowboy Church Choir)
3. All Of You (Mel Torme)
4. Unsuspecting Heart (S. Gale)
5. Sincerely (McGuires)
6. My Love Song To You (Bob Manning)
7. My Own True Love (Johnny Desmond)
8. Melody Of Love (B. Vaughn)
9. Star Dust Mambo (R. Maltby)
10. Mambo Italiano (R. Clooney)

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Gene Fondren
KTAE—Taylor, Tex.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (Weber/Brewer)
3. Make Yourself Comfortable (Peggy King)
4. Hajji Baba (Nat "King" Cole)
5. Naughty Lady (Ames Bros.)
6. Teach Me Tonight (DeCastros)
7. I Need You Now (Fisher)
8. Drink, Drink, Drink (M. Lanza)
9. Jacobs Ladder (Russell and Girls)
10. Count Your Blessings (Fisher)

Robb Thomas
WEMP—Milwaukee, Wis.

1. There's No Happiness For Me (Joyce Taylor)
2. Hearts Of Stone (Fontanes)
3. Unsuspecting Heart (Stevens)
4. Song From Desiree (Anna Maria Alberghetti)
5. Touch Of Your Lips (Don, Dick & Jimmy)
6. Runaround (Three Chuckles)
7. Mr. Sandman (Chordettes)
8. No More (DeJohns)
9. Star Dust Mambo (R. Maltby)
10. Sincerely (McGuires)

Russ Coglin
KROW—Oakland, Calif.

1. Let Me Go, Lover (J. Weber)
2. Make Yourself Comfortable (Sarah Vaughan)
3. No More (DeJohns)
4. Mr. Sandman (Chordettes)
5. Unsuspecting Heart (Stevens)
6. Open Up Your Heart (Cowboy Church Choir)
7. Runaround (Three Chuckles)
8. Teach Me Tonight (DeCastros)
9. My Love Song To You (Bob Manning)
10. Melody Of Love (D. Carroll)

Al Bennett
WHIL—Medford, Mass.

1. Melody Of Love (D. Carroll)
2. Sincerely (McGuires)
3. No More (DeJohns)
4. Dim, Dim The Lights (Haley)
5. Open Up Your Heart (Cowboy Church Choir)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Finger Of Suspicion (Dickie Valentine)
8. Hocus Pocus (Patti Page)
9. I Love You Madly (4 Coins)
10. Unsuspecting Heart (Sunny Gale)

Lou Barile
WKAL—Rome, N. Y.

1. Let Me Go, Lover (J. Weber)
2. Make Yourself Comfortable (Sarah Vaughan)
3. That's All I Want From You (Jay P. Morgan)
4. Hearts Of Stone (Fontanes)
6. When We Come Of Age (Joni James)
7. Teach Me Tonight (Stafford)
8. Mr. Sandman (Chordettes)
9. No More (DeJohns)
10. Open Up Your Heart (Cowboy Church Choir)

Bill Baer
KWOR—Worland, Wyo.

1. Teach Me Tonight (DeCastros)
2. Naughty Lady (Ames Bros.)
3. Let Me Go, Lover (T. Brewer)
4. That's All I Want (Morgan)
5. If I Give My Heart (Connee Boswell)
6. Mr. Sandman (Chordettes)
7. Hearts Of Stone (Fontanes)
8. Barefoot Contessa (Hugo Winterhalter)
9. Count Your Blessings (Fisher)
10. That's What I Like (Don, Dick & Jimmy)

Joe Mitchell
KPOJ—Portland, Ore.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (P. Page)
3. Naughty Lady (Ames Bros.)
4. I Need You Now (E. Fisher)
5. Teach Me Tonight (DeCastros)
6. This Ole House (R. Clooney)
7. Count Your Blessings (Fisher)
8. Papa Loves Mambo (P. Como)
9. Hearts Of Stone (Fontanes)
10. Shake, Rattle & Roll (Haley)

Jack Gale
WTMA—Charleston, S. C.

1. No More (DeJohns)
2. Sincerely (McGuires)
3. Melody Of Love (Four Aces)
4. Tweedlee Dee (V. Young)
5. Hearts Of Stone (Fontanes)
6. Wedding Bells (F. Lester)
7. I'm Bewildered (DeCastros)
8. Mobile (Julius LaRosa)
9. Mr. Sandman (Chordettes)
10. Let Me Go, Lover (J. Weber)

Jerrie Paletta
KAYO—Seattle, Wash.

1. Earth Angel (Penguins)
2. Let Me Go, Lover (J. Weber)
3. Little White Light (Lancers)
4. Sincerely (McGuires)
5. Dim, Dim The Lights (Haley)
6. Naughty Lady (Ames Bros.)
7. Runaround (3 Chuckles)
8. Hearts Of Stone (Fontanes)
9. That's All I Want (Morgan)
10. I Need You Now (E. Fisher)

Gary Lesters
WVNJ—Newark, N. J.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Naughty Lady (Four Aces)
4. Melody Of Love (Four Aces)
5. Make Yourself Comfortable (Lawrence & Gormé)
6. Mambo Italiano (R. Clooney)
7. Papa Loves Mambo (P. Como)
8. That's All I Want (Morgan)
9. Teach Me Tonight (DeCastros)
10. No More (McGuires

Robin Seymour
WKMG—Dearborn, Mich.

1. Hearts Of Stone (Fontanes)
2. Melody Of Love (D. Carroll)
3. Sincerely (McGuires)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Crazy Otto Medley (Otto)
6. Dim, Dim The Lights (Haley)
7. No Man Is An Island (Cornell)
8. I Love You Madly (4 Coins))
9. Ling, Ting, Tong (Charms)
10. The Urge (Mills Brothers)

Harvey Hudson
WLEE—Richmond, Va.

1. Mr. Sandman (Buddy Morrow)
2. Let Me Go, Lover (J. Weber)
3. Shake, Rattle & Roll (Haley)
4. Naughty Lady (Ames Bros.)
5. Hearts Of Stone (Fontanes)
6. This Ole House (R. Clooney)
7. No More (McGuires)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Dim, Dim The Lights (Haley)
10. Teach Me Tonight (DeCastros)

Hy Davis
WAIP—Prichard, Mobile, Ala.

1. Let Me Go, Lover (J. Weber)
2. No More (DeJohns)
3. Melody Of Love (S. Kaye)
4. Mr. Sandman (Chordettes)
5. Teach Me Tonight (DeCastros)
6. Mambo Italiano (R. Clooney)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Melody Of Love (D. Carroll)
9. Tara's Theme (LeRoy Holmes)
10. Hearts Of Stone (Fontanes)

Hank Bouchard
WWON—Woonsocket, R. I.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Naughty Lady (Ames Bros.)
4. Teach Me Tonight (DeCastros)
5. Papa Loves Mambo (Como)
6. Melody Of Love (4 Aces)
7. I Need You Now (Fisher)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Sincerely (McGuires)
10. No More (DeJohns)

Dan Fusco
WRUN—Rome, N. Y.

1. My Love Song To You (Bob Manning)
2. Naughty Lady (Ames Bros.)
3. Papa Loves Mambo (Como)
4. The Things I Didn't Do (Perry Como)
5. No More (DeJohns)
6. Woman's World (Four Aces)
7. Teach Me Tonight (DeCastros)
8. Always You (Betty Madigan)
9. Mr. Sandman (Chordettes)
10. Let Me Go, Lover (Weber)

Dick Piper
WKBR—Manchester, N. H.

1. Melody Of Love (D. Carroll)
2. Teach Me Tonight (DeCastros)
3. Mr. Sandman (Chordettes)
4. Let Me Go, Lover (J. Weber)
5. Hearts Of Stone (Fontanes)
6. No More (DeJohns)
7. Make Yourself Comfortable (Sarah Vaughan)
8. That's All I Want (Morgan)
9. I Had The Funniest Feeling (Betty Madigan)
10. Wabash 4-7473 (J. Komack)

John Michaels
WOKY—Milwaukee, Wis.

1. No More (DeJohns)
2. Sincerely (McGuires)
3. Melody Of Love (Four Aces)
4. Let Me Go, Lover (J. Weber)
5. Mr. Sandman (Chordettes)
6. Naughty Lady (A. Bleyer)
7. Hearts Of Stone (Fontanes)
8. On The Alamo (Norman Petty Trio)
9. Make Yourself Comfortable (Sarah Vaughan)
10. Runaround (Three Chuckles)

Bob Sticht
WMPS—Memphis, Tenn.

1. Let Me Go, Lover (Weber/Brewer)
2. Naughty Lady (Ames Bros.)
3. Mr. Sandman (Chordettes)
4. Hearts Of Stone (Fontanes)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Papa Loves Mambo (Como)
7. No More (DeJohns)
8. Count Your Blessings (Fisher)
9. Dim, Dim The Lights (Haley)
10. Mambo Italiano (R. Clooney)

Mike Woloson
WNOR—Norfolk, Va.

1. My Own True Love (Johnny Desmond)
2. No More (DeJohns)
3. Unsuspecting Heart (S. Gale)
4. Hold My Hand (D. Cornell)
5. All Of You (Mel Torme)
6. Tweedlee Dee (G. Gibbs)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Let Me Go, Lover (J. Weber)
9. Tara's Theme (LeRoy Holmes)
10. Always You (Betty Madigan)

Larry Kane
KLBS—Houston, Tex.

1. Let Me Go, Lover (J. Weber)
2. Ling, Ting, Tong (Charms)
3. Sincerely (Moonglows)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Tweedlee Dee (Lavern Baker)
6. Mr. Sandman (Chordettes)
7. Hearts Of Stone (Charms)
8. Dance Calinda (4 Lads)
9. Melody Of Love (Vaughn/Carroll)
10. That's All I Want (Morgan)

Bill Burns
WQAM—Miami, Fla.

1. Hearts Of Stone (Charms)
2. Melody Of Love (B. Vaughn)
3. Let Me Go, Lover (T. Brewer)
4. Star Dust Mambo (R. Maltby)
5. No More (DeJohns)
6. Make Yourself Comfortable (Sarah Vaughan)
7. That's All I Want (Morgan)
8. Mr. Sandman (Chordettes)
9. When We Come Of Age (Joni James)
10. Darlin' (Hilltoppers)

Snowball

When, alert and conscientious station personnel, advertising agency, producer, talent, record company, and local newspapers and theatres all pull and work together, everyone reaps rewards, particularly the sponsor.

The first flake of the campaign fell last October when Texas Jim Hurley, deejay of the Western Round-up Program for Station WIKK in Erie, Pa., wrote the following letter to Bryan Houston, Inc., agency for Nescafé:

"You will be pleased to know that one of your commercial jingles is almost the number one popular song here in Erie. I have actually been receiving requests to play your Western jingle, Cut #3 and 4, on record number AV2004. This is most unusual, and is the first time in over five years of radio that I have received requests from listeners to play a commercial.

"It has reached such a stage, that now I am running a contest for my listeners as to the identity of the Western singer on the jingle. And a couple of local theatres have promised free tickets to anyone correctly identifying the singer.

"So that's my problem. Please tell me the name of the singer who recorded that jingle for you, so I can end the contest."

Jules Bundgus, radio-TV business manager of Bryan Houston, Inc., immediately contacted Goldswan Productions, Inc., producers of the Nescafé musical commercial series, for the name of the singer. And Goldswan took up the promotional ball from there.

Enlisting the cooperation of RCA Victor Label X, for whom Bernie Knee, the mystery vocalist on the Necafé Western spot, records as a member of the Smith Brothers quartet, Label X immediately sent to Texas Jim all the releases of the group for teaser playings. In addition, Label X contributed a dozen albums to the contest along with Bryan Houston's case of Nescafé.

Goldswan also made arrangements for the group to make a personal appearance in Erie at the end of the contest, sent pictures of Bernie Knee, and Knee with the group, along with biographies and suggested teaser hints on what programs he and the group could be heard.

In response, Texas Jim's contest moved into high gear with other deejays in Erie cooperating along with the Nescafé salesman, local newspapers, Murphy's department store, theatres, and night clubs. In fact, the whole town joined in this cooperative promotional push for Nescafé. As a result, the contest rode through to December, picking up so many winners that the case of Nescafé had to be divided.

The success of this cooperative effort is enthusiastically reported by Charles R. Kinney, Station Manager of WIKK, in a letter to Bryan Houston, Inc.: "THE SMITH BROTHERS NESCAFE PROMOTION WAS A TREMENDOUS SUCCESS (caps Kinnev's) . . . These boys were jumping all day . . . we have never had a nicer group to work with. . . . I sincerely hope that at some later date, we will be able to work out another promotion for Nescafé and the Smith Brothers."

Above are (l. to r.) Bob Swanson, Chuch Goldstein, Buddy Mac Kenzie and Bernie Knee, better known as the Smith Brothers, and Texas Jim Hurley who sparkplugged the contest. Photo was taken at Murphy's Record Shop in Erie, Pa.

SOUND THE TRUMPETS
BEAT THE DRUMS
START THE MUSIC
HERE "SHE" COMES . . .
NICK THERRY & MIMI MARTEL
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DOROTHY COLLINS
•
AUDIVOX RECORDS
140 West 57th St., New York, N. Y.

from the 20th Century-Fox CinemaScope Production "DESIREE"
THE SONG FROM DÉSIRÉE
(WE MEET AGAIN)
MILLER MUSIC CORPORATION

Victor Finds Highlights of Recorded Operas Outsell Full-Length Versions

NEW YORK—With unit sales of recorded opera highlights selling at a ratio of three-to-two over full-length recordings, RCA Victor has designated January as "Operatic Highlights" month and will release six opera highlight albums adapted from full-length recordings, George R. Marek, Director of Artists and Repertoire has announced. The new series will be spearheaded by a new recording of "Highlights From 'Samson and Delilah'" featuring Rise Stevens, Jan Peerce, Robert Merrill and the Robert Shaw Chorale under the direction of Leopold Stokowski.

The other five highlights to be released in January were adapted from full-length recordings of "Faust," "The Barber of Seville," "Il Trovatore," "Cavalleria Rusticana," "Pagliacci" and "Tristan and Isolde."

The 16 operatic highlights released to date by RCA Victor have sold 700,000 albums, Marek disclosed. This represents a total retail gross of more than $3,500,000. Unit sales of complete operas have totalled 550,000—or only two-thirds as many units as the "Highlights" in the same period. Since many complete operas are multiple units, their total retail sales were $9,000,000 since 1949, Marek said.

"There is no doubt that the popularity of both full-length operas and their recorded highlight versions has grown tremendously in the past five years," Marek also said. "The purchase of a highlight album also has spurred many record buyers to add the complete work to their collection once they have enjoyed the abbreviated version."

With the January release RCA Victor's catalogue will contain 21 different "Highlight" albums and 22 complete operas.

The titles include four opera highlights by Verdi, who is the most popular composer in the series. These are "Aida," "Don Carlo," "Rigoletto" and "La Traviata." There also are three "Highlight" versions of Puccini works, "La Boheme," "Madame Butterfly" and "Tosca." The remainder of the "Highlight" series includes "Boris Godounoff," "Carmen," "Cavalleria Rusticana," "Pagliacci," "Die Fledermaus" and "Amahl and the Night Visitors."

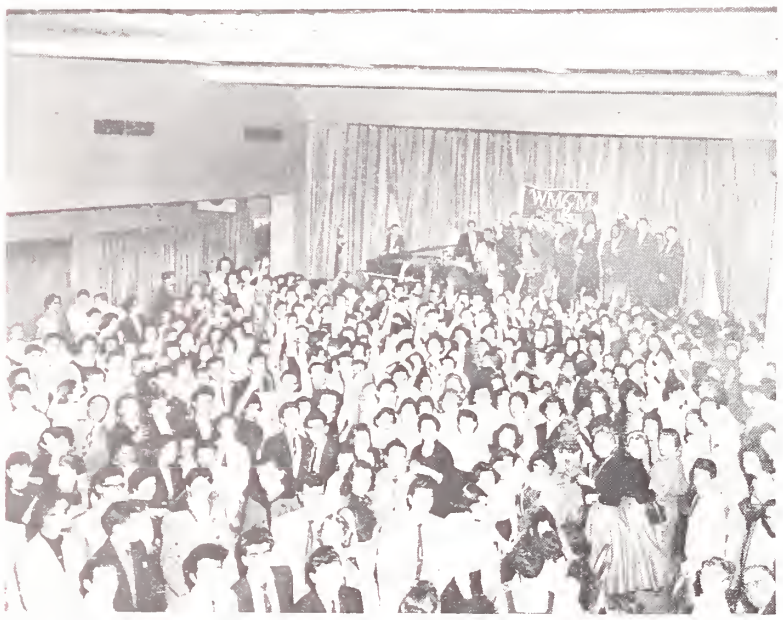
Malverne Adds Bethlehem

NEW YORK—Al Hirsh and Bill Shockett of Malverne Distributors announced this week, the addition of the Bethlehem label to their growing roster of lines.

Their present lines include Cadence, Clef, Kapp, Baton, Fantasy, Pacific, Mardi-Gras and Wallis.

The distribs are now on th alert for important r & b and pop labels.

Bill Silbert Party



NEW YORK—Thousands of metropolitan teenagers were present at the Bill Silbert-WMGM party in the grand ballroom of the Park Sheraton Hotel during the Christmas holidays. The record-breaking audience, members of the "Saints and Spinners Club," were entertained by the following record stars: Jackie Lee, Johnny Parker, the Rover Boys, Steve Lawrence, Bernice Parks and the McGuire Sisters, all on the Coral label; Sam Ulano, Tommy Edwards, Doreen Davis and Bob Stewart on the MGM label; Barry Frank, Bell Records; Lou Monte, Victor Records; Frank Cannon, Decca Records; Frankie Day, Pic Records; Terri Stevens, AA Records, and the Sam Most Quartet. Admission to the party was any donation from ten cents up to the Damon Runyon Memorial Fund for Cancer Research.

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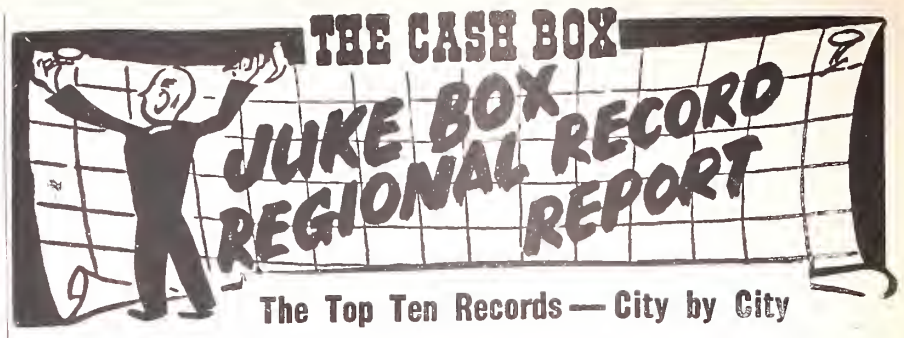


The Top Ten Records — City by City

New York, N. Y.
1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Naughty Lady (Ames Bros.)
4. Teach Me Tonight (DeCastros)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Papa Loves Mambo (P. Como)
7. Count Your Blessings (Fisher)
8. Dim, Dim The Lights (Haley)
9. That's All I Want From You (Jaye P. Morgan)
10. Hearts Of Stone (Fontanes)

Chicago, Ill.
1. Lea Me Go, Lover (J. Weber)
2. Melody Of Love (Vaughn/Carroll)
3. Hearts Of Stone (Fontanes)
4. Mr. Sandman (Chordettes
5. That's All I Want From You (Jaye P. Morgan)
6. Make Yourself Comfortable (Sarah Vaughan)
7. No More (DeJohns)
8. Naughty Lady (Ames Bros.)
9. Teach Me Tonight (DeCastros)
10. Sincerely (McGuires)

Los Angeles, Calif.
1. Mr. Sandman (Chordettes/Four Aces)
2. Let Me Go, Lover (Weber/Brewer)
3. Naughty Lady (Ames Bros.)
4. Teach Me Tonight (DeCastros)
5. Count Your Blessings (Fisher)
6. Hearts Of Stone (Fontanes)
7. I Need You Now (E. Fisher)
8. Papa Loves Mambo (P. Como)
9. Shake, Rattle And Roll (Bill Haley)
10. Mambo Italiano (R. Clooney)

Philadelphia, Pa.
1. Let Me Go, Lover (J. Weber)
2. Make Yourself Comfortable (Sarah Vaughan)
3. Teach Me Tonight (DeCastros)
4. Hearts Of Stone (Fontanes)
5. Naughty Lady (Ames Bros.)
6. Mr. Sandman (Chordettes)
7. Ling, Ting, Tong (Five Keys)
8. That's All I Want From You (Jaye P. Morgan)
9. Papa Loves Mambo (P. Como)
10. Unsuspecting Heart (G. Shaw)

Omaha, Neb.
1. Let Me Go, Lover (J. Weber)
2. Hearts Of Stone (Fontanes)
3. Naughty Lady (Ames Bros.)
4. Mr. Sandman (Chordettes)
5. Shake, Rattle And Roll (Bill Haley)
6. That's All I Want From You (Jaye P. Morgan)
7. If I Give My Heart To You (Doris Day)
8. This Ole House (R. Clooney)
9. No More (DeJohns)
10. Muskrat Ramble (Matys Bros.)

Boston, Mass.
1. Hearts Of Stone (Fontanes)
2. Mr. Sandman (Chordettes)
3. Let Me Go, Lover (J. Weber)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Teach Me Tonight (DeCastros)
6. Melody Of Love (B. Vaughn)
7. Sincerely (McGuires)
8. Dim, Dim The Lights (Haley)
9. My Love Song To You (Bob Manning)
10. Open Up Your Heart (Cowboy Church Choir)

New Orleans, La.
1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Four Aces)
3. That's All I Want From You (Jaye P. Morgan)
4. Naughty Lady (Ames Bros.)
5. Melody Of Love (Four Aces)
6. I Need You Now (E. Fisher)
7. Papa Loves Mambo (P. Como)
8. Tweedlee Dee (Lavern Baker)
9. Count Your Blessings (Fisher)
10. Dim, Dim The Lights (Haley)

Brodhead, Wis.
1. Let Me Go, Lover (S. Gale)
2. Mr. Sandman (Four Aces)
3. Hearts Of Stone (Fontanes)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Naughty Lady (Ames Bros.)
6. Teach Me Tonight (Stafford)
7. Count Your Blessings (Fisher)
8. Hajji Baba (Nat "King" Cole)
9. Melody Of Love (D. Carroll)
10. That's All I Want From You (Jaye P. Morgan)

Detroit, Mich.
1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (J. Weber)
3. Hearts Of Stone (Fontanes)
4. Dim, Dim The Lights (Haley)
5. No More (DeJohns)
6. I Love You Madly (4 Coins)
7. That's All I Want From You (Jaye P. Morgan)
8. Naughty Lady (Ames Bros.)
9. Sincerely (McGuires)
10. Ling, Ting, Tong (Charms)

Wichita, Kan.
1. Let Me Go, Lover (P. Page)
2. Mr. Sandman (Chordettes)
3. Hearts Of Stone (Fontanes)
4. Teach Me Tonight (Stafford)
5. Naughty Lady (Ames Bros.)
6. Make Yourself Comfortable (Sarah Vaughan)
7. I Need You Now (E. Fisher)
8. If I Give My Heart To You (Doris Day)
9. Papa Loves Mambo (P. Como)
10. Count Your Blessings (Fisher)

Shoals, Ind.
1. Let Me Go, Lover (J. Weber)
2. Naughty Lady (Ames Bros.)
3. Hearts Of Stone (Fontanes)
4. Mr. Sandman (Chordettes)
5. Teach Me Tonight (Stafford)
6. Count Your Blessings (Fisher)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Papa Loves Mambo (P. Como)
9. Shake, Rattle And Roll (Bill Haley)
10. Hold My Hand (G. Lombardo)

Pittsburgh, Pa.
1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (J. Weber)
3. Naughty Lady (Ames Bros.)
4. Hearts Of Stone (Fontanes)
5. Melody Of Love (B. Vaughn)
6. Sincerely (McGuires
7. Count Your Blessings (Fisher)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Earth Angel (Penguins)
10. Ling, Ting, Tong (Five Keys)

St. Louis, Mo.
1. Make Yourself Comfortable (Sarah Vaughan)
2. Hearts Of Stone (Fontanes)
3. Naughty Lady (Ames Bros.)
4. Mr, Sandman (Chordettes)
5. Let Me Go, Lover (J. Weber)
6. Sincerely (McGuires)
7. Melody Of Love (B. Vaughn)
8. That's All I Want From You (Jaye P. Morgan)
9. Dim, Dim The Lights (Haley)
10. No More (DeJohns)

Cleveland, Ohio
1. Melody Of Love (B. Vaughn)
2. Open Up Your Heart (Cowmoy Church Choir)
3. Mr. Sandman (Chordettes
4. Earth Angel (Penguins)
5. Let Me Go Lover (J. Weber)
6. Sincerely (McGuires)
7. Naughty Lady (Ames Bros.)
8. Tweedlee Dee (Lavern Baker)
9. Hearts Of Stone (Fontanes)
10. Make Yourse'f Comfortable (Sarah Vaughan)

Baltimore, Md.
1. Let Me Go, Lover (J. Weber)
2. Hearts Of Stone (Fontanes)
3. Teach Me Tonight (DeCastros)
4. Mr. Sandman (Chordettes/Four Aces)
5. Naughty Lady (Ames Bros.)
6. Shake, Rattle & Roll (Haley)
7. That's All I Want From You (Jaye P. Morgan)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Dim, Dim The Lights (Haley)
10. Papa Loves Manmbo (Como)

San Francisco, Calif.
1. Let Me Go, Lover (J. Weber)
2. Teach Me Tonight (DeCastros)
3. Naughty Lady (Ames Bros.)
4. Mr. Sandman (Chordettes)
5. This Ole House (R. Clooney)
6. Shake, Rattle & Roll (Haley)
7. Hearts Of Stone (Fontanes)
8. Make Yourself Comfortable (Sarah Vaughan
9. Count Your Blessings (Fisher)
10. I Need You Now (E. Fisher)

Lexington, Ky.
1. Hearts Of Stone (Fontanes)
2. Let Me Go, Lover (J. Weber)
3. Mr. Sandman (Chordettes)
4. Teach Me Tonight (DeCastros)
5. I Need You Now (E. Fisher)
6. Count Your Blessings (Eddie Fisher)
7. Naughty Lady (Ames Bros.)
8. Melody Of Love (B. Vaughn)
9. Papa Loves Mambo (Como)
10. This Ole House (R. Clooney)

Atlanta, Ga.
1. Let Me Go Lover (Weber/Brewer)
2. Mr. Sandman (Chordettes)
3. Naughty Lady (Ames Bros.)
4. Count Your Blessings (Fisher)
5. That's All I Want From You (Jaye P. Morgan)
6. Teach Me Tonight (DeCastros)
7. Ling, Ting Tong (Five Keys)
8. Papa Loves Mambo (Como)
9. Dim, Dim The Lights (Haley)
10. This Ole House (Clooney)

Dallas, Tex.
1. Mr. Sandman (Four Aces Chordettes)
2. Let Me Go, Lover (Weber/Brewer)
3. Hearts Of Stone (Fontanes/Charms)
4. Naughty Lady (Ames Bros.)
5. Thats All I Want From You (Jaye P. Morgan)
6. Make Yourself Comfortable (Sarah Vaughan)
7. I Need You Now (E. Fisher)
8. Sincerely (McGuires)
9. Melody Of Love (Four Aces)
10. Teach Me Tonight (DeCastros)

Milwaukee, Wis.
1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Hearts Of Stone (Fontanes)
4. Naughty Lady (Ames Bros.)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Sincerely (McGuires)
7. Count Your Blessings (Fisher)
8. No More (DeJohns)
9. Melody Of Love (Vaughn/Carroll)
10. Teach Me Tonight (DeCastros)

Seattle, Wash.
1. Let Me Go, Lover (Weber/Brewer)
2. Mr. Sandman (Chordettes)
3. Earth Angel (Penguins)
4. Hearts Of Stone (Fontanes)
5. Naughty Lady (Ames Bros.)
6. Dim, Dim The Lights (Haley)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Count Your Blessings (Fisher)
9. Sincerely (McGuires)
10. Shake, Rattle & Roll (Haley)

1. **EARTH ANGEL**
   Penguins
   (Dootone 348)

2. **SINCERELY**
   Moonglows
   (Chess 1581)

3. **HEARTS OF STONE**
   Charms
   (DeLuxe 6062)

4. **TEACH ME TONIGHT**
   Dinah Washington
   (Mercury 70497)

5. **TWEEDLEE DEE**
   Lavern Baker
   (Atlantic 1047)

6. **RECONSIDER BABY**
   Lowell Fulsom
   (Checker 804)

7. **LING, TING, TONG**
   Five Keys
   (Capitol 2945)

8. **YOU UPSET ME, BABY**
   B. B. King
   (RPM 416)

9. **HURT**
   Roy Hamilton
   (Epic 9086)

10. **PLEDGING MY LOVE**
    Johnny Ace
    (Duke 136)

11. **EVERY DAY I HAVE THE BLUES**
    B. B. King
    (RPM 421)

12. **POISON IVY**
    Willie Mabon
    (Chess 1580)

13. **MAKE YOURSELF COMFORTABLE**
    Sarah Vaughan
    (Mercury 70469)

14. **LAST NIGHT**
    Little Walter
    (Checker 805)

15. **STINGY LITTLE THING**
    Midnighters
    (Federal 12202)

Basin Street Closes For Alterations; Will Reopen April 17

NEW YORK—Basin Street, New York nitery, closed after the final performance on Sunday, January 16, for a complete renovation. Ella Fitzgerald and Sauter-Finegan band headlined the closing show, completing a two week stint.

During what is normally a slow season for night clubs, from now until late March, the club will remain shuttered while extensive redecoration will go on. The plans also include elevation and redesigning of the stage.

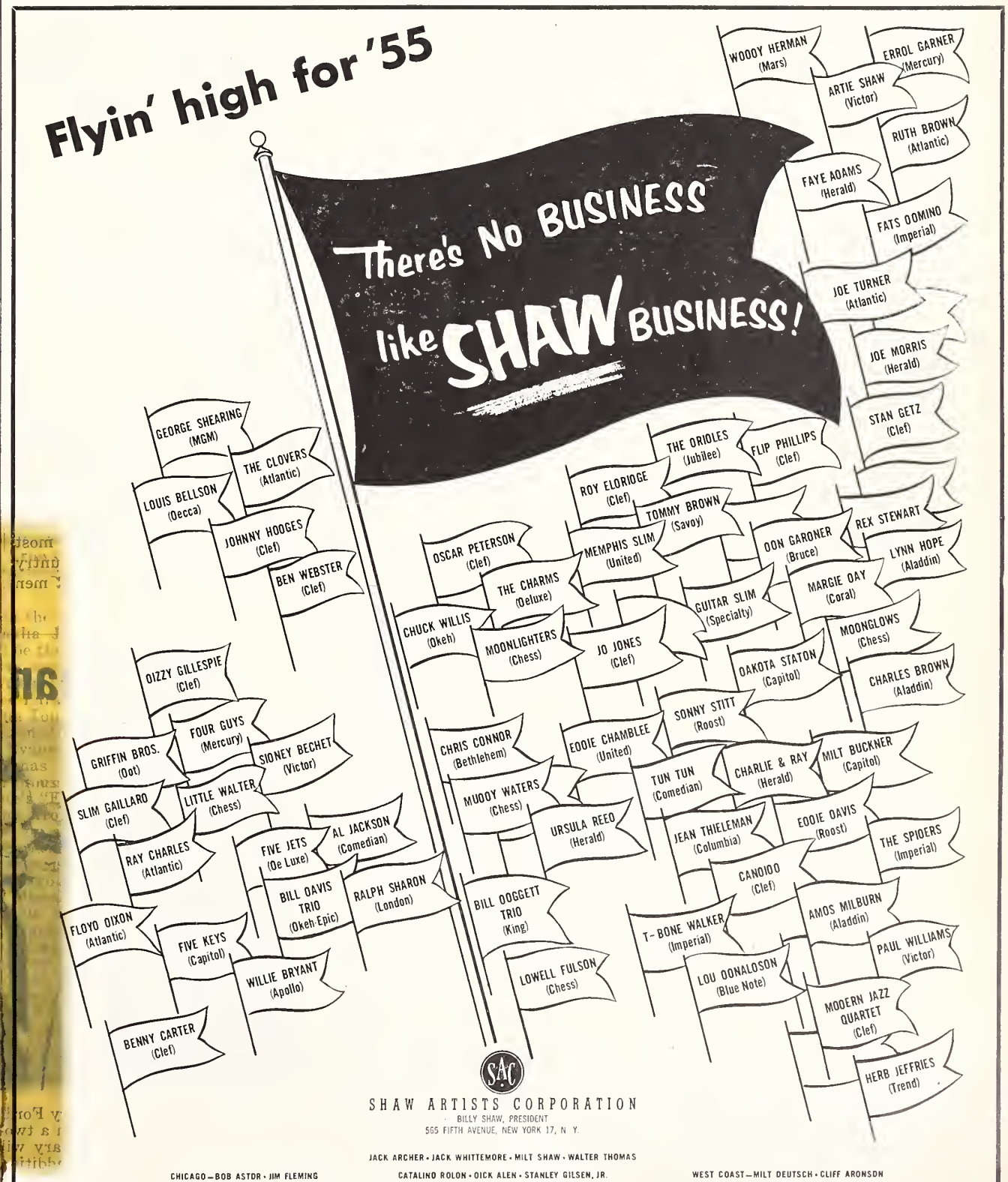
Already signed for the coming season, though not in order of their scheduled appearance, are Louis Armstrong, who will open the club on April 7, Lionel Hampton, Ella Fitzgerald, Benny Goodman, Woody Herman, Errol Garner and Billy Esgstine.

Ownership and management remains the same.

Bow Wow Gets A Boy

DEARBORN, MICH.—Robin Seymour of Radio Station WKMH, Dearborn, presents a pedigreed cocker puppy to Michael Charles Baker — 4½ years — 2640 W. Grand Avenue — Detroit, Michigan.

Michael is one of the many thousands who submitted a letter to Santa Claus on why he wanted a bow wow for Christmas in connection with the record "Bow Wow Wants A Boy For Christmas" by Red Buttons.



British Firm To Buy Capitol Records; Present Execs Stay

HOLLYWOOD — Glenn E. Wallichs, president of Capitol Records, Inc. announced last week that he, John Mercer and the Estate of George G. (Buddy) De Sylva had contracted to sell their common stock holdings in Capitol to Electric & Musical Industries Limited, of England. The majority holdings subject to the contract include 248,435 out of a total of 476,230 shares outstanding. The selling price is $17.50 per share, and the sale is conditioned upon an offer by Electric & Musical Industries Limited to all other stockholders at the same price and tenders of a total of two-thirds of the common stock outstanding including the majority block. Tenders will be formally requested of other stockholders within three weeks.

This purchase represents a selling price for Capitol Records, Inc. of almost $8,500,000.

An important aspect of the purchase was that Capitol would continue to be operated by the present management headed by Glenn E. Wallichs as chief executive officer.

Mr. Wallichs:

"We of the Capitol family believe that the new majority ownership will substantially increase Capitol's ability to operate effectively in the United States and the rest of the free world in the tough competitive days ahead. It will offer our artists a strong and well-organized distribution system throughout the free world and will make available important additions to Capitol's catalogue from abroad. As a result Capitol will become a more effective and expanding force in the record market."

Electric & Musical Industries (U.S.) Ltd., a present American subsidiary of the English company, which distributes high-quality classical records in the United States under the Angel label, will continue as a separate operation under Dario Soria, President.

Decca Records Debuts "Concert In The Sky"

CHICAGO—Members of the press attended preview hearing of a new Decca album titled "Concert In The Sky" (1/13), a 28-minute album saluting many of the all-time greats in music who have passed away.

An all-Chicago product, album is narrated by top Chicago disk-jockey Howard Miller. Music presented beautifully by **Teddy Phillips** and his Orchestra. With vocal background provided by the **Jack Halloran Choir.**

Selections are as follows:

Bunny Beregan's "I Can't Get Started". Trumpet solo by **Don Jacoby**; **Eddy Duchin's** theme, "My Love How Much I Love You". Piano by **Dick Marx**; **Davey Tough**, "Drumania". Drums handled by **Frankie Rullo**; **Hank Williams'** "Your Cheatin' Heart." With **Woody Mercer** of Chicago Station WLS on guitar and vocal; **Glenn Miller** version of "Little Brown Jug" and "Moonlight Serenade" done by **Teddy Phillips and the Orchestra**; **Frankie Rul'o** singing and **Dick Marx** playing **Fats Waller's** interpretation of "Dinah" with an outstanding tenor sax solo by **Mike Simpson** and **Don Jacoby** on trumpet; **Russ Columbo's** "Prisoner Of Love" sung by **Russ Carlyle**; the **Phillips Ork** on **Hal Kemp's** "Got A Date With An Angel"; **Ben Bernie's** "It's A Lonesome Old Town" done by **Frank Payne** whose voice is heard throughout the album on several imitations. And it was generally agreed that the high point of the album is what can be termed the 'roll call of all-time greats' with an impressive and touching drum background.

Disk Jockeys Urged To Publicize "A Day Of Dimes For 'The March Of Dimes'"

NEW YORK—Disk jockeys throughout the country are being urged to cooperate in the current campaign conducted by **The Cash Box** for "A Day Of Dimes For 'The March Of Dimes'". Starting January 17 and lasting until the end of the month, juke box operators all over the nation will select one day on which to donate all their receipts to The March Of Dimes.

Disk jockeys can aid this campaign by publicizing it on their shows with announcements. We urge all disk jockeys everywhere to inform their audiences on every show that if a juke box carries the sign "Help Fight Polio", it means that the receipts of that juke box will be donated to the fight for an entire day.

The success of this campaign is dependent upon every one who has anything to do with the juke box and music industries and the greater the donation that it provides for The March Of Dimes, the greater help will be afforded to sick children and the greater public acclaim will be tendered our industries.

The way to increase the donations is through publicity. And disk jockeys, with their large daily audiences, can give this movement the kind of publicity which could make the results greater than all our expectations.

So let your audiences know about this great drive.

Remember it starts January 17 and lasts through the end of the month.

Stan Cooper Named Professional Manager of Barton Music

NEW YORK — Stan Cooper has been named General Professional Manager of Barton Music.

In addition two new firms have been started by Cooper in partnership with Hank Sanicola and Ben Barton. They are Cooper Music, an ASCAP firm, and Twin-Stan Music, a BMI firm.

For the past three years, Cooper has been with Redd Evans' firm, Jefferson Music.

Barton has indicated his intention of remaining on the West Coast and it will be Cooper's duty to run the entire New York operation which will now include not only the new firms, but also the already established Barton firm.

Cooper is well known in the industry, counting among his friends most of the top disk jockeys in the country as well as many of the top A&R men in the record industry.

Lorry Raine Prepares Niteclub And TV Act

HOLLYWOOD—Lorry Raine, Dot disk thrush, is having an entire new act routined and staged for her by Sy Miller, aimed at slick supper clubs and TV. Singer plans to concentrate on personals. Break-in is tentatively set on west coast, probably in six to eight weeks, upon completion of rehearsals and arrangements, and another musical short at Universal-International for Will Cowan. Currently Lorry is being seen in U-I's "Champ Butler Sings," in which she does her waxing of "What Would I Do."

Lorry, who has been singing six years, mostly on records and guest radio-TV appearances, since '48, previously recorded on London and Coral, and has built up a staunch dj following. This year will mark the first time since her "Strangers," "Harbor Lights" disclicks in '51 that she has hit the nitery circuit.

European Vacation

MADRID—Les Paul and Mary Ford were greeted and interviewed in Madrid as they arrived in Spain to begin a two-month vacation. After touring several European countries, Les and Mary will return to the United States, step up their recording activities and in addition, making several in-person appearances. In the latter part of February, the recording couple guest on Ed Sullivan's TV show.

NEW RELEASES

ELAINE GAY
"ROCK LOVE"
"Ebony Eyes"
Deluxe 2029

THE CHARMS
"KO KO MO"
"Whadaya Want"
Deluxe 6080

BONNIE LOU
"TWEEDLEE DEE"
"THE FINGER OF SUSPICION"
King 1436

WANDA WAYNE
"I GOTTA GO GET MY BABY"
"The Light Across The River"
King 1437

DISTRIBUTED BY King RECORDS

A Great Star—
A Great Hit Record!
IVORY JOE HUNTER
"IT MAY SOUND SILLY"
b/w
"I've Got To Learn To Do The Mambo"
ATLANTIC # 1049
Atlantic RECORDING CORP
234 WEST 56th STREET NEW YORK 19, N.Y.

GETTING HOT
Pee Wee Crayton
"I NEED YOUR LOVE"
b/w
"YOU KNOW, YEAH"
5321
Imperial Records
6425 Hollywood Blvd.
Hollywood 28, Calif.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Earth Angel, Ling Ting Tong, Ko Ko Mo, Sincerely, Hearts of Stone, Shake, Rattle and Roll, Tweedleee Dee, I Love You Madly, I Need Your Lovin', Mambo Baby—all r & b originals and all selling like crazy in the pop markets—and what's more, against the biggest names in the pop recording business the comparatively unknowns are selling with great strength to the pop kid buyers who like that beat. Whereas at one time pop artists waited until an r & b tune was practically number one in the r & b charts before they covered, they now jump in almost immediately and compete directly with the r & b artist. (See editorial). . . . **Irv Marcus** Peacock and Duke, back in town after flying to Detroit, Chicago and Cleveland. Irv has one of the hottest r & b items in the country in **Johnny Ace's** "Pledging My Love" and the orders have been keeping the presses working day and night. . . . Atlantic continues to be hot. Reports coming into this office show that **Laverne Baker's** "Tweedlee Dee" (swamping the r & b field and running neck and neck with Georgia Gibbs in the pop field), **Ray Charles'** "I've Got A Woman", **Ruth Brown's** "Bye Bye Young Men" are so hot they are blistering. In addition **Ivory Joe Hunter's** "It May Sound Silly" and "I've Got To Learn To Do The Mambo" (both sides) and **Tommy Ridgely's** "Jam Up" are showing strong sigs of coming on. . . . **Lee Magid** back from touring with the **Big Maybelle, Wynonie Harris, Larry Darnel** package which hit Detroit, Cleveland, Akron, Dayton, Lexington, Cincinnati and Columbus. Lee reports the tour a financial success. . . . **Al Hibbler** into the Cabana Club, Philly, on the 24th, then to the Savoy Ballroom, L. A., from March 25 to May 1. . . . **Jack Holmes** (WLOW-Norfolk, Va.) proved he's ok. When **Bob King** (WRAP-Norfolk, Va.) recently suffered a heart attack and was hospitalized as a result, Jack asked his audience to write Bob to cheer him up. King was flooded with messages. . . . **Bill Buchanan,** one of the nicest youngsters in the publishing business, can't keep his feet on the ground as he discusses his newest item, "Honey Bunch", out by both majors and indies in pop and r & b. Bob has had uncanny success with his r & b tunes. . . . Herald Record's getting settled in beautiful offices. Set-up perfect and should enable them to concentrate on all aspects of their business in much better fashion. Whereas rehearsals used to take them out of the office for many, many precious hours, they can now be available 'cause they have their own rehearsal hall attached to their new offices. . . . **Bobby Shad** cutting a new **Dinah Washington** session this week. The Mercury A & R is feeling great about the immediate reaction accorded **Buddy Johnson's** "Upside Your Head", vocaled in solid fashion by sister **Ella Johnson.** Strange is the new action on Buddy's "Let's Start All Over Again," released last March. . . . **Mahalia Jackson's** fabulous voice filled **The Cash Box** offices this week as Apollo issued one and Columbia two records. While the latter releases will probably sell more records due to the closer to pop treatment rendered, personally like the former release which is more like the Mahalia we are used to hearing. It gives her every opportunity to exploit one of the greatest voices in the world. Anything Mahalia does is worth buying. . . . Disk Jockey **Ramon Bruce,** whose three rhythm and blues platter shows comprise 4½ hours of the daily schedule of WNJR Newark, N. J., has completed plans for the forthcoming syndication of "The Ramon Bruce Show" throughout the country. The first station to sign was WRAP-Norfolk, Va. . . . **Earl Bostic,** King sax star, booked solid through March on a tour of one nighters through the South and Southwest. Earl kicks off in Binghamton, N. Y. on January 28 and winds up in Wichita, Ks., on March 26. . . . **Joe Jones,** Capitol artist, signed with the Gale Agency. Band leaves February 1 on a nationwide tour. . . . **Joe Davis** "Smoke From Your Cigarette" by the **Mellows** building in a big way in New York and New Jersey, Platter will be released nationally this week. **George Goldner,** Rama Records, advises **The Crows** "Sweet Sue" is creating a good deal of excitement in Detroit and is starting to move in Cleveland.

EARL BOSTIC

CHICAGO:

Mahalia Jackson's superb singing on the Howard Miller TV show this past Friday night has the whole city **Mahalia Jackson** conscious. . . . Saturday, January 22, the Pershing Ballroom will be the scene of a Singing Sax Show and Dance, promoted and MC'd by popular dee-jay McKie Fitzhugh, with some of the country's leading sax men participating. These include **Wardell Gray, Gene Ammons, Eddie Chamblee,** and **Leo Parker.** Other acts include **The Echoes, The Clouds** and **The Fortunes.** . . . "The Top Ten Review", all star show which we mentioned here last week, we've been told, is a Sam Evans promotion. And the date for Chicago has been changed to 2/4. . . . Ernie Leaner informs us that it now looks like the flip side of BB King's "Every Day I Have The Blues", titled, "Sneaking Around" may be THE side. . . . Ernie all hepped up about the **Flamingo's** version of the much-recorded "Ko Ko Mo" on the Parrot label which, he says, is going real well. . . . **Sarah Vaughan** into Chicago Theatre following the current bill. . . . **Irv Marcus** of Peacock and Duke diskeries in town this week, shouting the praises of **Johnny Ace's** "Pledging My Love" which Irv says is going pop as well. . . . Several brand new releases this week from Vee-Jay. They include: "Eventime" b/w "Deanie Boy" by **Joe Buckner** with **Tommy Dean's Ork**; "Wonder Why" b/w "Get Lost" by **The Rhythm Aces**; "My Thing", b/w "My Other Thing" a piano instrumental by **Willie Jones**; and two spirituals, "Amazing Grace" b/w "Leaning On The Everlasting Arm" by **Maceo Woods,** and "Move Up" b/w "Revive Us Again" by the **Holy Gospel Singers.** . . . Len Chess telling us about an album he has released which is reportedly selling very well. By the Rev. C. L. Franklin of Detroit. Album contains several well known sermons. . . . States diskery has released two new disks. Titled "Going Back To Mama" b/w "Hard-Hearted Woman" by **Big Walter Horton.** And "Feels So Fine" b/w "You're Gonna Cry" by **Hal Burrage.** . . . AROUND TOWN: **Billy Taylor** and **Stan Getz** at the Blue Note. . . . **Jimmy Rush** and **Sonny Stitt** at the Crown Propeller for 2 weeks.

MACEO WOODS

LOS ANGELES:

. . . The great **Louis Jordan** set a new attendance record at the Savoy Ballroom Jan. 7th thru 9th as he presented his new show for '55. The versatile Mr. Jordan came into Los Angeles direct from a successful engagement at the plush Sands Hotel in Las Vegas where he and his Tympani five were featured on the same bill with **Vic Damone.** A welcome new addition to the Jordan troupe is singer **Danny Knight.** The lad has a powerful voice and delivers a ballad in a pleasing intimate style. Altho he lacks poise and showmanship he'll acquire plenty of that thru experience. . . . After several months preparing a new show, **The Robins,** bowed in at The Five-Four Ballroom for a three day stand Jan. 14th thru 16th. On the same bill was **Floyd Dixon** and **T-Bone Walker's** Band. . . . Three new releases on the Specialty label were shipped to distributors this week. They include **Lloyd Price's** "Lord, Lord, Amen!", **Daddy Cleanhead's** "Let Me Come Back Home" b/w "Something's Goin' On In My Room" and **Guitar Slim's** "Our Only Child" b/w "Stand By Me". . . . "Ko Ko Mo" the hit rhythm and blues bouncer which was introduced on Jake Porter's Combo label with **Gene & Eunice,** is getting the largest coverage in the POP field that we have seen for several months. . . . **The Jackson Trio** have been very successful at **Lee Walker's** Cartwheel Restaurant in Norwalk. They have appeared at this popular Southeast LA nite spot for the past 12 weeks packing in the crowds with their unusual song stylings. Diskery heads should assign their talent scouts and A & R men to cover this show. The boys have the potential to become big record personalities. . . . **The Bihari Brothers** are making plenty of news these days. They recently signed **Joe Houston** and quickly rushed him and his band into the Modern studios to cut several new sides. Other artists who were signed to the Modern roster include **Johnny Watson** (he will be billed as **Johnny Guitar**) and **Jimmy McCracklin.** New releases out last week include new sides by **John Lee Hooker,** (Modern), **Elmore James** (Flair) and **The Carroll County Boys** (Modern). . . . **Jesse Belvin** has returned to civilian life after two years in the service. He takes the place of Johnny on the new Modern release "Ko Ko Mo" by **Marvin and Johnny.** . . . Big show at the Savoy Ballroom Jan. 14th thru 16th featured **Roy Brown, Memphis Slim** and **The Rocking Brothers** Band. . . . **Jackey Kelso** bows in on the Crown label with his orchestra. On his first wax efforts he manipulates his alto sax thru a beautiful instrumental called "Applejack". In his travels throughout the country he has picked up a lot of the **Earl Bostic** style which can be readily recognized when you hear the tune. **Irv Pinensky,** former head of Kings Frisco branch, has formed his own record distributing firm called Eric Distributing Corporation.

LLOYD PRICE

MAMBOMANIA

When **"Big Chief" Norman Wain** (WDOK-Cleveland, O.) played **Perez Prado's** "Cherry Pink and Apple Blossom White" on his "Mambo Matinee" recently the reaction was immediate and unusual. Wain reports that for the first time teen-agers and housewives expressed interest in an "authentic" mambo. Heretofore all mambo requests came from true devotees. Wain claims the unusual trumpet solo by **Billy Regis** kicked off interest in the record. Local RCA distributor, Main-Line Cleveland, was taken by surprise by the size of the orders after the tune was aired. . . . **Herman Diaz,** RCA Victor International A & R, is planning a new Tito Rodriguez session shortly and a trip to L.A. and Mexico to cut Perez Prado late January or early February. . . . **Joe Loco,** who owns many "firsts" in the mambo industry, now has another one to be introduced shortly. It's the world's first mambo symphonette, which Loco is working on between his current cross-country tour. Loco, who claims to be the first mambo bandleader to use brass and saxes in a Latin-American band, and combine Latin-American and American drummers in a single band, said his symphonette will be in three movements. Expected to be completed sometime this Spring, the symphonette is entirely a Loco product with the versatile pianist doing the arranging and composing. It is tentatively called "Symphonette in Mambo Tempo," but Loco said he may change the name when the work is ready for presentation. Loco says his best known first is the fact that he introduced Latin rhythms to American tunes. It was with a tune called "Tenderly," which throughout the years has become his best known record. The latest Loco product for Tico Records is his "Mambo USA" album which recently made its appearance in the record shops. He is due to return to New York early next month following his present cross-country tour. . . . Mercury Artists Corporation signed the **Lecuona Cuban Boys Orchestra** and Revue to headline the nationally-televised Colgate Comedy Hour on NBC-TV Sunday evening, January 16th, from Miami Beach. The world famous Latin-American act, which recently closed the Thunderbird Hotel, Las Vegas, after a successful four-week stint, opens at the swank Fontainebleau Hotel, Miami Beach, on January 18th, for a six-week engagement.

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b/w
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NASHBORO 549

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THE CASH BOX

in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

1	EARTH ANGEL *Penguins* *(Dootone 348)*	EARTH ANGEL *Penguins* *(Dootone 348)*	COME BACK *Ray Charles* *(Atlantic 1050)*
2	SINCERELY *Moonglows* *(Chess 1581)*	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*
3	KO KO MO *Gene & Eunice* *(Combo 64)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	LAST NIGHT *Little Walter* *(Checker 805)*
4	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*	SINCERELY *Moonglows* *(Chess 1581)*
5	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*	LING, TING, TONG *Five Keys* *(Capitol 2945)*	EARTH ANGEL *Penguins* *(Dootone 348)*
6	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*	SINCERELY *Moonglows* *(Chess 1581)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
7	HURT *Roy Hamilton* *(Epic 9086)*	HURT *Roy Hamilton* *(Epic 9086)*	LING, TING, TONG *Five Keys* *(Capitol 2945)*
8	MAKE YOURSELF COMFORTABLE *Sarah Vaughan* *(Mercury 70469)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
9	SINCE I FELL FOR YOU *Harptones* *(Bruce 113)*	MAKE YOURSELF COMFORTABLE *Sarah Vaughan* *(Mercury 70469)*	THINKING OF YOU *Fats Domino* *(Imperial 5328)*
10	FOR SENTIMENTAL REASONS *Rivileers* *(Baton 207)*	EVERY DAY I HAVE THE BLUES *B. B. King* *(RPM 421)*	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*

in SAN FRANCISCO

in NEWARK

in MEMPHIS

1	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*	EARTH ANGEL *Penguins* *(Dootone 348)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
2	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	SINCERELY *Moonglows* *(Chess 1581)*	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*
3	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*	SINCERELY *Moonglows* *(Chess 1581)*
4	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
5	SINCERELY *Moonglows* *(Chess 1581)*	POISON IVY *Willie Mabon* *(Chess 1580)*	LAST NIGHT *Little Walter* *(Checker 805)*
6	I'M READY *Muddy Waters* *(Chess 1579)*	BAZOOM (I NEED YOUR LOVIN') *Charms* *(DeLuxe 6076)*	POISON IVY *Willie Mabon* *(Chess 1580)*
7	POISON IVY *Willie Mabon* *(Chess 1580)*	I NEED YOUR LOVE *Pee Wee Crayton* *(Imperial 5321)*	I LOVE YOU MADLY *Charlie & Ray* *(Herald 438)*
8	HURT *Roy Hamilton* *(Epic 9086)*	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*
9	EVERY DAY I HAVE THE BLUES *B. B. King* *(RPM 421)*	KO KO MO *Gene & Eunice* *(Combo 64)*	EARTH ANGEL *Penguins* *(Dootone 348)*
10	EARTH ANGEL *Penguins* *(Dootone 348)*	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*	OH BUT SHE DID *Opals* *(Apollo 462)*

THE CASH BOX HOP

in PHILADELPHIA

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1	SINCERELY *Moonglows* *(Chess 1581)*
2	EARTH ANGEL *Penguins* *(Dootone 348)*
3	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
4	LING, TING, TONG *Five Keys* *(Capitol 2945)*
5	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*
6	SHOO-DOO-BE-DOO *Bobby Lester & Moonlighters* *(Checker 806)*
7	HURT *Roy Hamilton* *(Epic 9086)*
8	STINGY LITTLE THING *Midnighters* *(Federal 12202)*
9	MR. SANDMAN *Chris Powell* *(Grand 120)*
10	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*

in LOS ANGELES

1	SINCERELY *The Moonglows* *(Chess 1581)*
2	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
3	EARTH ANGEL *The Penguins* *(Dootone 348)*
4	EVERY DAY I HAVE THE BLUES *B. B. King* *(RPM 421)*
5	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*
6	DADDY, DADDY *Richard Berry & The Dreamers* *(Flair 1058)*
7	SHOO-DOO-BE-DOO *Bobby Lester & Moonlighters* *(Checker 806)*
8	KO KO MO *Gene & Eunice* *(Combo 64)*
9	PLEASE LET ME KNOW *Five Pearls* *(Aladdin 3265)*
10	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*

in ST. LOUIS

1	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*
2	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
3	EARTH ANGEL *Penguins* *(Dootone 348)*
4	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
5	SINCERELY *Moonglows* *(Chess 1581)*
6	MAKE YOURSELF COMFORTABLE *Sarah Vaughan* *(Mercury 70469)*
7	HURT *Roy Hamilton* *(Epic 9086)*
8	YOU UPSET ME BABY *B. B. King* *(RPM 416)*
9	EVERY DAY I HAVE THE BLUES *B. B. King* *(RPM 421)*
10	RUNAROUND *Bill Farrell* *(Mercury 70474)*

in ATLANTA

1	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
2	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*
3	LING, TING, TONG *Five Keys* *(Capitol 2945)* *Charms* *(DeLuxe 6076)*
4	EARTH ANGEL *Penguins* *(Dootone 348)*
5	SINCERELY *Moonglows* *(Chess 1581)*
6	YOU UPSET ME BABY *B. B. King* *(RPM 416)*
7	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
8	HURT *Roy Hamilton* *(Epic 9086)*
9	STINGY LITTLE THING *Midnighters* *(Federal 12202)*
10	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*

in NASHVILLE

1	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
2	YOU UPSET ME BABY *B. B. King* *(RPM 416)*
3	BABY, LET'S PLAY HOUSE *Arthur Gunter* *(Excello 2047)*
4	SINCERELY *Moonglows* *(Chess 1581)*
5	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*
6	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
7	POISON IVY *Willie Mabon* *(Chess 1580)*
8	EARTH ANGEL *Penguins* *(Dootone 348)*
9	EVERY DAY I HAVE THE BLUES *B. B. King* *(RPM 421)*
10	I'M A NATURAL BORN LOVER *Muddy Waters* *(Chess 1585)*

in DETROIT

1	SINCERELY *Moonglows* *(Chess 1581)*
2	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
3	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*
4	LING, TING, TONG *Charms* *(DeLuxe 6076)* *Five Keys* *(Capitol 2945)*
5	EARTH ANGEL *Penguins* *(Dootone 348)*
6	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
7	BAZOOM (I NEED YOUR LOVIN') *Charms* *(DeLuxe 6076)*
8	WHOLE LOTTA LOVE *B. B. King* *(RPM 416)*
9	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*
10	YOU UPSET ME BABY *B. B. King* *(RPM 416)*

Coming Up In R & B

Listed Alphabetically

BYE BYE YOUNG MEN
Ruth Brown
(Atlantic 1051)
Cleveland, Memphis, Meridian, New York, Philadelphia

FOURTY FOUR
Howlin' Wolf
(Chess 1584)
Memphis, Mobile, Nashville, New Orleans

LING, TING, TONG
Charms
(DeLuxe 6076)
Atlanta, Cincinnati, Cleveland, Detroit, Knaxville, Mobile, Nashville

NITE FLIGHT
Lloyd Glenn
(Aladdin 3268)
Dallas, Meridian, Memphis

PLEASE LET ME KNOW
Five Pearls
(Aladdin 3265)
Los Angeles

YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119)
Chicago, Cleveland, Dallas, Mobile, St. Louis

Alan Ross Sets Up Coast Promotion Office

MILL VALLEY, CALIF. — Alan Ross, former artist and promotion man has established his own publicity and public relations set up in Mill Valley, California.

In addition to doing record promotion for Columbia, Coral, MGM, Epic, Cadence, Okeh, Viceroy Records out on the coast, Ross is also plugging tunes for a number of Hollywood's pubberies.

After a number of years on the Broadway stage, Ross spent some time in the Air Force. He also worked in a Hollywood advertising agency prior to forming his own outfit. Ross, incidentally, did the first TV show broadcast commercially in New York.

Ross' new offices are located at 317 Karen Way in this city.

Sunny Skylar To Record

NEW YORK—Paul Cohen, of Decca's A & R department, announced last week, that he has signed songwriter-vocalist Sunny Skylar to a recording contract. Skylar, who hails from Brooklyn, has written many hit tunes including "Besame Mucho," the English lyrics for "Amor" and "And So To Sleep Again", to name just a few. He will wax his first Decca sides with Norman Leyden's orchestra. They will be two original compositions titled "I Do" and "Sometime".

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by THE PENGUINS
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Getting Bigger
"BUICK 59"
and
"THE LETTER"
by THE MEDALLIONS
347
Coming up fast!!!
The new Penguin
"OOKEY OOK"
and
"LOVE WILL MAKE YOUR MIND GO WILD"
353
"COUPE DE VILLE BABY"
b/w
"THE TELEGRAM"
by THE MEDALLIONS
357
DOOTONE RECORDS

THE HITS TODAY ARE ON VEE-JAY
NEW RELEASES!
"EVENTIME"
b/w
"DEANIE BOY"
JOE BUCKNER with TOMMY DEAN'S ORCHESTRA
VEE-JAY 125
"WONDER WHY"
b/w
"GET LOST"
THE RHYTHM ACES
VEE-JAY 124
"MY THING"
b/w
"MY OTHER THING"
WILLIE JONES
VEE-JAY 121
"AMAZING GRACE"
b/w
"LEANING ON THE EVERLASTING ARM"
MACEO WOODS at the HAMMOND ORGAN
VEE-JAY 122
"MOVE UP"
b/w
"REVIVE US AGAIN"
HOLY GOSPEL SINGERS
VEE-JAY 120
Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.
Chicago 15, Illinois

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

AL HIBBLER
(Original 1006)

B+ "AFTER THE LIGHTS GO DOWN LOW" (2:39) [Harvard Music BMI—Lovett, White] Al Hibbler goes with a piece of r & b material and he does a solid job. Hibbler's personality and little tricks help build this into a side to be watched.

C+ "TELL ME" (2:44) [Harvard Music BMI—Lovett] Hibbler sings a blues ballad on the flip and his treatment comes through with appealing sensitiveness. Pretty litening, although lacking in sales punch when compared with the upper deck. Strong pop flavor.

BIG DAVE CAVANAUGH
(Capitol 3028)

B+ "YOUR KIND OF LOVE" (2.26) [Atlantic BMI — Dickenson, Gross] Big Dave Cavanaugh etches a very pretty slow rhythmic blues item that is patterned after that pot of gold, an r & b release that hits in both pop and r & b markets. Unnamed chorus does a solid job of chanting the romantic lyrics. Orking is solidly in the r & b groove. Effective disk.

B "ROCK AND ROLL PARTY" (1:52) [Progressive BMI—Olafson, Cavanaugh, Freed] Big Dave jumps on the reverse and the tempo is hitting on all cylinders. Good side that should catch some action.

THE LAMPLIGHTERS
(Federal 12206)

B "BELIEVE IN ME" (2:57) [Gallo BMI—Phyllis Otis] The Lamplighters sing an easy to remember, reminiscent of several current hits, bouncing blues ballad effectively. Could be a strong sales wax.

B "I WANNA KNOW" (2:50) [Armo BMI—Thurston Harris] The group is equally good on this fast beat rocker. As in the upper deck the tune reminds one of current r & b best sellers. Lads pack a load of potential in this side and it could take off.

EARL BOSTIC
(King 4765)

B+ "EMBRACEABLE YOU" (2:45) [New World ASCAP—Gershwin, Gershwin] Earl Bostic etches the lovely Gershwin standard and as ever turns in a top-flight performance. The Bostic sax and well organized ork make delectable tones.

B+ "NIGHT AND DAY" (2:25) [Harms ASCAP—Cole Porter] The Bostic aggregation enhances its catalogue value as it etches the Porter perennial. One of the best dance tempo units in the country today.

THE CASH BOX ★AWARD O' THE WEEK★

"I'M A NATURAL BORN LOVER" (2:45)
[Arc BMI—Dixon]

"LOVING MAN" (2:39)
[Arc BMI—Waters, Morganfield]

MUDDY WATERS
(Chess 1585)

MUDDY WATERS

● Muddy Waters, currently one of the strongest money makers in the r & b field, is again batting out hits as he enters the current race with two powerful sides. "I'm A Natural Born Lover" is a slow tempo, rhythmic southern blues, that looks like the better bet to cop honors. Muddy chants with his earthy appeal that marks all his releases. The flip, "Loving Man", is a similar piece of material in which Waters wails the country item in his so familiar manner. "Loving Man" is also strong and will no doubt pull a strong share of the requests.

JIMMY REID
(Academy 54113)

C+ "WHEN YOU COMIN' BABY" (2:20) [Nemo BMI—Paul Severson] A swinging etching with an ok vocal of a very simple lyric.

B "WILDCAT STOMP" (2:15) [Nemo BMI—Paul Severson] Flip is a highriding instrumental that should make ok juke box material. Ork has a live quality and the group comes through better without the vocal.

GENE AMMONS
(Prestige 645)

B "COUNT YOUR BLESSINGS" (2:48) [Irving Berlin] Gene Ammons applies his fine tenor sax playing to one of the current pop hits. Deck comes off in good style, offering mintes of listening and relaxing pleasure.

B "CARA MIA" (2:49) [Trapani, Lange] Similar comments on Gene's handling of another current pop lovely.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "EMBRACEABLE YOU" / ★ "NIGHT AND DAY"	Earl Bostic	King 4765
★ "I WANNA HUG YA, KISS YA, SQUEEZE YA"	Buddy & Claudia	Chess 1586

BUDDY & CLAUDIA
(Chess 1586)

B+ "I WANNA HUG YA, KISS YA, SQUEEZE YA" (2:50) [Arc BMI—Griffin, Swann] New team, Buddy & Claudia, etch a flavorsome romantic slow blues. The duo rocks lazily with a beat that melts any resistance. A good side that should grab itself a goodly portion of sales.

B "PLEASE COME BACK TO ME" (2:45) [Arc BMI—Griffin, Swan] Claudia solos on this deck, singing a slow blues with a great deal of feeling. However, over all picture is one of less effectiveness than upper lid.

Spiritual

THE FAMOUS WARD SINGERS
(Savoy 4062)

B "WEEPING MAY ENDURE FOR A NIGHT" (2:45) [Savoy BMI—Brewster] The Famous Ward Singers wax a lovely sweet gospel that ends on a jubilee shout. Good religious wax.

B+ "TREADING THE WINE PRESS ALONE" (2:41) [Savoy BMI—Brewster] The Wards swing a syncopated gospel item with the proper excitement and appeal.

MAHALIA JACKSON
(Apollo 291)

B+ "I'M GOING TO TELL GOD" (3:04) [Bess BMI] How this girl can get under your skin. Mahalia sings a slow chant prayer that thrills from the first note to the last.

A "I WALKED INTO THE GARDEN" (2:54) [Lewis Music ASCAP—White, Weaver] The roundest and fullest tones you've ever heard. The tune is sincerely pretty and haunting. This is one of Mahalia's best and what more can we say. If pop jocks give this any kind of airplay, although it is heavily religious, it will surely create a new market for this fabulous voice.

AFRO QUINTETTE
(Savoy 4061)

B "WORKING FOR MY JESUS" (2:40) [Crossroads BMI—Charleston] A fast moving syncopated religious deck with a shouty lead who drives with exhausting excitement.

B "TOLL THE BELLS" (2:45) [Crossroads BMI — Charleston] The Afro Quintette offers a distinct change of pace on the flip with a moving slow tempo gospel tune.

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER | G GOOD
B EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"IT MAY SOUND SILLY" (2:41)
[Progressive BMI—Hunter]

"I GOT TO LEARN TO DO THE MAMBO" (2:43)
[Sylvia BMI—Wyche]

IVORY JOE HUNTER
(Atlantic 1049)

● Ivory Joe Hunter comes up with the best piece of material in a long time in the first release for his new label. It's a Hunter original, "It May Sound Silly," and it has every quality that will lead to pop covers. Ivory Joe Hunter is in excellent voice and the tune is lyrical, soft and sentimental. A very pretty melody that will be hummed, sung and whistled before too long. The flip is a mambo item, "I Got To Learn To Do The Mambo." Hunter is a completely new singer on this ditty. The mambo r & b blues tune moves infectiously. Good coupling.

JIMMY TYLER ORCHESTRA
(Federal 12203)

B "'CAUSE YOU'RE MY LOVER" (2:23) [Roxbury ASCAP—Tyler, Feller] A smart disk with standout orking. Group is brisk and has a good sound. Tune is a lilting bouncer. Strong sax solo bits. Mimi Lynch handles the vocal.

B "DREAM YOU FOOL" (2:39) [Jay & Cee BMI—Sherman Cain] Mimi Lynch seems better equipped for the slow dreamy ballad. She puts soul into this reading. Band sits back and lets her take it on this side.

THE FLAMINGOS
(Parrot 808)

B+ "DREAM OF A LIFETIME" (2:49) [Int. Music ASCAP—Roland, Kemp] A slow dreamy pretty that has a lot of sales potential. The lads blend well and the lead is good.

B "ON MY MERRY WAY" (2:45) [Lake BMI—Spriggs] The Flamingos do a fair job on a middle tempo bouncer.

THE ROAMERS
(Savoy 1147)

B "DEEP FREEZE" (2:40) [Savoy BMI—Taylor] The Roamers dish up a bouncing ditty that comes out a strong wax. Should bring a strong sales reaction.

B "I'LL NEVER GET OVER YOU" (2:43) [Savoy BMI—Singleton, McCoy] The flip is a slow pretty blues effectively done. Lead sings with a good deal of feeling.

JAZZ

JOHNNY HODGES and Orchestra
(Norgran 129)

B "DON'T GET AROUND MUCH ANYMORE" (3:46) [Robbins ASCAP—Ellington, Russell] Two of the best saxes in the business, Hodges on the Alto and Ben Webster on the Tenor, get together for some lovely sounds as they dish up the standard. Balance of the crew consists of Emmett Berry, trumpet; Lawrence Brown, trombone; Leroy Lovett, piano; Lloyd Trotman, bass; James Johnson, drums.

B "I LET A SONG GO OUT OF MY HEART" (3:13) [Mills ASCAP—Ellington, Nemo, Mills, Redmond] Another fine job. Sax solos out of this world.

THE STAN GETZ QUINTET
(Norgran 128)

B+ "YOU TURNED THE TABLES ON ME" (2:55) [Movietone ASCAP—Mitchell, Alter] The Stan Getz Quintet gives the oldie a modern reading. The tone of the Getz sax is beautiful. Getz fans will love it.

B+ "BODY AND SOUL" (2:13) [Harms ASCAP—Green, Heyman, Sour] Similar comments on the lovely standard.

OMITTED FROM JAN. 15 ISSUE

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★	"WHAT MAKES ME FEEL THIS WAY"	The Sultans	Duke 135
★	"WHAT A CRAZY FEELING"	The Eagles	Mercury 70524
★	"SMOKE FROM YOUR CIGARETTE"	The Mellows	Jay-Dee 797
★	"I NEED YOUR LOVE"	Pee Wee Crayton	Imperial 5321

Talking It Over

NEW YORK—While in New York, Chet Baker went over to the Palm Cafe to chat with WOV's Leigh Kamman. The main topic was Chet's coming concert at Carnegie Hall March 12. Chet has been doing club dates all over the East since October 1954.

Jubilee Starts New Policy For Distribs

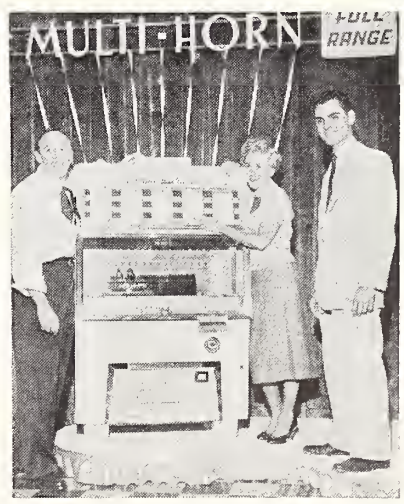
NEW YORK—Jubilee Records is starting a new policy for distributors, it was announced this week by Jerry Blaine, president of the diskery. From now on all distributors will be under contract, as they haven't been before. These contracts will include a thirty day cancellation clause, territorial breakdown, and promotion specification.

The purpose of the contract, Blaine explained, is to encourage a more stable operation on the part of distribs, and to prevent indiscriminate buying and returns on their part.

Blaine has announced that the Jubilee price range is as follows: 10 in. LP—$3.85; 12 in. LP—$4.95; EP—$1.47; 78 and 45 rpm—$.89.

The cost is 40% net less 2% for promotion. The return privilege will be more than 5%.

Demonstration



SAN FRANCISCO—Walter Huber (left) owner of Huber Distributing Co. in San Francisco demonstrates the new AMI phonograph to songstress Margaret Whiting and Jim Peterson, branch manager of Capitol Records in this city.

CHESS RECORD CORP. 4750-52 Cottage Grove Ave. Chicago 15, Illinois

HEADING FOR THE TOP!

"I WANNA HUG YA, KISS YA, AND SQUEEZE YA"

by

BUDDY & CLAUDIA GRIFFIN

with the

BUDDY GRIFFIN ORCHESTRA

CHESS 1586

DANNY OVERBEA

sings

"A TOAST TO LOVERS"

CHECKER 808

JON THOMAS

'A New Star'

sings

"RIB TIPS"

CHECKER 809

Checker RECORD CO.
4750-52 Cottage Grove Ave.
Chicago 15, Illinois

TOPS for OPS • TOPS for DEALERS • TOPS for PLAYS

Top Country Releases

A Hit Duet

GEORGE MORGAN • SHIRLEY DALE

"A CHEAP AFFAIR"

b/w

"SO LONESOME"

Columbia # 21344

Country Music's New Discovery

BOBBY LORD

with a smashin' release

"WHY WERE YOU ONLY FOOLIN' ME"

b/w

"NO MORE, NO MORE, NO MORE"

Columbia # 21339

Billboard Review Spotlight on . . .

Talent Bobby Lord: Here's a lad who can sell a song with versatility. His voice is flexible enough to sing both bass or tenor, and with a solid beat as well. He shows off his unusual style on a new Columbia record "No More, No More, No More", and "Why Were You Only Fooling".

LITTLE JIMMIE DICKENS

"STINKY PASSED THE HAT AROUND"

b/w

"CONSCIENCE"

Columbia 21341

COWBOY COPAS

"THE TALKING MULE"

b/w

"HELLO DARLING"

King 1424

THE MORGAN SISTERS

singing

"SWEET NOTHINGS"

b/w

"Mambo Honky-Tonk"

King # 1415

SHOWCASE MUSIC, INC.

GOODLETTSVILLE, TENN.

Boudleaux and Felice Bryant Vic McAlpin

THE CASH BOX Country Disk Jockey REGIONAL RECORD REPORTS

Texas Bill Strength
KWEM—Memphis, Tenn.

1. I Feel Better All Over (Ferlin Huskey)
2. If You Ain't Lovin' (Young)
3. More & More (Webb Pierce)
4. Conscience Set Me Free (Jimmy Dickens)
5. Untied (Tommy Collins)
6. Hearts Of Stone (Red Foley)
7. I've Been Thinking (Arnold)
8. You're A Heartbreaker (Elvis Presley)
9. Hey, Hey Little Dreamboat (Jimmy Williams)
10. Is I Is Or Is I Ain't (F. Baker)

"Uncle Eb" Brown
WGST—Atlanta, Ga.

1. If You Ain't Lovin' (Young)
2. Wait A Little Longer Please, Jesus (Chester Smith)
3. More & More (Webb Pierce)
4. I Dont't Hurt (Hank Snow)
5. Little Tom (Ferlin Huskey)
6. New Green Light (Hank Thompson)
7. One By One (Wells & Foley)
8. Is I Is Or Is I Ain't (Baker)
9. This Is The Thanks (Arnold)
10. I Feel Like Cryin' (Fairburn)

Mack Sanders
KFBI—Wichita, Kansas

1. More & More (Webb Pierce)
2. Loose Talk (Carl Smith)
3. I Don't Hurt (Hank Snow)
4. This Ole House S. Hamblen)
5. Carefree Moments (Wilburn Bros.)
6. Penny Candy (Jom Reeves)
7. You're Not Mine Anymore (Webb Pierce)
8. If You Ain't Lovin' (Young)
9. Doubtful Heart (J. Pierson)
10. One By One (Foley & Wells)

Gene N. Fondren
KTAE—Taylor, Texas

1. I Told You So (Heap & Williams)
2. Loose Talk (Carl Smith)
3. Hearts Of Stone (Red Foley)
4. She's Done Gave Her Heart To Me (Sunny James)
5. I Need You Now (L. Nolen)
6. Are You Mine (Wright & Tall)
7. If You Ain't Lovin' (Young)
8. Time Goes By (Marty Robbins)
9. Sharpshooter (Heap & Williams)
10. Sure Fire Kisses (Tubb & Gill)

Paul Kallinger
XERF—Del Rio, Texas

1. More & More (Webb Pierce)
2. Loose Talk (Carl Smith)
3. Let Me Go Lover (H. Snow)
4. If You Ain't Lovin' (Young)
5. This Ole House (S. Hamblen)
6. In The Jailhouse Now (Pierce)
7. Let Me Be The First (Wilburn Bros.)
8. Kisses Don't Lie (Carl Smith)
9. Don't Forget (Eddy Arnold)
10. Where Does A Broken Heart Go (Jim Reeves)

Tom 'n Luke
WKAB—Mobile, Ala.

1. The Next Voice You Hear (Hank Snow)
2. More Than Anything Else (Carl Smith)
3. Old Pappy Time (Hamblen)
4. If You Ain't Lovin' (Young)
5. Hearts Of Stone (Red Foley)
6. I Feel Better All Over (Huskey)
7. I Can Read Between The Lines (Benny Martin)
8. I Feel Like Crying (Fairburn)
9. Let Me Be The First ((Wilson Bros.)
10. Let Me Go Devil (Wade Ray)

Cracker Jim Brooker
WMIE—Miami, Fla.

1. I Don't Hurt Anymore (Snow)
2. More And More (W. Pierce)
3. If You Ain't Lovin' (Young)
4. One By One (Foley & Wells)
5. Loose Talk (Carl Smith)
6. The Crazy Mambo Thing (H. Snow)
7. New Green Light (Thompson)
8. This Is The Thanks (Eddy Arnold)
9. If You Don't (Jimmy & Johnny)
10. Penny Candy (Jim Reeves)

Earl Davis
WFGH—Bristol, Va.

1. You're Not Mine Anymore (Webb Pierce)
2. I Don't Hurt Anymore (Snow)
3. If You Don't (Jimmy & Johnny)
4. New Green Light (Thompson)
5. One By One (Foley & Wells)
6. Walkin' In The Shadow Of The Blues (Tommy Duncan)
7. More Than Anything Else (Carl Smith)
8. Let Me Go Lover (Snow)
9. Hearts of Stone (Red Foley)
10. If You Ain't Lovin' (Young)

Fred Lynn "Hillbilly Heaven"
KWTO—Springfield, Mo.

1. Company's Comin' (Wagoner)
2. Are You Mine (Wright & Tall)
3. Hearts Of Stone (Red Foley)
4. Let Me Go Lover (H. Snow)
5. Beware Of It (Johnny & Jack)
6. One White Rose (H. Hawkins)
7. Loose Talk (Carl Smith)
8. Never (Red Foley)
9. More & More (Webb Pierce)
10. If You Don't (Jackson & Gray)

F. M. Smith
WFOR—Hattiesburg, Miss.

1. I Feel Like Crying (Fairburn)
2. If You Ain't Lovin' (Young)
3. I Feel Better All Over (Ferlin Huskey)
4. My Baby Do'l (Skeeter Bonn)
5. Mr. Sandman (Chet Atkins)
6. Loose Talk (Carl Smith)
7. Little Tom (Ferlin Huskey)
8. No, Don't Believe I Will (Carl Smith)
9. Let Me Go Lover (H. Snow)
10. Which One Should I Choose (Red Sovine)

Tom Edwards
WERE—Cleveland, Ohio

1. Little Tom (Ferlin Huskey)
2. Hillbilly Heaven (E. Dean)
3. I Don't Hurt Anymore (Hank Snow)
4. Are You Mine (Lorrie & Deval)
5. When I Grow Too Old To Dream (Slim Whitman)
6. Untied (Tommy Collins)
7. Hearts Of Stone (Red Foley)
8. More & More (Webb Pierce)
9. Penny Candy (Jim Reeves)
10. I'm Gonna Anchor My Heart (Griffith)

Jack Burman
WWEZ—New Orleans, La.

1. I Feel Like Cryin' (Fairburn)
2. Nice To Be Livin' (Strength)
3. If You Ain't Lovin' (Young)
4. Is I Is Or Is I Ain't (Baker)
5. Untied (Tommy Collins)
6. Loose Talk (Carl Smith)
7. The Next Voice You Hear (Hank Snow)
8. New Green Light (Thompson)
9. Let Me Go, Lover (H. Snow)
10. More & More (Webb Pierce)

Carl Stuart
WCOP—Boston, Mass.

1. More And More (W. Pierce)
2. If You Ain't Lovin' (Young)
3. Loose Talk (Carl Smith)
4. I Feel Better All Over (Ferlin Huskey)
5. New Green Light (Thompson)
6. Are You Mine (Wright & Tall)
7. Is You Is Or Is You Ain't (Fred Baker)
8. You're Not Mine Anymore (Webb Pierce)
9. The Next Voice You Hear (Hank Snow)
10. First, Last And Always (Hardrock Gunther)

Dal Stallard
KCMO—Kansas City, Mo.

1. Loose Talk (Carl Smith)
2. If You Ain't Lovin' (Young)
3. Let Me Go, Lover (H. Snow)
4. More And More (W. Pierce)
5. Are You Mine (Wright & Tall)
6. New Green Light (Thompson)
7. Mr. Sandman (Chet Atkins)
8. One By One (Wells & Foley)
9. Hearts Of Stone (Red Foley)
10. This Ole House (S. Hamblen)

Lee Sutton
WWVA—Wheeling, W. Va.

1. Lights Are Growin Dim (Harvie June Van)
2. If You Ain't Lovin' (F. Young)
3. Beware Of It (Johnnie & Jack)
4. Let Me Be The First (Wilburn Bros.)
5. Are You Mine (Lorrie & Deval)
6. More & More (Webb Pierce)
7. I Can Read Between The Lines (Benny Martin)
8. Hillbil'y Heaven (Eddie Dean)
9. Loose Talk (Carl Smith)
10. Let Me Go Lover (H. Snow)

Marty Roberts
WCKY—Cincinnati, Ohio

1. Loose Talk (Carl Smith)
2. More & More (Webb Pierce)
3. If You Ain't Lovin' (Young)
4. Let Me Go Lover (Hank Snow)
5. New Green Light (Thompson)
6. More Than Anything E'se (Carl Smith)
7. One By One (Wells & Foley
8. I Don't Hurt (Hank Snow)
9. Is I Is Or Is I Ain't (Baker)
10. It's Nice To Be Living (Bill Strength)

Jolly Cholly
WWEZ—New Orleans, La.

1. Hearts Of Stone (Red Foley)
2. Day Dreamin' (B. Deckleman)
3. I Feel Like Cryin' (Fairburn)
4. I Love You Mostly (Frizell)
5. I Can See An Angel (P. Pike)
6. Are You Mine (Tom Tall)
7. Everlovin' (Davis Sisters)
8. Let Me Go Lover (Hank Snow)
9. I Can Read Between The Lines (Benny Martin)
10. Beware Of It (Johnny & Jack)

Henry Tuck
WREV—Reidsville, N. C.

1. Wait A Little Longer (Smith)
2. If You Don't (Jimmy & Johnny)
3. Kiss Crazy Baby (Jimmy & Johnny
4. More & More (Webb Pierce)
5. This Ole House (S. Hamblen)
6. This Is The Thanks (Arnold)
7. Loose Talk (Carl Smith)
8. Kind Of Love I'm Craving (Ann Jones)
9. I'm Rollin' (Jackie Miles)
10. Little Tom (Ferlin Huskey)

Jim Wilson
WHOO—Orlando, Fla.

1. Loose Talk (Carl Smith)
2. More & More (Webb Pierce)
3. Company's Comin' (Wagoner)
4. This Is The Thanks (Arnold)
5. If You Don't (Jimmy & Johnny)
6. New Green Light (Thompson)
7. If You Ain't Lovin' (Young)
8. More Than Anything Else (Carl Smith)
9. Hearts Of Stone (Red Foley)
10. Let Me Go, Lover (H. Snow)

Pop's Country Store
WXGI—Richmond, Va.

1. If You Ain't Lovin' (Young)
2. Mama (Lefty Frizzell)
3. Making Believe (J. Work)
4. I Feel Better All Over (Ferlin Huskey)
5. Hearts Of Stone (Red Foley)
6. I've Got Somebody New (Ginny Wright)
7. When I Get The Money Made (Mac Wiseman)
8. Me And My Fiddle (B. Martin)
9. In The Jailhouse Now (Webb Pierce)
10. Tell Her (Sonny Burns)

Dave Miller
WMIE—Miami, Fla.

1. Let Me Go, Lover (H. Snow)
2. Everlovin' (Davis Sisters)
3. Hearts Of Stone (Charms)
4. If You Ain't Lovin' (Young)
5. You Can't Have My Love (Elaine Gay)
6. Hillbilly Heaven (E. Dean)
7. I Feel Better All Over (Ferlin Huskey)
8. I Don't Hurt (Hank Snow)
9. The Gotta Lotta Song (Eddie Hill)
10. Dixie Breakdown (Don Reno)

CONGRATULATIONS, Eddy--

on your ten years of deserved success.
And you know--we don't have to tell you
--you have our very warmest wishes for
all the good years yet to come.

Acuff-Rose Publications

P.S. May 1955 be your biggest, starting
with your just-released:

"I'VE BEEN THINKING"

by

Eddy Arnold

b/w

"DON'T FORGET"

RCA VICTOR 20/47-6000

RCA VICTOR
FIRST IN RECORDED MUSIC

HIS MASTER'S VOICE

Victor Victors

CINCINNATI, O.—Pee Wee King (left) and Hank Snow (center) after appearing on the former's TV show from this city, drop in to chat with Nelson King, WCKY disk jockey who handles the "RCA Victor Parade Of Hits" show on the station. The juke box operators selected Pee Wee's band as the best country band of '54 in **The Cash Box**' 9th Annual Poll, and chose Hank's recording of "I Don't Hurt Anymore" as the best country record of the year.

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

1. **MORE AND MORE**
   Webb Pierce
   (Decca 29252; 9-29252)
2. **LOOSE TALK**
   Carl Smith
   (Columbia 21317; 4-21317)
3. **LET ME GO, LOVER**
   Hank Snow
   (RCA Victor 20-5960; 47-5960)
4. **NEW GREEN LIGHT**
   Hank Thompson
   (Capitol 2920; F-2920)
5. **I DON'T HURT ANYMORE**
   Hank Snow
   (RCA Victor 20-5698; 47-5698)
6. **IF YOU AIN'T LOVIN'**
   Faron Young
   (Capitol 2953; F-2953)
7. **ONE BY ONE**
   Kitty Wells & Red Foley
   (Decca 29065; 9-29065)
8. **THIS IS THE THANKS I GET**
   Eddy Arnold
   (RCA Victor 20-5805; 47-5805)
9. **PENNY CANDY**
   Jim Reeves
   (Abbott 170; 45-170)
10. **THIS OLE HOUSE**
    Stuart Hamblen
    (RCA Victor 20-5739; 47-5739)

CINCINNATI CUT-UPS

This week your reporter crossed over into Kentucky to visit one of the most quaint spots in that great state, Renfro Valley. You see, **Jimmie Williams** (Acorn) was making a personal appearance down that way and "I Just Went Along For The Ride" to visit with the folks on the **Renfro Valley Barn Dance.**

Here is a show loaded with great country talent as real and fresh as the tall hills that surround them. From the moment the strains of their theme song hits your ears "Take Me Back To Renfro Valley" until the barn dance ends some three hours later, one can well enjoy true country music at it's finest.

Over twenty-five years ago **John Lair** first aired the great show and since has started such country talent on their way as **Red Foley, Ernie Lee, The Turner Bros., Farley Holden, Granny Harper,** and many, many others. Today over CBS radio the show can be heard each Sunday morning as well as being aired over WHAS each Saturday night, or should you be passing on route 25E and stop in for a spell you would be apt to meet **Ole Joe Clark, Ruel Thomas** and **Flossie, Slim Miller,** the **Coon Creek Girls, Jerry Behrens, Glenn Pennington, Dick Dickenson, Ray Sosby, Roy Davidson, Claude Sweet, Emory Martin** and **Linda Lou.**

Haskell On Camden's Second 79¢ Cover EP

NEW YORK—Jack Haskell, one of the busiest singers in network radio and TV ("The Morning Show," "Stop The Music," "Road Show"), is starred on RCA Camden's second 79e cover EP.

Backed up by a band under the leadership of pianist Johnny Guarnieri, Haskell sings "Hearts Of Stone," "Melody Of Love," "That's All I Want From You" and "Let Me Go, Lover."

Further sales appeal for the 79e EP is supplied by the heavy duty chipboard sleeve which is printed in two colors and sports a photo of Haskell's familiar face.

Camden's first cover EP had singer Stuart Foster featured in four tunes which are still high on the charts; "I Need You Now," "Papa Loves Mambo," "Count Your Blessings" and "Teach Me Tonight."

The Haskell EP features guitarist Tony Mottola, drummer Don Lamond, alto saxist Toots Mondello, bassist Arnold Fishkin and leader-pianist Johnny Guarnieri. Sidelight on the Haskell date is that an arrangement of a tune with a title similar to "Hearts Of Stone" was brought into the date. As a consequence a "head" arrangement was knocked out on the spot, which accounts for the fact that the tune is done in freewheeling jazz style.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT FIVE)

1.	LOOSE TALK	Carl Smith (Columbia)
2.	MORE AND MORE	Webb Pierce (Decca)
3.	IF YOU AIN'T LOVIN'	Faron Young (Capitol)
4.	LET ME GO, LOVER	Hank Snow (RCA Victor)
5.	HEARTS OF STONE	Red Foley (Decca)
6.	ARE YOU MINE	Myrna Lorrie & Buddy DeVal (Abbott) / Ginny Wright & Tom Tall (Fabor)
7.	I DON'T HURT ANYMORE	Hank Snow (RCA Victor)
8.	THIS OLE HOUSE	Stuart Hamblen (RCA Victor)
9.	ONE BY ONE	Kitty Wells & Red Foley (Decca)
10.	LITTLE TOM	Ferlin Huskey (Capitol)

11) IF YOU DON'T, SOMEBODY ELSE WILL. 12) I FEEL BETTER ALL OVER. 13) NEW GREEN LIGHT. 14) YOU'RE NOT MINE ANYMORE. 15) BEWARE OF IT.

Von Tilzer Memorial LP

NEW YORK—To tie in with the annual memorial tribute to the late song writing great, Harry Von Tilzer, "X" Records is issuing an LP by the Roy Ross Quintet featuring 12 of the composers top successes. The instrumental package includes: "I Want A Girl," "A Bird In A Gilded Cage," "Wait Till The Sun Shines Nellie," "On A Sunday Afternoon" and many other greats.

TOMMY COLLINS
sings
"UNTIED"
and
"BOOB-I-LAK"
Capitol # 3017
CENTRAL SONGS, INC.
6308 Sunset Blvd.
Hollywood 28, Calif.

FARON YOUNG
"IF YOU AIN'T LOVIN' YOU AIN'T LIVIN'"
b/w
"If That's The Fashion"
Capitol # 2953
CENTRAL SONGS, INC.
6308 Sunset Blvd.
Hollywood 28, Calif.

A HIT DUET!
GEORGE MORGAN SHIRLEY DALE
"SO LONESOME"
Columbia 21344
CEDARWOOD PUB. CO.
146 7th Ave. N., Nashville, Tenn.

NEW COUNTRY HIT!
JACK TOOMBS LUCINDA LEE
"STILL I'M YOURS"
b/w
"IF YOU WANT ME CATCH ME"
Excello 2048
NASHBORO RECORD CO., INC.
177 3rd Ave. N., Nashville, Tenn.
(Phone 42-2215)

SPEEDY WEST & JIMMY BRYANT
"WEST OF SAMOA"
b/w
"FLIPPIN' THE LID"
Capitol # 3026
OPAL MUSIC CO.
6308 Sunset Blvd.
Hollywood 28, Calif.

A NATURAL HIT FOR THE NEW YEAR

MYRNA LORRIE & BUDDY DeVAL

"ARE YOU MINE"

b/w

"YOU BET I KISSED HIM"

(Songs Published by DANDELION MUSIC CO.)

ABBOTT 172

ABBOTT RECORDS, INC.
6636 Hollywood Blvd. Hollywood 28, Calif.
Distributed in Canada by QUALITY RECORDS, Ltd., Toronto

2 NATURAL HITS!

GINNY WRIGHT SINGS

"ARE YOU MINE"

TEAMED WITH TOM TALL

b/w

"I'VE GOT SOMEBODY NEW"

(Songs Published by DANDELION MUSIC CO.)

FABOR 117

GINNY WRIGHT

TOM TALL

FABOR RECORD CO.
6636 Hollywood Blvd. Hollywood 28, Calif.
Distributed in Canada by QUALITY RECORDS, Ltd., Toronto

BACK AGAIN WITH 2 GREAT SIDES

JIM REEVES

"THE WILDER YOUR HEART BEATS THE SWEETER YOU LOVE"

(FAIRWAY MUSIC CORP.)

b/w

"WHERE DOES A BROKEN HEART GO"

(DANDELION MUSIC CO.)

ABBOTT 174

STILL GOING STRONG: "PENNY CANDY" ABBOTT 170

ABBOTT RECORDS, INC.
6636 Hollywood Blvd. Hollywood 28, Calif.
Distributed in Canada by QUALITY RECORDS, Ltd., Toronto

CARL SMITH

sings

"LOOSE TALK"

COLUMBIA # 21317

CENTRAL SONGS, INC.
6308 SUNSET BLVD.
HOLLYWOOD 28 CALIF.

JIMMIE WILLIAMS
SINGS (ACORN 154)
"HEY, HEY, LITTLE DREAMBOAT"
* Note d.j.'s: Send for your 45
NOTICE
* Distributors Wanted
Write - Wire - Phone
ACORN RECORDS Inc.
(Phone Ja - 4544)
7771 Cheviot Rd., Cincinnati 24, O.

FERLIN HUSKEY

"I FEEL BETTER ALL OVER MORE THAN ANYWHERE ELSE"

CAPITOL # 3001

CENTRAL SONGS, INC.
6308 Sunset Blvd., Hollywood 28, Calif.

THE 10 TOP THE CASH BOX Country Best Sellers

1. LOOSE TALK
   Carl Smith
   (Columbia 21317; 4-21317)
2. MORE AND MORE
   Webb Pierce
   (Decca 29252; 9-29252)
3. LET ME GO, LOVER
   Hank Snow
   (RCA Victor 20-5960; 47-5960)
4. IF YOU AIN'T LOVIN'
   Faron Young
   (Capitol 2953; F-2953)
5. THIS OLE HOUSE
   Stuart Hamblen
   (RCA Victor 20-5739; 47-5739)
6. I DON'T HURT ANYMORE
   Hank Snow
   (RCA Victor 20-5698; 47-5698)
7. ONE BY ONE
   Kitty Wells & Red Foley
   (Decca 29065; 9-29065)
8. HEARTS OF STONE
   Red Foley
   (Decca 29375; 9-29375)
9. NEW GREEN LIGHT
   Hank Thompson
   (Capitol 2920; F-2920)
10. THIS IS THE THANKS I GET
    Eddy Arnold
    (RCA Victor 20 5805; 47-5805)

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

Every Week In

THE CASH BOX

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(52 ISSUES)

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The Cash Box Country Reviews

A DISK A SLEEPER — B EXCELLENT — C GOOD — C FAIR — D VERY GOOD — D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"GOSSIP" (2:40)
[Acuff-Rose BMI—Robbins]

"THAT'S ALL RIGHT" (2:32)
[Wabash—Crudup]

MARTY ROBBINS
(Columbia 21351; 4-21351)

● With excellent material to work with on both ends of his latest release, Marty Robbins stands a strong chance of breaking through the "hit barrier" with two sides at one time. Upper lid, dubbed "Gossip," is a tear-compelling, middle beat item beautifully portrayed by Robbins. Flip, "That's All Right," is a terrific cover of a captivating, rhythmic piece. Watch both halves.

"YOUR LOVE IS AS WILD AS THE WEST WIND" (2:08) [Dandelion BMI—D. R. Williams]

"DRAGGIN' MAIN STREET" (1:52) [Dandelion BMI—J. E. & M. Brown]

MAXINE & JIM EDWARD BROWN
(Fabor 118; 118-45)

● Maxine and Jim Edward Brown, looking for a hit follow-up to their "Looking Back To See" click, appear to have "hit" upon the right formula in their latest offering. The tune is titled "Your Love Is As Wild As The West Wind" and it's an engaging, fast moving, romantic piece that the pair sock out in winning style. Lower deck, "Draggin' Main Street," is a bouncy novelty with a delightful set of lyrics. It's a solid coupling.

FRED ROSE
(MGM 11909; K11909)

B "OLD MAN OF THE SEA" (2:42) [Acuff-Rose BMI—Dorsey] The voice of the late Fred Rose, one of the great names in music annals, is heard on this tender, sentimental ballad. A warm and sincere deck.

B "A NEW FLAME" (2:41) [Acuff-Rose BMI — Hagaman] Under slicing is an appealing, middle beat, love ditty with flavorful lyrics. Both ends should pull many spins.

MONTANA SLIM
(Decca 29384; 9-29384)

B+ "SHOO SHOO SHOO SH' LA LA" (2:30) [Goday BMI—S. Detwiler, V. Fiorino, D. Norwood] On his first effort for the diskery, Montana Slim (Wilf Carter) vocal-yodels a lovely lullaby that could bust wide open. The Tulane Sisters blend in enchanting fashion.

B "MY MOUNTAIN HIGH YODEL SONG" (2:05) [Copar BMI—W. Carter] Flipdeck is a quick beat, romantic piece that the artist delivers in top-drawer style.

BILLY STRANGE
(Capitol 3201; F3201)

B "LET ME IN THERE, BABY" (2:26) [Regent BMI—A. Copeland, H. Dickenson] Billy Strange turns in a real socko vocal job on a rousing, up-beat item. Colorful instrumental support on a deck that pleases.

C+ "I'LL NEVER CHANGE MY MIND ABOUT YOU" (2:25) [R.F.D. ASCAP—C. Coben] Reverse platter is an easy-on-the-ears love ditty neatly performed by Strange.

LITTLE PAL HARDY
(Imperial 8282; X8282)

B "RED LIPS AND POKER CHIPS" (2:20) [Commodore BMI—L. F. Fowler, E. Lavender] Little Pal Hardy takes hold of a fetching piece of material and sends it across in smooth fashion. Deck moves at a fast clip.

C+ "ALL MY LIFE" (2:10) [Commodore BMI—L. F. Fowler] The artist expresses his feelings in soft and mellow style on this middle beat, romantic item.

TOMMY HILL
(Hickory 1020; 45-1020)

B "COLLISION WITH LOVE" (2:05) [Acuff-Rose BMI—T. Hill, J. Miller] The polished tones of Tommy Hill are a treat to the ear, on this charming, quick beat cutie. Melody and lyrics blend in refreshing manner.

B "HONKY TONK ROMANCE" (2:30) [Acuff-Rose BMI—M. McCarthy] Bottom lid is a middle tempo, lover's lament that Hill waxes in distinctive style.

JIMMIE RODGERS SNOW
(RCA Victor 20-5986; 47-5986)

B "I CAN'T SPELL" (2:22) [Tannen BMI—R. Sears] Jimmy Rodgers Snow sends up a zestful, quick beat ditty that's sure to create a good deal of excitement over the airwaves and in the jukes.

B "LOVE ME" (2:40) [Quintet BMI—M. Stoller, J. Leiber] On the lower biscuit, Snow takes hold of a recent pop item and performs it in relaxing, middle tempo fashion.

BILL WIMBERLY
(Tex 102; 45-102)

C+ "THE SHERIFF SONG" (2:22) [BMI—Levand] Buddy Kendrick turns in a bright reading, as Bill Wimberly's Western String Band backs in delectable style on this quick beat musical pick-me-up.

C+ "I'LL NEVER FALL IN LOVE, UNLESS—" (2:22) [BMI—Levand] This end, Kay Stalker takes the vocal spotlight on a catchy, quick beat piece.

COWBOY COPAS
(King 1424; 45-1424)

B+ "HELLO DARLING" (2:30) [Tee Pee ASCAP—Di Minno, James] Cathy Copas joins forces with Cowboy Copas on a very pretty, slow tempo, romantic ballad. A potent platter.

C+ "THE TALKING MULE" (2:12) [Showcase BMI—S. Bennett] Under portion is a sprightly, light-hearted novelty that Coboy Copas treats to an infectious, solo vocal effort.

THE CASH BOX Country Roundup

Family Weekly Magazine, a Sunday supplement magazine distributed nationally, will feature Grand Ole Opry in its January 23 edition. In a recent poll of radio editors across the nation conducted for Fame Magazine, Grand Ole Opry was voted "Best Country Music Show." WSM's Opry pulled twice as many votes as the next three shows combined. The poll also indicated that Opry and country music generally are popular across the nation, both in rural and urban areas. **Del Wood** recently signed a recording contract with RCA Victor. According to word from **X. Cosse, Martha Carson** and her Grand Ole Opry unit along with **Bill Carlisle** and the **Carlisles,** will be playing personal appearances in Illinois Feb. 7-12. On Feb. 20, Martha will go to Los Angeles for personal appearances, television and recordings! Speaking of recordings, **Don Law**, A&R topper in the C&W department for Columbia was in for sessions with artists here in Nashville recently. Also visiting for recording sessions are Victor's **Steve Sholes** and Decca's **Paul Cohen. Ken Nelson** is due in town for sessions with the Capitol artists right away also! Paul Cohen is expected to leave here for the West Coast with recording session slated for **Bob Wills** and other coast talent! Curtis Gordon into Nashville recently to slice his first session for Mercury. Gordon last recorded for Victor! **Ruby Wells**, daughter of **Kitty Wells** has just completed recording a series of transcribed spot jingles for a national auto company which will be played over some 5,000 radio stations throughout the country. Ruby is currently stirring up a lot of play with her platter of "Hearts of Stone," on RCA Victor! **Lee Rosenberg** of Babb Music, Nashville, informs us that **Joan Hager** (Mercury) is entertaining at the Plantation club here. **Lucky Moeller,** who manages **Webb Pierce** (Decca), informs us that Webb along with **Red Sovine** will be doing some shorts for Universal International in Hollywood. The group began a series of personal appearances for West Coast promoter **Marty Landau** on January 17th. **Roy Acuff** and his Smokey Mountain Boys now playing personal appearances in sunny Florida after a six week tour of Alaska army and military bases. **Joe Johnson**, publicity agent for **Gene Autry**, joins Gene for the Fat Cattle Show in Houston, Tex., where Gene will be featured Feb. 2-12. **Mark Hamilton** into Nashville with Major for interviews with some of the Opry artists for Hamilton's coast-to-coast (MBS) "Country Jamboree" deejay show which is heard from 11:30 to 12 noon on Saturdays from New York, originating over WOR-Mutual. This "Country Jamboree" is a real shot in the arm for country music from the big city. Lots of good luck, Mark! Officials of Flamingo Film and WSM personnel recently reviewed the first four half hour films which Flamingo has made to put Grand Ole Opry stars on television. All concerned were extremely pleased with the outcome of the films, both in point of production, direction, film quality and artistry. The film is available to local television stations and sponsors. According to **Bill McDaniels,** public relations director of WSM, first play dates will be between Jan. 15 and Feb. 4. **Don Slayman,** Grand Ole Opry musician, back in town after a visit to Hagerstown, Md.

DEL WOOD

MARTHA CARSON

HAYRIDE HAPPENINGS . . . **Jim Reeves** back from Europe where he has been on tour. Upon his return to the states, Jim was guest on the **Ed Sullivan** "Toast of The Town" TV'er. Reeves current release "The Wilder Your Heart Beats, The Sweeter You Love" and "Where Does a Broken Heart Go?" has already received top recognition via **Cash Box** and should be another big one for the "Louisiana Hayride" star. **John Meredith** takes writing honors for "The Wilder Your Heart Beats" while Jim's wife, **Mary Reeves,** has the pen honors for "Where Does A Broken Heart Go?" **Red Sovine** working with **Webb Pierce** on the West Coast. **Maxine** and **Jim Edward Brown** back from the West Coast and their third recording session for Fabor Records. **Slim Whitman's** manager, **Ray Bartlett,** has the Imperial artist touring through Texas, Louisiana and Mississippi this month. Bartlett also has two television spots for Whitman in the works which should materialize in the near future! Whitman's current Imperial release is "Cattle Call" and "When I Grow Too Old To Dream."

JIM REEVES

FROM THE CROSSROADS OF COUNTRY MUSIC . . . **Red Foley** and his "Ozark Jubilee" will make their debut on coast-to-coast television January 22 via ABC TV network. Foley's entrance into the network TV lineup drew top publicity from the trade press and received big spread in Broadcasting! **Porter Wagoner** (Victor) guests with Foley on "Ozark Jubilee" Jan. 22. **Ford Rush** now taken these Crossroads artists under wing for personal management: **Jean Shepard** (Capitol), **Hawkshaw Hawkins** (RCA Victor), and the **Foggy River Boys** (Decca). WLS—NATL. BARN DANCE...The WLS musical variety show "Barn Dance Matinee," which has been heard from 2 to 4 P.M. daily, has proved so popular with listeners, its time has been increased an additional half-hour, effective on Jan. 10. In addition, **Woody Mercer** will be added to the cast, which includes **Lulu Belle** and **Scotty, Doyle Hewitt**, the **Beaver Valley Sweethearts, Capt. Stubby** and the **Buccaneers,** the WLS **Rangers,** and emcee **Jack Holden.** Capt. Stubby and the Buccaneers were guests on the **Arlene Francis** NBC TV "Home Hour" show from Chicago on Jan. 4.

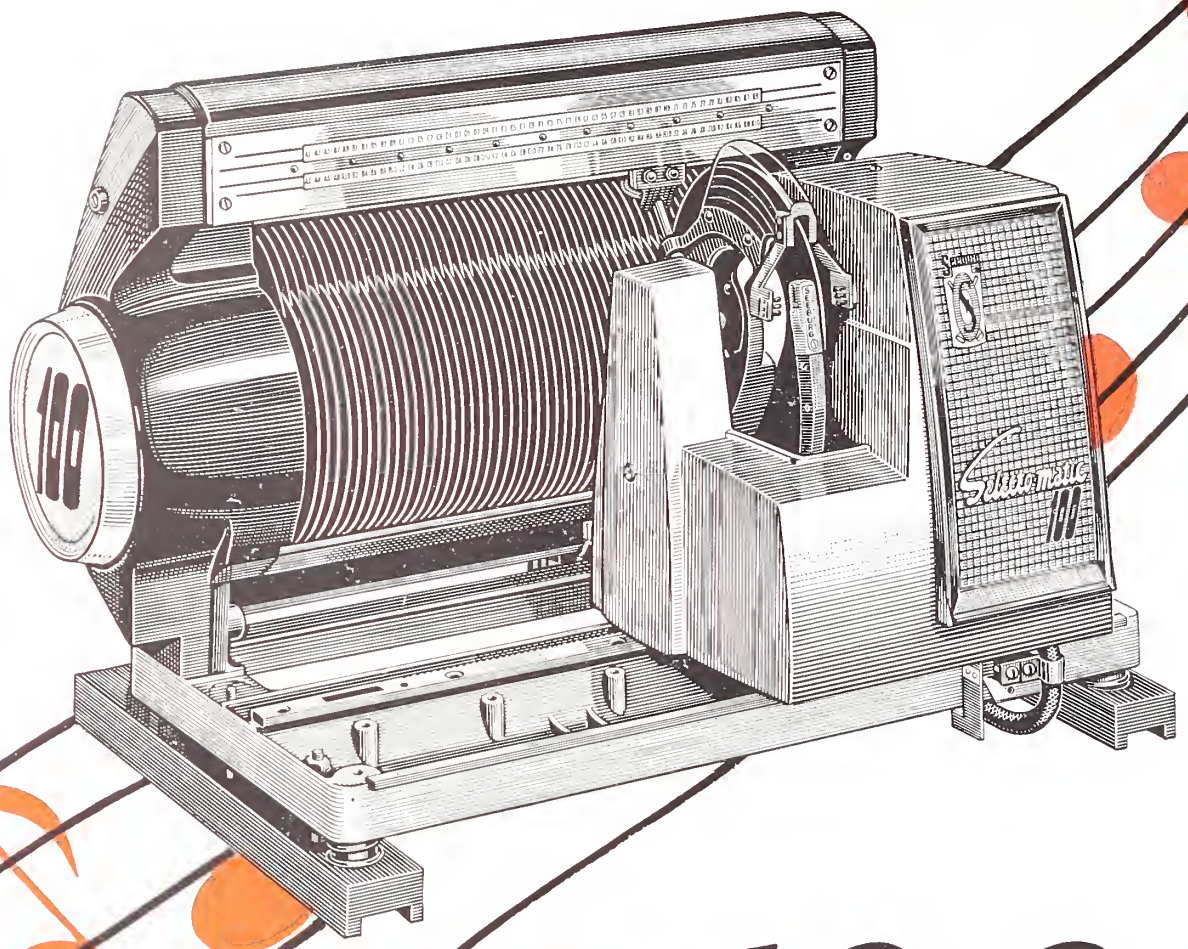
COUNTRY SMATTERINGS . . . The **Harmony Boys Quartet,** WNOK-TV, Columbia, S. C., recently promoted an "all-night" singing concert which featured **Willy Fowler** and the **Oak Ridge Quartet,** the **Lefere Trio** and **Jimmie Davis.** The **Chuck Wagon Gang** was also scheduled but due to weather conditions were unable to fly in. The concert attracted good business and the Harmony Boys expect to have another one in February. **Hank Thompson** and his **Brazo Valley Boys,** managed by **Jim Halsey**, did a personal appearance in the Township Auditorium in Columbia, S. C., on January 6th, according to word from **Joe Morris,** assistant manager of Radio Station WOIC in Columbia. **Don Grashey,** of Port Arthur, Ont., Canada, pens that he has taken over the personal management of **Myrna Lorrie** and **Buddy Deval** (Abbott). Don says that his artists appeared on the Circle Jamboree in Cleveland on Jan. 1st and played to a capacity house. Appearance was brought on by the strength of their first Abbott Record "Are You Mine," which is in 5th spot on **Tom Edwards** show over WERE in that area. Tom handles emcee chores on the Circle Jamboree. **Bill Long** of Hamilton, Ontario, informs us that he recently had **Faron Young** and the **Wilburn Brothers** on his Mainstreet Jamboree. Also recent guests on the show were **Smilin' Slim Rogers** from CFCF of the Hometown Jamboree in Montreal and the **Pine River Sweethearts, Pete Brady** (RCA Victor) and **Slim Gordon. Herbert L. Shucher,** manager for **Carl Stuart** of WCOP, Boston, informs us that the first of the '55 New England Hayloft Jamborees took place Jan. 18th on a Tuesday evening, marking the first time that the show has run on a weekday. **Carl Stuart** was featured on the show and did the emcee work, also featured performers for the show were **Little Jimmie Dickens** and his Grand Ole Opry unit.

WAX WISE . . . Note from **Mae B. Axton** says that **Hank Snow's** recordings of "Let Me Go Lover" and "The Next Voice You Hear" are both receiving good play in Oklahoma, Texas as well as in Florida. Mae says radio reports on the two songs have been great! In a promotional gimmick, the **Smith Brothers** on Capitol, have mailed out a "cork disk" plugging play these two corkers. . . . "Im Gonna Shout" and "Working In God's Factory". **Keith Rush's** talent, **Werley Fairburn** on Capitol, still receiving good play in the New Orleans area with his version of "I Feel Like Cryin' "! **George Morgan** and **Shirley Dale** (Columbia) out with a duet that has all the earmarks of a good commercial tune . . . "A Cheap Affair" coupled with "So Lonesome". New boy to watch . . . **Bobby Lord** on Columbia with "No More, No More, No More", "Why Were You Only Foolin' Me." Songs to watch . . . "Conscience" recordings by **Jimmie Collie** on Hickory and **Jimmie Dickens** on Columbia; "Making Believe" by **Jimmy Work** on Dot . . . watch for several covers on this tune! **Cowboy Copas** (King) out with a new one entitled "The Talking Mule" and "Hello Darling"! **Marty Robbins** has new release . . . a cover of the R&B number titled "That's Alright"! **Webb Pierce** hits the market with another new one . . . "In The Jailhouse Now" and "I'm Gonna Fall Out Of Love With You." **Carl Smith** also making bid for the play with his two new ones "Kisses Don't Lie" and a novelty "No, I Don't Believe I Will." Response from fans has been terrific on **Ferlin Huskey's** recording of "Little Tom" according to **Bob Ferguson,** Huskey's manager. **Charline Arthur** (RCA Victor) featured on the Big "D" at KRLD in Dallas, comes forth with a new release which is quite a change from her past releases. . . . titles are "Flash Your Diamonds" and "Too Long, Too Many Times." Both good tunes for this Texas chirp! Excello Records, Nashville, just released a new duet by **Jack Toombs** and **Lucinda Lee,** according to company's rep **Ted Adams.** Titles of the duet are "Still I'm Yours" and "If You Want Me, Catch Me."

GEORGE MORGAN

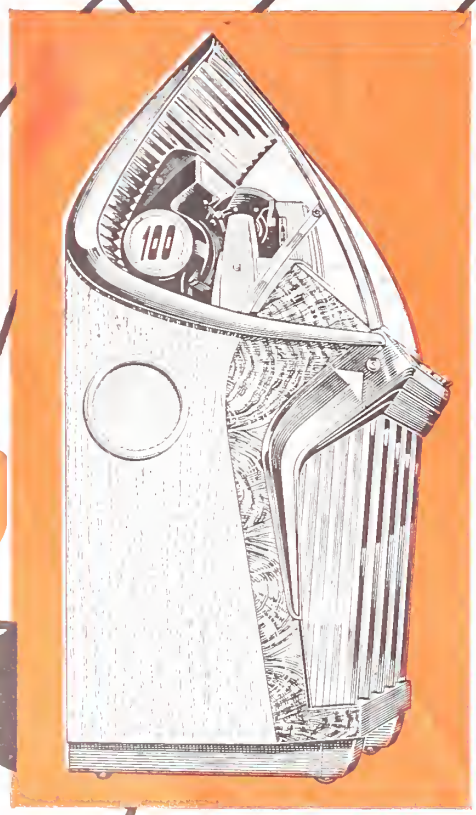
Famous Visitors

SAN FRANCISCO—While at the Cow Palace in San Francisco as star of the Grand National Exposition Rex Allen was visited by June Haver and Fred Mac Murray. Reading right to left, Casey Tibbs, America's number one cowboy, Slim Pickens, rodeo clown, Rex Allen, June Haver and Fred Mac Murray.



Select-o-matic 100

MECHANISM



the most revolutionary development in the entire history of coin-operated music

THE Select-o-matic 100
THE MOST WIDELY PUBLICIZED MECHANISM FOR THE PLAYING OF RECORDED MUSIC

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems

Here and There

EVANSTON, ILL.—As can be expected, The Cash Box receives many letters on many subjects. Some of these are worth reproducing. This one is real cute, and we reprint it in full:

"I am attaching my mother's check for $15 to cover one year's subsription to 'The Cash Box'. We used to get it at home once, but my father claims that the copy he gets at his office is enough for him.

"I, on the other hand, like to see your magazine first hand; and secondly I believe you deserve paid subscriber support for your efforts on dime play and particularly because I thought that your editorial comment concerning the 'Fact Finding Board' was a lulu.

"Please remember to put the subscribtion in my name and not my cheap father's."

Mark T. Ratajack

"P.S. Please put my name on your waiting list for the '20 Year Club'. I will have been in the business 20 years on my twentieth birthday, May 28, 1970.

(Ed note: We are fully aware that this atomic age is producing some brilliant youngsters—but we hardly believed a four year old could write as fluently as this, and on a typewriter as well. Wow!)

NEW YORK—Printers' Ink, weekly advertising magazine, published an estimate and analysis of the cigarette situation in 1954 by Harry M. Wooten, consultant on Tobacco Business. The report showed a total drop in sales of 4.6 per cent from 1953, and a 6.4 per cent drop from the peak of 1952. Some of the reasons advanced for the decrease in sales are the health scare; higher taxes per pack; small number of young Americans coming of smoking age (due to the low birth rate during the depression); end of the Korean War; and the introduction of King size cigarettes, which gives "more smokes per cigarette." In the changing cigarette market, it was stated the sales of filter tips are expanding; King size show small gains; and the regular size dropping off. Filter tips have 10.1 per cent of the sales market; King size has 28.1 per cent; and regulars the balance. Brand standing according to total sales are: 1) Camel, 2) Lucky Strike, 3) Pall Mall (a product of American Tobacco), 4) Chesterfield, 5) Philip Morris, 6) Old Gold, 7) Viceroy, 8) Kool, and 9) Tareyton. At one time, the "big three" brands controlled about 80 per cent of the market. Now the total is down to about 52 per cent.

HOW BIG IS THE DIME

Those music operators who become so upset, so terribly frightened, that there is a 'possibility' that some one of their location owners may jump down their throats because they propose dime play, the kind of music operators who fear fear, should take into consideration just how big dime play really is—as far as the monetary economics of this nation is concerned.

The dime, according to the nation's economists, is today actually worth but 5¢.

This is based on the statements of the nation's own economists. They agree that the American dollar is today worth but 50¢, as compared to 1939, when the American dollar was worth 100¢. (That is the reason why the economists of the nation have adopted the year 1939 as their basic valuations year—because in 1939 the American dollar was actually worth a real, honest-to-God 100 American cents—*ONE FULL DOLLAR).*

***How big is dime play?* Only as big as what the dime is worth. And, unless the nation's economists revise the valuation of the American dollar lower than what it was in 1954, the dime is worth but 5¢.**

Therefore, when the music operator changes over to dime play—HE IS NOT GETTING A FULL, HONEST-TO-GOD AMERICAN DIME!!!

What he is actually getting per dime play is only 5¢.

The music operator, for this same purchasing power he used to get in 1939 (when he got an honest-to-God full American nickel for each play) is enduring over 300% *MORE OVERHEAD EXPENSE!!!*

How to reconcile the differential between paying over 300% MORE for all necessities to continue to do business, and charging only HALF AS MUCH, where the music operator who still continues on 5¢ play is concerned, is simply impossible!

Because the American 5¢ coin, this year, is worth only 2.5¢.

This publication has published chart after chart showing where phonographs that sold for $300 in 1939 now sell for $1,000.00 and more.

Pickup trucks, that music operators bought for $875 in 1939, now cost over $3,000.00. Mechanic's $35.00 per week salaries in 1939 now run over $100.00. Office girls at $20.00 and $25.00 now get anywhere from $65.00 to $85.00 per week.

And this list can go on and on and on and on, ad infinitum. This was shown in a full page editorial in *The Cash Box*. This editorial has been reprinted in the thousands. It has also been copied and printed nationwide in hundreds of thousands of copies.

How big is the dime?

Just what the Nickel was in 1939.

So any storekeeper who hollers—should he dare holler—need only be reminded of that fact that EVERY BIT OF MERCHANDISE HE IS SELLING is priced at anywhere from 300% to MORE THAN WHAT IT WAS IN 1939 to his customers.

Surely, then, he can't squawk too hard when the man who brings him musical entertainment so economically, music that keeps his patrons happy and brightens and livens his place of business, wants only what he used to get in 1939.

Because he (this very same music operator) is now paying MORE THAN 300% OVER WHAT HE USED TO PAY FOR HIS VERY SAME NECESSITIES TO REMAIN IN BUSINESS!!

No, sir, the dime isn't very big TODAY!!

M.O.A. EXECS SUPPORT "A DAY OF DIMES FOR THE 'MARCH OF DIMES'"

George A. Miller Urges Music Ops Use Any Day Between January 23 to January 30 Inclusive for "A Day Of Dimes For The 'March Of Dimes'" as Originally Proposed to Industry by "The Cash Box". Miller Reports Last Week of Month Chosen Due to Time Required to Notify All M.O.A. Membership as Well as Set Up Publicity Campaign.

"The Cash Box" Sincerely Thanks MOA for Adopting Its Suggestion for: "A Day of Dimes For The 'March Of Dimes'". "The Cash Box" Offers Its Wholehearted Cooperation.

CHICAGO—George A. Miller, president and business manager of Music Operators Of America, Inc., announced this past week (Tuesday, January 11) while the Executive Committee was still in session here at the Morrison Hotel, that a resolution had been passed whereby MOA would arrange for "A DAY OF DIMES FOR THE 'MARCH OF DIMES'".

Miller reported that due to the fact notification would have to go out to all the MOA membership from his headquarters' offices in Oakland, California, on his return and, further, due to the amount of publicity required to set off this venture, that the music operators and all music associations members of MOA would be advised to chose any one day between January 23 and January 30, inclusive.

This publication immediately and elatedly offered its full cooperation to MOA and its entire membership for "A DAY OF DIMES FOR THE 'MARCH OF DIMES'" which is the original proposal of The Cash Box and was suggested to the entire automatic music industry in 1954 for the first time.

Miller stated, "This is one of the most outstanding and worthiest of causes in our nation. This grand fight to prevent further crippling and killing of our children may come to great success this year.

"I feel certain," he continued, "that every single music operator in our country will want to set aside 'A Day Of Dimes For The **'March Of Dimes'**' to help the National Foundation, and will do everything in his power to make this the greatest success ever yet attempted by our entire industry."

The members of the Executive Committee of MOA, who were in session when the resolution was adopted, all agreed that "A DAY OF DIMES FOR THE 'MARCH OF DIMES'" was one of the very greatest efforts which the automatic music industry could put forth at this time.

They, too, are urging all music ops everywhere in the nation to set aside a day when all dimes that are played into their phonographs will be donated to the local offices of the "March Of Dimes".

National Wurlitzer Days Dates Announced

NORTH TONOWANDA, N. Y. — Sunday, January 23 and Monday, January 24 have been designated National Wurlitzer Days for 1955 according to an announcement made by Robert H. Bear, sales manager of the phonograph department.

Distributors across the country and in Canada, Mexico and Puerto Rico are planning to hold open house on these dates. Several mailings have been made to operators from the Wurlitzer factory inviting the operators to "Come in and see for yourselves the news of the year in automatic phonographs."

ROBERT H. BEAR

Each Wurlitzer distributor has sent operators in his territory a handsome formal invitation with the message, "You, your family, and those associated with you in business are cordially invited to attend the presentation of the 'Ultimate Achievement in Automatic Phonographs' on National Wurlitzer Days." Wurlitzer advertising copy for the past two weeks has indicated that the new line to be presented will mean "big money to music operators the world over."

A preview of the 1955 line was made to Wurlitzer distributors in Miami Beach on December 6 and 7. Considerable speculation as to what will comprise the new merchandise has been rife in the industry since that meeting.

Forty-two offices in major cities will display the complete 1955 Wurlitzer line during the two days indicated for the showing. In many instances, recording artists will be on hand to personally greet operators and thank them for the support given by juke boxes in popularizing the artists' various recordings during the year past.

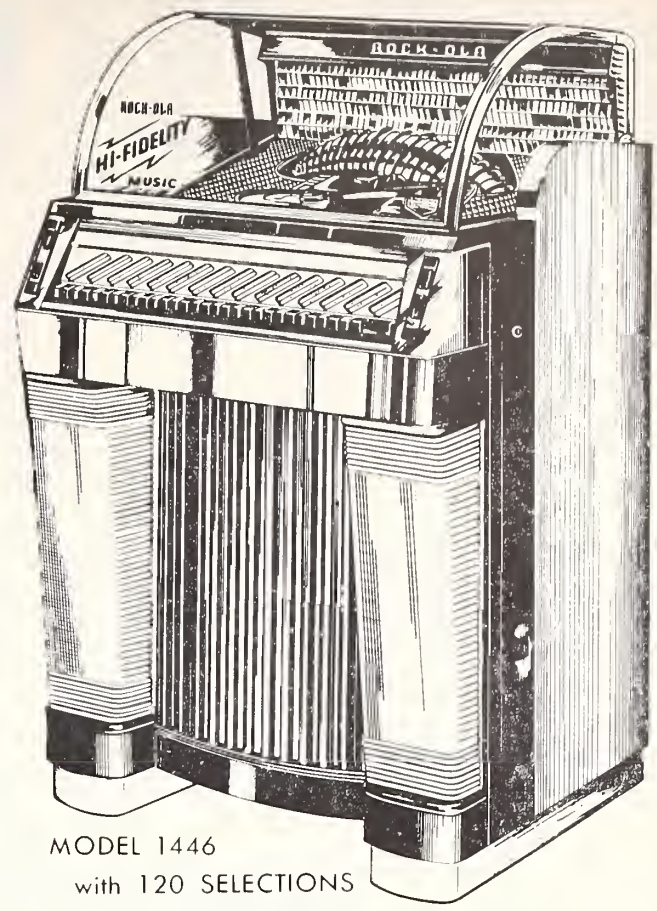
Said Bob Bear, "We urge every operator to get in to his distributor's place of business on Wurlitzer Days. We are confident that our completely new line of phonographs, wall boxes, and speakers will exactly fill the requirements of each operator's location regardless of what the demands may be. The year 1954 was a good one for Wurlitzer and we are certain that 1955 will be an even better one."

Monday Morning Stimulant

CHICAGO—Bill DeSelm, general sales manager of United Manufacturing Company, this city, reported, "Greatest stimulant I know is to read my copy of 'The Cash Box' the very first thing on Monday morning of each week."

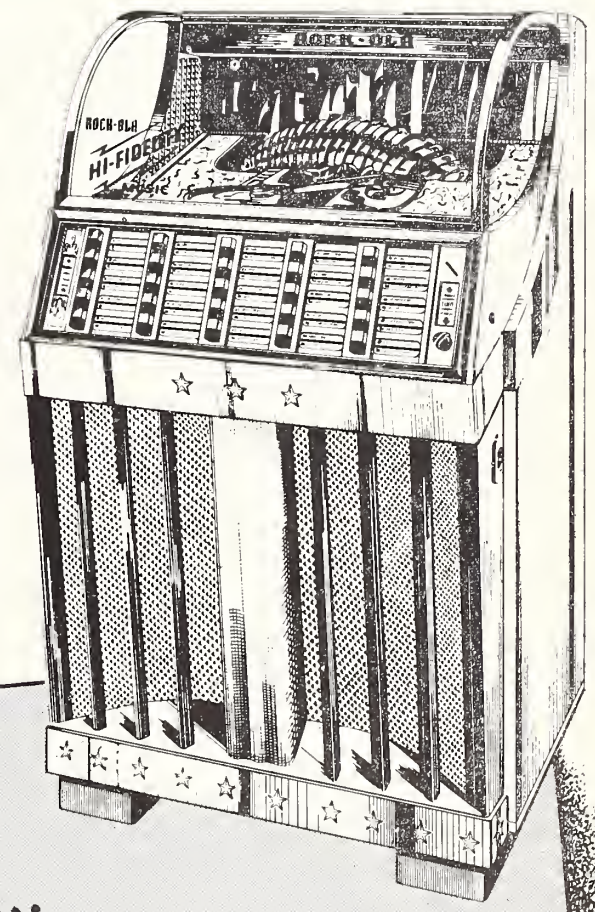
According to DeSelm, "This is what starts the week off right for me and for everyone else here at United.

"Keep up the great work", DeSelm advised The Cash Box.



MODEL 1446
with 120 SELECTIONS

MODEL 1442 with 50 SELECTIONS



Tops for everyone with ... ROCK-OLA Hi-Fidelity Music

Fine Hi-Fidelity music, beautiful, modern cabinet design, easy to read title strips, plus the famous ROCK-OLA trouble-free mechanism mean greater earnings and satisfaction

ask your routeman...he knows!

Here's what Bill Fisher of Coin-a-Matic Music Co. of Omaha says...

I prefer Rock-Ola phonographs to other makes because of the minimum of maintenance required to produce the maximum results. We have had amazingly few service calls in the operation of Rock-Ola equipment. I believe Rock-Ola has finally produced the era when the operator's service man can go home in the evenings, and spend the time with his family instead of waiting for the fearful ring of the telephone. The appearance of the new Rock-Ola Hi-Fidelity phonographs have made life wonderful among our locations and the cash boxes prove it. Rock-Ola has proven to this service man that life can be beautiful.

Bill Fisher

for further information write

ROCK-OLA MANUFACTURING CORP.
800 N. KEDZIE AVE. • CHICAGO 51, ILL.

THIS IS THE WEEK FOR

"A DAY OF DIMES FOR 'MARCH OF DIMES'"

ANY ONE DAY FROM

JANUARY 23 to JANUARY 30*

THE BIGGEST WEEK IN ALL THE HISTORY OF AMERICA'S JUKE BOX INDUSTRY

This is the week that will always be remembered by all Americans—everywhere.

The week when the members of the automatic music industry set aside certain days to proclaim their great charitableness as well as their belief and faith in all Americans.

The week when more dimes were played into the nation's automatic musical instruments than at any other time in all the history of this nation.

This is the week when the horrible, crippling, killing scourge of polio can be eliminated.

Eliminated by the automatic music machines the peoples of America love to play—with the dimes that they, themselves, inserted into these machines.

Any one day each music operator sets aside, from January 23 to January 30, inclusive, can be the biggest day in all the life of each music operator—everywhere in this grand and great nation.

The monies which this one operator can donate to his local "March Of Dimes" chapter—may be just the dimes that will bring about the discovery that will, once and for all time and forever, completely eliminate this horrible polio murderer from further attacking the children of this nation.

In fact from possibly attacking his own children.

This is more than just a campaign to prove that Americans will insert dimes into automatic phonographs on one certain day to have these same dimes donated to the National Foundation for Infantile Paralysis, but, the one day in the lives of each and every music operator when he can truthfully stand up before all of his neighbors—proudly—with great dignity—and humbly say:

"I helped"!!

*Extended to the end of January as the MOA Board of Directors passed a resolution at its meeting in Chicago on January 11, urging music operators to set aside one day during the week of January 23 and 30 inclusive. Last week in January was designated as MOA must notify all its members. *(See story this issue of The Cash Box).* Operators who have already set aside a day during the week of January 17 to 21 are advised to proceed as they have planned.

ALL OPS TO FEATURE

HELP FIGHT POLIO

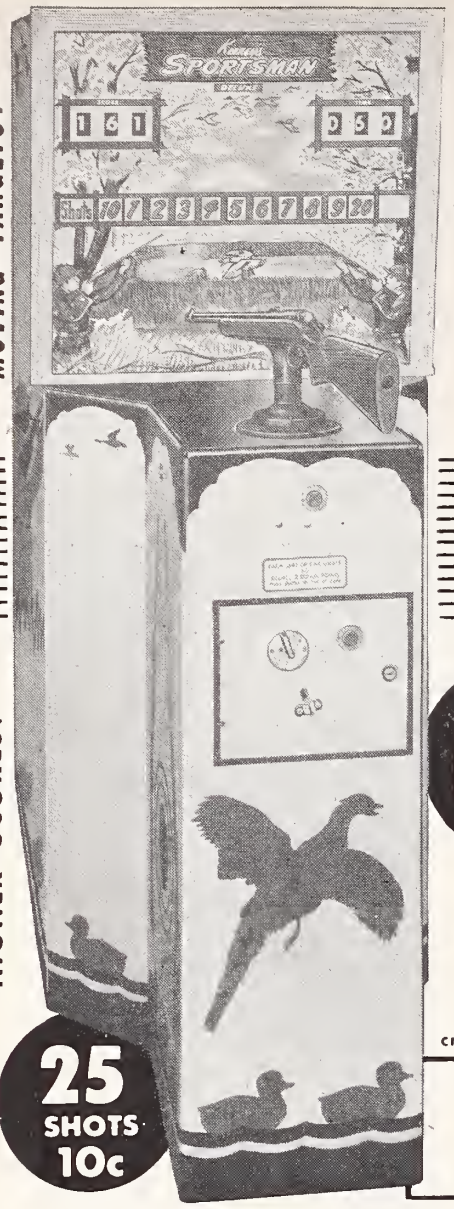
One Day's Collection from this Juke Box is being Donated to the

MARCH OF DIMES POLIO FUND

CONNEE BOSWELL
"Miss Juke Box Queen for the 'March of Dimes'"

HURRY! HURRY!

GET YOUR LOCAL SIGN PAINTER OR PRINTER TO MAKE UP THESE POSTERS FOR EACH ONE OF YOUR JUKE BOXES. HELP SMASH POLIO FROM CRIPPLING AND KILLING AMERICA'S CHILDREN!! DO IT TODAY! EVERY DIME COUNTS!



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Keeneys DELUXE

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NOTE NEWLY DESIGNED GUN WITHOUT CHAIN

BIG EXTRA BONUS:

New MATCH-A-SCORE "0 to 9" gives player 10-50-100-200 or 500 Award Points!

- Rabbits—Pheasants—Ducks POP-UP on mystery basis!
- Roving Targets always an-the-move in realistic 3-D colorful hunting scene!
- Slug Rejectar • Standard 6 volt bulbs
- Genuine Regulation Hunting Rifle!

TIME 060

2 BONUS POINTS added to score for each unit of time under 60. Timer can be set to stop at 100-200-300-400 or 500 at option of operator.

5 DUCKS in back row.....3 points each
5 PHEASANTS in center row.....20 points each
5 RABBITS in first raw.....2 points each

Cabinet only 29 in. at widest point.

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IMPORTANT! This original combination of roving POP-UP TARGETS creates a *brand new* desire for competitive target shaating thru a true test of marksmanship.

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Vince Shay Joins All States Coin Machine Exchange

VINCE SHAY

CHICAGO—Vince Shay, well known to the industry for over 35 years, announced this past week that as of Monday, January 24, he would officially enter into the firm of All States Coin Machine Exchange, this city, as a partner.

Other members of the All States firm are Stan Levin and Mickey Schaefer. Altho firm isn't as yet one year old, it has been impressing many here with the business which it has been doing as well as with its energy and business acumen.

Regarding leaving Empire Coin Machine Exchange, Vince Shay said, "We have parted as the very best of friends.

"It simply was a question," he continued, "of my wanting to join in with Stan Levin and Mickey Schaefer of All States Coin Machine Exchange as a partner.

"I believe that the three of us have every opportunity ahead to grow and prosper with our industry which, of itself, is continuing its great growth all over the world.

"This," he reported, "will give me the opportunity to bring about many new type sales and also allow me to put into practice many sales theories which I have proved over the years."

Vince Shay is well remembered by all in the industry for his many years of association with Mills Novelty Company, Mills Industries, Inc. and with Bell-O-Matic Corp., as well as with Empire Coin Machine Exchange, all of this city.

It is also reported that both Stan Levin and Mickey Schaefer are very enthused over the entrance of Vince Shay into its young firm and sincerely believe, they stated, that this will assure them of ever greater and continued growth.

Successful Canada Trip

CHICAGO—"You get business, it doesn't come to you," the experts say and the two men who head the All State Coin Machine Exchange, Stan Levin and Mickey Schaefer, are making that advice pay off.

Following Mickey's recent very successful trip to Canada, with stopovers in Toronto and Montreal, Stan is now planning a similar jaunt into other areas.

NEW ENGLAND NIBBLES

Coin machine business in New England reported going great as first quarter of 1955 gets underway. . . . In music, pop tunes strongest in N. E. . . . Rhythm 'N Blues popularity spreading from Boston throughout northern territory. . . . Folk and Country tunes quiet unless strong standout comes in. . . . **Dave Bond,** prexy Trimount Automatic Sales Corp. (Seeburg), appointed to the advisory board of the Cerebral Palsy Campaign Committee. . . . **John McIlhenny,** Wurlitzer district manager, released from Mass. General Hospital Friday following an operation, recuperating at his Winthrop, Mass. home. . . . **Jerry Flatto,** Boston Record Distributors, back from weekend in Manhattan. He reports his Dad coming along well after operation at Beth Israel Hospital. **Tony Bennett** and **Bob Manning** visited with Jere at his shop while in Beantown. Ops at Boston Record Distributors this week included Al **Dolins,** Hyannis, Mass.; **Jimmy Giarusso,** Lawrence, Mass.; Al **Sharpe,** Portland, Me., and **Ray Barker,** Ayer, Mass. . . . **Bob Jones** of Redd Distributing (Wurlitzer) off for meeting with Springfield ops in Ivy House, West Springfield, Mass. (11), and Connecticut ops in Hartford (13). Bally shuffles and United shuffles going strong at Redd's. Ops seen there this week included **Bill Hamel,** Concord, N. H.; **B. J. Holly,** Berlin, N. H.; **Hal March,** Brattleboro, Vt., and **Pliny Burrows,** Brattleboro, Vt. . . . **Mrs. Leonard Wiley,** wife of the Burlington, Vt., music op, in hospital with back injury. . . . **Si Redd** in Chicago on biz trip.

New England ops are joining the March of Dimes campaign in their various states through their local chapters. . . . **Barney** and **Louis Blatt,** Atlas Distributors (AMI) are receiving much comment from ops and from customer locations via the ops on the new color designed AMI units. The striking colors make the music machine eye-catching and blend in with decors of the various establishments, the two vet music distributors reported.

Savannah, Ga. Ops Set Jan. 21 "Polio" Day

SAVANNAH, GA.—Music operators in this city have set January 21 as the day in which all of the receipts of their phonographs will be donated to the "March of Dimes."

Leaders are enthusiastic over this wonderful opportunity to cooperate with the fight to lick Polio, and at the same time bring much commendation to themselves and their industry.

These coin machine men have been in communication with other cities thruout the state, and are hopeful that the program will become state-wide on this day.

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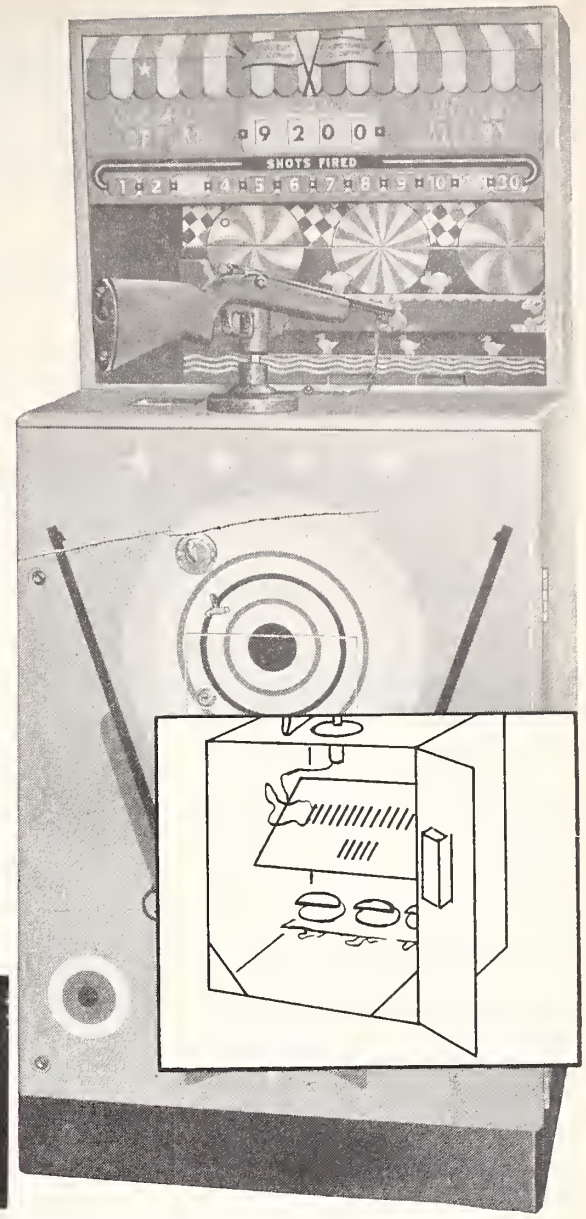

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Haddock Predicts Great Future For Music Biz

Says Switch to Dime Play Will be of Great Benefit to Juke Box Industry

JOHN HADDOCK

GRAND RAPIDS, MICH.—Everyone concerned with the progress and welfare of the coin machine industry looks to the future with great optimism. Ordinarily we do not reproduce comments taken from personal letters, but we believe we should in this case.

In a letter addressed to Joe Orleck, publisher of **The Cash Box**, John Haddock, president of AMI, Inc., offers some remarks and predictions that bear quoting. Writes Haddock:

"I agree with you that the switch to dime play will be of great benefit to the juke box industry. I feel that all that any of us can do to accelerate this is of service to the industry and particularly to the operators who will, of course, be the first to benefit.

"I believe that 1955 will be a good year for our industry and also a good year for AMI. I believe that our industry is just now entering upon an era which will see many changes for the better. I think there will be substantial further improvement in equipment. As the present greatly improved machines push the old clunkers out of the market, the public attitude towards our industry is bound to improve. The combination of this with wider acceptance of dime play should increase both gross revenue and also net income. I think the industry five years from now will find it has grown and developed more than in the past five, even though this has brought much improvement."

Baltimore Juke Box Ops to Set Date for "March of Dimes" Day

BALTIMORE, MD.—Most of the juke box operators here have agreed to set aside a day during the month of January for "A Day of Dimes for the 'March Of Dimes' ".

When the operators meet at their association headquarters on Monday night, January 17, the program will be discussed fully, and it is the hope of all that every operator in the area will join in this great program.

Earl Lewis, chairman for the Polio Foundation for the State of Maryland has been cooperating with the juke box operators, and he advises **The Cash Box** that a number of television and radio programs have been readied to tell the story to the millions of listeners thruout the territory.

First's Coffee Bar Features New Twists For 1955

CHICAGO—"First things come first at the First Coin Machine Exchange," say Wally Finke and Joe Kline.

First with them is making it easier in every way for the operators to do business with the Finke-Kline combo.

Their coffee bar has long been a popular meeting place for Chicago operators.

Added feature for the new year—new twists for '55. The twists, of course, are the tasty rolls the boys are serving with the java.

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THE *BEST* in GAMES and MUSIC

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MOA EXEC MEET SUCCESS

MOA Executive Committee Gives George A. Miller Vote of Appreciation and Confidence. Enthusiasm for Forthcoming March Convention Very Great. Expect Biggest Attendance in History. Extend Invitation to Phono Manufacturers to Exhibit at Show.

GEORGE A. MILLER
(President, Music Operators of America)

CHICAGO—"The most successful and enthusiastic executive committee meeting in all of our history", is the way George A. Miller, president and business manager of Music Operators of America, Inc., described the Executive Committee meeting on its completion after the third day.

Miller was as enthused as were all those who attended. Said he:

"Everyone is of the belief that our forthcoming Fifth Annual Convention this March, 1955, at the Morrison Hotel here in Chicago will break all attendance records and will prove the biggest convention yet held."

Among those present at the Executive Committee meeting for the three days at the Morrison Hotel here (Monday, Tuesday and Wednesday, March 10, 11 and 12) were:

Sidney H. Levine, Legal Counsellor for Music Operators of America, Inc., and representing Albert S. Denver of the New York City operators; Hon. Clinton S. Pierce, Mayor of Brodhead, Wisc.; Martin Britz of Great Falls, Mont.; Bill Hullinger of Delphos, Ohio; Les Montooth of Peoria, Ill.; Ray Cunliffe and Phil Levin of Chicago; Jack Mulligan of Sharon, Pa.; Jim Tolisano of Hartford, Conn.; Howard Ellis of Omaha, Neb.; Mel Missmer of Allentown, Pa.; Wm. Blatt of Miami, Fla.; Louis Ptacek of Manhattan, Kans.; Vic Ostergren of Gary, Ind.; Norm Gefke of Sioux Falls, S. D.; and Larry Marvin of Sacramento, Calif.

George A. Miller and Jack Mulligan met with the Phonograph Manufacturers Association and extended an invitation for the manufacturers to exhibit their wares at the forthcoming March convention of MOA.

They were very favorably received and tho no official word has been forthcoming of the result of the meeting the members of MOA's Executive Committee are optimistic in this regard.

The Hospital and Health Plan, now being used by the California Music Merchants Assn., won complete approval of the Executive Committee. This plan will be presented to the music operators, their families and employees at the forthcoming convention in March by a representative of Bankers Life Company. It is reported that the plan is offered at the very lowest rate.

Also interesting is the switch of plans by MOA from association memberships to individual music operator memberships. The Music Operators of America, Inc. will, after a vote on the proposal offered at this meet, accept only individual music operators as members of the organization. MOA will not ask for the membership of entire associations should this proposal pass. This switch in procedure, members of the Executive Committee believe, will prove of great benefit to all concerned.

Most impressive was the vote of confidence and appreciation given to George A. Miller the very first day of the three day Executive Committee meetings.

This vote was spontaneous and completely unexpected. Miller was much touched by the statements made.

The statements were backed up by hard cash from among those present to assure complete coverage of the entire industry so that all would be informed of the forthcoming Fifth Annual MOA Convention, March 28, 29 and 30.

Even tho the meetings were "officially" over at about 5 P.M. this past Wednesday, George A. Miller was forced to call an "emergency meeting" late Wednesday evening.

This meeting continued until 1 A.M. Thursday morning. Discussions were kept secret and results of this meeting will not be publicized until Miller's return to Chicago.

Miller and attorney Sidney H. Levine left for Washington, D. C. Thursday afternoon to meet with important members of the 84th Congress and to discuss with them forthcoming possible legislation.

In summation of the three days of meetings, Miller stated:

"This has, without any doubt whatsoever, been the most inspiring three days of my life. The members of the Executive Committee made this the most pleasant meeting I've ever attended.

"In turn, I want to thank them most sincerely—thank all the manufacturers and all others in the great City of Chicago for their marvelous hospitality, sincerety and cooperation."

Scranton Music Ops Go Dime Play

SCRANTON, PA.—Another territory joins the nation's move to change over their music machines to dime play. This one is comprised of operators thruout the Scranton area.

Members of the Northeastern Music Operators Association, headed by Ben Sterling, president, and well known coinman, and Vince Caljean of Archbold, Pa., secretary, recently held a meeting and agreed it was necessary to run its juke boxes on 10c, 3 for 25c play, in order to continue in business.

These operators are now busily engaged in converting their equipment, and will start off with the plan of offering the patron a certain percentage of music on EP records.

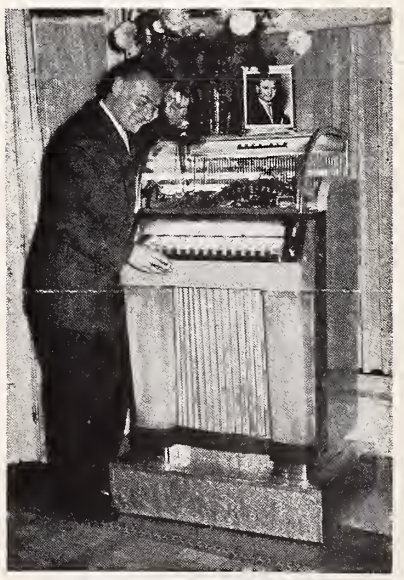
Tom Mullen, local Seeburg representative, addressed the gathering, telling the operators of the experiences encountered by music operators in other communities who have switched to dime play.

Atlas Export Catalog Soon to be Released

CHICAGO—Atlas Music Company announces that its new Export Catalog is now coming off the press.

"This is the most complete, up-to-date illustrated 'bible' in the industry", says Nate Feinstein, head of the export division. "We can now offer the export buyer top values . . . we can assure him of the finest reconditioning . . . and the catalog is so simply listed, illustrated and priced, that it puts all information at the buyers fingertips", concluded Feinstein.

Brabo, Antwerp, to Move



ANTWERP, BELGIUM — Brabo Corporation of Antwerp, this city, Rock-Ola distributor for Belgium, advises it will soon move to new beautiful quarters—a large store and spacious showroom situated on the main square of the city, right in front of the central station.

Rudi Schuricke, popular German singing star, is pictured alongside a Rock-Ola phono taken at the Brabo display room while he was performing in the city.

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Announcing Our Appointment as Distributors of the New
EM-RO COIN-OPERATED PARKING LOT GATES
OPENS AN ENTIRELY NEW FIELD FOR ALERT OPERATORS
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MAN vs. MACHINE

The amazing development of electronic recording, counting, and computing devices once again raises the question of man against mechanized science. Is the electronic brain better, faster, more dependable than the human brain? Will some scientist someday make an automatic apparatus that can THINK? Whether he likes it or not, man cannot stop progress; in his basic wisdom, he must adapt himself to the march of science and thus remain master of the non-human, impersonal developments of this fast moving age.

In the

ELECTRONIC pointmaker

the amusement industry is for the first time offered the opportunity of sharing in the glories of the new science, **Cybernetics,** the first basis of which is the **feedback principle** of electronic systems which permits communication, computation and scorekeeping at speeds much faster than the human brain has ever known.

Man's greatest pastimes are complicated, variety-laden, suspense-freighted; full of cross currents of the expected and the unexpected, the predicted and the unpredictable, the sense of skill toying with the mystery of numbers. The Electronic Pointmaker by Buckley is the first such wedding of the amusement era and the electronic age.

BUCKLEY MANUFACTURING CO.

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Voting Under Way For 20 Yr. Club Meet

"20 YEAR CLUB" BOX SCORE

VOTES ALREADY CAST FOR 2-DAY MEET TO BE HELD IN

CHICAGO	MIAMI	LAS VEGAS
42	26	41

CHICAGO—First votes for one of the three cities most favored for the first annual meet by members of The Cash Box' "20 Year Club" began to arrive this past week

The three citites are: Chicago, Ill., Miami, Fla., and Las Vegas, Nevada.

Midwest voters began to give Chicago an early lead, but, as the week progressed, votes from the west and southwest pushed Las Vegas into a near tie with Chicago, while Miami lagged behind.

Of course less than 20 per cent of the votes have been received. Changes can yet come about to switch cities for the first annual meet of the "20 Year Club."

The Cash Box' "20 Year Club" is composed of men and women who have been engaged in the industry for 20 years or longer.

This is the one and only requirement for membership in the "20 Year Club".

There was no specific time set for the meeting itself. Some favored Spring, while others simply stated, "Anytime decided on will be okay with me."

For example, Mickey Anderson of Erie, Pa. wrote:

"I believe the First Annual Meet of the '20 Year Club' should be held in the Spring of 1955 in Chicago. Chicago is actually the 'home of the industry'.

"We should have prominent men from the industry itself as speakers, at least for the first meeting.

"I believe the above factors would help to better organize and acquaint the members of the '20 Year Club' ".

Samuel H. Orenstein of Providence, R. I., wrote:

"As a suggestion, if the Chicago and Miami votes ran on an even scale, or even if Chicago was 10 or 15% ahead of Miami, I am of the opinion that the minority, as well as the majority, would agree on Miami. It would give the busy man a chance to get away to a warm, southern climate for a few days. Many would undoubtedly stay longer if Miami is selected."

Al Silberman of Los Angeles, Calif., wrote:

"I do not believe that 'professional business speakers' could serve a useful purpose at such a proposed meeting since the gathering would be composed of men who, in the aggregate, would be representative of several thousand years of experience.

"In a gathering of this kind there certainly would be nothing of great interest that a professional 'gabber' could unload on such vast experience unless, of course, he had a very long list of profitable location addresses.

"I think that a rotating method should be devised, with a chairman to guide the meeting, and give each man a 10 minute period to express some specific idea which he may have been nursing for a long time.

"With this method every man with an idea can get it on record and, after an analysis by 'The Cash Box' of the results of the meeting, all useful suggestions (if any) could be publicized to benefit the entire industry."

Votes and letters are still pouring in and will be reported from week to week in The Cash Box so that all members of the "20 Year Club" will be able to see for themselves the decision of the majority as to the city most desired for the First Annual Meeting of The Cash Box' "20 Year Club."

Chi Coin Gets Big Reponse to First New Game of 1955

SAMUEL WOLBERG

CHICAGO—The first new game, Criss Cross Target", that Chicago Coin Machine Company presented this new year, met with tremendous response from every one of its distributors clear across the country, it was reported.

Samuel Wolberg, president of Chicago Coin Machine Company, elatedly reported:

"This tremendous response from our distributors indicates that our newest and first game of 1955 has not met with their complete approval which, of course, means with the approval of their many, many operator-customers, but also indicates that we have produced the product that they wanted and the product that assures them of continued better profits."

There are a great many new mechanical and electrical features on the "Criss Cross Target" which the firm believes would best be described by its distributors to the operators who call at the showrooms and offices of the distributors to see this new game.

"Suffice it to say," Samuel Wolberg continued, "here is a game that has every new type feature the trade wants.

"It's the kind of game," he continued, "whereby the players enjoy the thrills of true skill action and, at the same time, are given scoring opportunities the like of which they have never before enjoyed.

"It took months and months of tests," he said, "to bring about a game of such outstanding character and quality. These tests were conducted all over the nation.

"The most outstanding result of all the tests was that 'Criss Cross Target' not only brought the operators more money, but, what is even more important, the players fell in love with the game to the point where the play continued at top peak proportions and location intake reached new high records."

AMI Peru Distributors

LIMA, PERU—Mr. and Mrs. Walter Sims of Panamusica, S. A., Lima, Peru, AMI distributors, are photographed with Carlos Salazar, AMI export representative, at their initial showing of the new AMI Model "F" juke box. Mr. Sims holds a copy of the trade magazine that is read abroad as it is at home by those who want to be up-to-the-minute in the latest developments in the music field.

Hirsh C. M. Corp. Sets Up Retirement & Life Ins. Program for Employees

WASHINGTON, D. C.—The Board of Directors of the Hirsh Coin Machine Corporation, this city, acting upon the recommendation of its officers, has adopted a retirement program for its employees.

Upon reaching the age of retirement, the employee will receive a monthly income equivalent to 35% of his current earnings.

In conjunction with the retirement plan, each eligible employee has been provided with a life insurance policy payable to his own beneficiary, in the event the employee should become deceased prior to his retirement, amounting to approximately two years of his current earnings.

The administration of the program is in the hands of the trustee, the National Bank of Washington, and the retirement committee composed of representation from the employees and management.

UMOM Call Special Meet Jan. 22

DETROIT, MICH.—Roy Small, who was re-elected to the post of Conciliator at the January 3 meeting of the United Music Operators of Michigan, reports that the organization is making great progress in its teen-age program, and that operators are reporting that dime play has brought them increased collections.

Small advises that two teen-age shows will be held February 20, one at the Denby High School and the other at the Cooley High School. Both schools will accommodate some 2200 teen-agers each.

Some very important matters were discussed by the Administrative Board at a special meeting held Monday, January 10, and it was decided to call a special meeting of all members on Tuesday, January 18 at the Fort Wayne Hotel for the purpose of discussing one important matter, as well as meeting socially to get better acquainted. Non-members have also been invited to attend.

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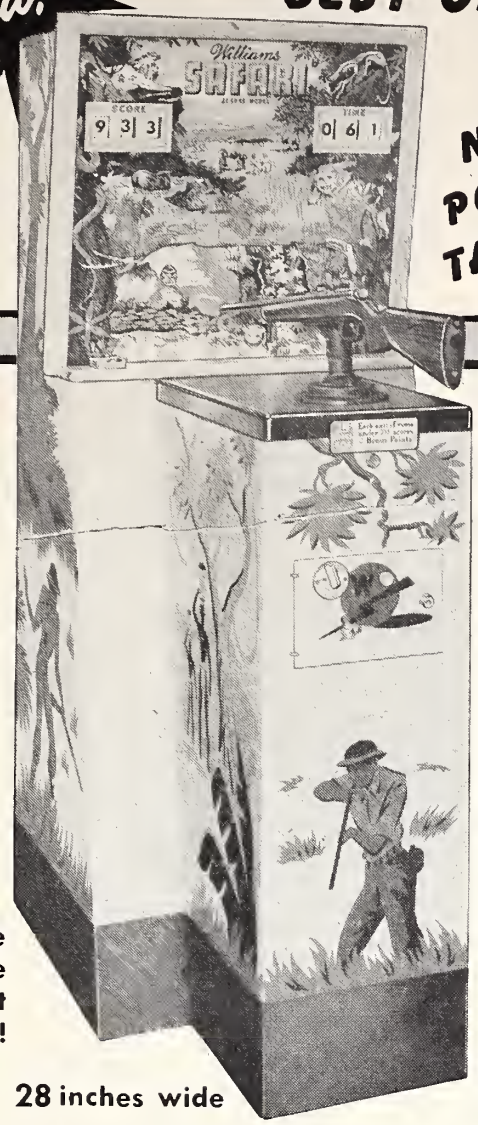
NEW POP-UP TARGETS!

NEW MOVING TARGETS!



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2 BONUS POINTS added to Score for each Unit of Time under 70!

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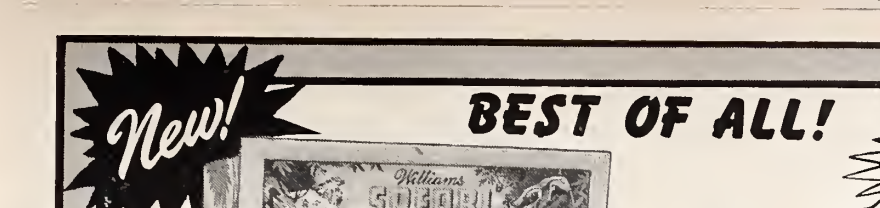
2 PANTHERS—Sharpshooting knocks down both panthers for 2 POINTS each!

5 LEOPARDS ready to spring! Hit each leopard for ONE POINT each!

5 LIONS good for TEN POINTS each!

3 GORILLAS lurch out from behind both sides and top of mountain when any three targets are hit consecutively. Gorillas continue to swing into view as long as shooter keeps on hitting 'em. Good for 20 POINTS each. Hitting 3 Gorillas on *last five shots* good for 100 POINTS each!

See your Williams DISTRIBUTOR!



MIAMI MURMURS

Hy Pearl, owner of Trenton Amusement Co., Trenton, N.J., vacationing in Miami Beach with his wife and two children. Hy is a brother of **Irving Pearl**, owner of A & T Vending here in Miami. . . . **Millie Markowitz** very efficient girl Friday of **Manny Brookmire**, Decca distributor, has left Miami for Dallas, Tex., to become a bride. Replacing Millie is **Patricia Hamill**, who formerly worked for Wholesale Appliance while they were Decca distributors. . . . Budisco One Stop is doing a terrific business with out of town operators. Manager **Raoul Shapiro** has built up good will amongst all operators with his excellent knowledge of which records will go well in the juke boxes. . . . Bush Dist. Co. has opened a lunch room in its new building which is to be called the "Wurlitzer Key Club." Hot meals, coffee and cake will be served at below cost. The employees at Bush Distributing Co. are very appreciative of this fine gesture on the part of **Ted Bush** and **Ozzie Truppman**. . . . **Rex**, collector of all R & B stops for Music Makers says the new **Ray Charles** record of "I've Got A Woman" is the hottest thing on the machines in the Rhythm & Blues field. . . . Most of the juke box operators here feel that the price increase of 78 rpm's is just the first of several to come and is another reason to change over to 45's. . . . **Norman Rogers** of R & S Music Co. is walking around with a happy smile. His collections have really zoomed and is he knocking on wood. . . . **Eddie Petrocine** of North Dade Amusement is proudly showing off his new Cadillac. Air conditioned, no less.

X. Zeverly, Radio Center, probably hasn't heard yet that every location has either a juke or game or both, he is too busy setting out equipment. . . . **Dave Roth**, of Ace Saxon Cigarette Co., has announced his entry into the music business. Good Luck, Dave. . . . **Eddie Leopold** of C & L Music Co. claims an operator is foolish to keep old equipment on the route. He says his route jumped tremendously, even his poorest stops, as soon as he modernized his jukes. "We love you for that, Eddie," say the distributors. . . . **Willy Levey**, Mellow Music Co., leaving for N. Y. C. to make arrangements for his daughter's wedding. . . . **Willie Blatt** resigned as president of the A.M.O.A. **Harry Housen**, vice president, automatically took over the presidency. . . . **Doris** and **Raoul Shapiro** have as house guests **Judy** and **Sol Abrams** from N. Y. Sol is an old time operator and distributor of games and Judy is Doris's sister.

Philly Music Ops Changing to Dime Play. Epect 100% Conversion In 6 Mo.

PHILADELPHIA, PA.—Add Philadelphia to the growing list of cities where music operators are changing over to 10c, 3 for 25c play.

At a meeting on Tuesday, January 4, over 100 operators discussed dime play, and without a dissenting voice, agreed that dime play was necessary for them to continue business profitably. Since that time about twenty operators have started to convert, with the others soon to follow.

Each operator is conducting individual campaigns, educating their locations. They are mailing letters, and making personal calls to speak with location owners.

Operators who have had the opportunity to make collections on their dime play locations are highly enthusiastic over the results, all reporting increases. One operator, who has already made about 40 conversions, stated that the results were phenomenal.

As a means of getting dime play off with as little resistance as possible, operators are setting a percentage of their selections with ep records. As the patrons become used to dime play, these ep's will be dropped.

It is felt by leaders here that the entire city of Philadelphia will be on dime play within the next six months.

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Super Realistic **SWIMMING DUCKS**

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The only rifle on the market with the AUTOMATIC RAPID-FIRE TRIGGER . . . an added feature for the expert player.

CABINET only 29½" wide—will go through ANY DOOR!

Convertible from Novelty to Match and Replay (optional)

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Bilotta Becomes Partner In Century Distributors

BUFFALO, N. Y.—In a joint statement made by John Bilotta and Stephen L. Vukelic, it was announced that the former had become a full partner in Century Distributors, Inc., the Wurlitzer distributorship in Buffalo, New York.

This move gives Bilotta active participation in two Wurlitzer distributors with adjoining territories. The Bilotta Distributing Company maintains its headquarters in Newark, New York and has offices in Albany and Syracuse. The territory represented by the Bilotta organization encompasses all of Central New York and several counties in Northern Pennsylvania.

Century Distributors, Inc., of which Steve Vukelic is president, represents all of Western New York and the Niagara Frontier as well as part of Western Pennsylvania including the city of Erie.

In becoming associated with Century, John Bilotta hopes to expand the scope of Wurlitzer sales and service in New York State. Both Century and Bilotta Distributing have announced that they will hold open house on National Wurlitzer Days, January 23 and 24. Invitations to operators in the Buffalo, New York and Erie, Pennsylvania areas have been extended by Century Distributors. Bilotta is holding showings for Wurlitzer products at Newark and Albany on the Wurlitzer Days' dates and expects to announce later showing dates for Rochester and Syracuse. These further showings will make it possible for operators who could not attend on Wurlitzer Days to familiarize themselves with the new line which Wurlitzer will offer.

Bilotta also stated that at Newark he will continue to handle allied coin operated merchandise, including games and rides, in addition to phonographs. Bilotta also represents Wurlitzer in the sale of pianos and electric organs in Newark, New York and vicinity. No personal changes are anticipated in either of the organizations involved.

ABC No. 2 Leads Bowling League

CHICAGO—Oomens took 2 games from Decca last night to take over second place by themselves. High score on the Oomens team was achieved by Carl Latino with 513. Johnny Oomens trailed slightly with 504. Clarence Goldberg was Decca's high man with 505. Tony Ignafo bowled 479 for Decca.

Gillette (now with a winning streak going) took 2 from Melody Music. Bob Hall was high for Gillette with 462. Vic Jaccino, Sr. scored 525 to lead Melody with Vic, Jr., trailing with 482.

ABC #1 took 2 from Coven. Bob Gnarro lead the ABC team with 489. Tom Nyland was high bowler for Coven with 448.

B&B won 1½ games from Coral, this being the first tie of this current season. Marino Pieroni was high man for B&B with 500, while Hank Sochacki led the Coral team (again) with 477.

Atlas Music took 2 from Mercury. Mike Blumberg's 507 led Atlas wtih Jim Wickman right behind with 499. Fred Sipiora was high for Mercury with 451.

Western Automatic took 2 from ABC #2. Irv Cairo was once more high scorer for Western's team with 501. Bill Bender lead ABC with 430.

Paschke won 2 from Star Music. Rene Gallett led Paschke to victory with a 540, high for men. Ray trailed with 515. Tony Galgano was high man for Star Music with a 508.

"Izzy" Oomens was high for women last nite (1/10) with 429.

By virtue of Oomens winning 2 games and ABC #2 losing 2 games, ABC's first place lead has now been cut to only 2 games and as the season goes on, the race gets tighter and tighter.

Manila AMI Distrib Collects Folk Music

MANILA, PHILIPPINE ISLANDS —William J. Suter, AMI distributor here, is a collector of phonograph records of his native folk music.

He would very much like to bring Philippine folk music to other music lovers, and at the same time would like to add to his collection, native music of other countries. Suter writes "I would like to exchange 45 rpm records with other music collectors of other areas of the world. I know there must be other people like myself who make a hobby of their own country folk music, and I merely want to get some local records from these collectors in exchange for those I can provide."

Suter is pictured to the right with his son sailing around Manila Bay.

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6 PLAYER
CRISS-CROSS
TARGET

The 100%-SKILL SKEE-TYPE GAME!

1st Card (Single Score)
ALL HOLES Score 10
1st 3 in line 30 extra
Then Center Hole Scores
30 for Vertical line
40 for Horizontal line
50 for Diagonal line

2nd Card (Double Score)
ALL HOLES Score 20
1st 3 in line 60 extra
Then Center Hole Scores
60 for Vertical line
80 for Horizontal line
100 for Diagonal line

3rd Card (Triple Score)
ALL HOLES Score 30
1st 3 in line 90 extra
Then Center Hole Scores
90 for Vertical line
120 for Horizontal line
150 for Diagonal line

Unbreakable Plexi-Glass Shield

● NEW PUCK RETURN!
Convenient, Handy "Puck-Return Hole" in Right Hand Corner on Playfield Keeps Puck from Falling on Floor!

● 3 Cards 10¢ -- 5 Shots per Card!

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1725 W. DIVERSEY BLVD. • CHICAGO 14

Remember . . . For Tops in Bowlers
chicago coin's THUNDERBOLT
chicago coin's FIREBALL

Juke Box Poster Girl Aids Fight on Polio

Is 8 Column Headline In Rockford, Ill. Newspaper

Lou Casola Starts Annual "March Of Dimes" Drive

Photo, Reproduced At Right, Featured In Newspaper, 10 Inches High, 7½ Inches Wide. Other Ops In Area Also Ready To Start Their Drives

ROCKFORD, ILL. — The Rockford Register-Republic, leading newspaper here, featured a full eight column headline this past week: "JUKE BOX POSTER GIRL AIDS FIGHT ON POLIO".

Immediately below this headline featured a picture four columns wide by ten inches high, showing Lou Casola of Midwest Distributing Company, this city, pointing out the poster on one of his new AMI phonos to little polio victim, Neita Sue Deyer. (Reproduced here).

The poster reads: "HELP POLIO! One Day's Collections From This Juke Box Is Being Donated To The MARCH OF DIMES POLIO FUND! Your Dimes And Quarters Will Help Crippled Children!"

This is the second such annual campaign put on by Lou Casola and his Midwest Distributing Company here for; "A DAY OF DIMES FOR THE 'MARCH OF DIMES'", in keeping with the "FIGHT POLIO" campaign as originated and sponsored by The Cash Box.

Other music operators thruout this city and the entire Northern Illinois area are also reported to have joined in the campaign and have covered their juke boxes with the same sort of posters.

The press here in Rockford and thruout the northern Illinois area are back of the juke box men and are helping them with publicity to get the dimes and quarters for donation to the "March of Dimes" campaign.

Quackenbush Sponsors Bowlers

ONEONTA, N. Y.—Paul Quackenbush, well known coinman and owner of the Royal Amusement Company, operating company here, sponsors the bowling team "Mulkins Five AMI" team in the service league.

At the half way mark, the Mulkins' team is leading the league.

Pictured above (l to r) are Vern Collins, Mort Babbitt, Paul Quackenbush, Deek Mulkins, Don Westmore, and Al Miller.

Rock-Ola Sets 3 Service Schools for Phono Vend

CHICAGO—The Rock-Ola Manufacturing Corporation, this city, announced a series of three special service schools to be conducted by Frank Schulz, Rock-Ola sales service engineer, for operators served by the new San Antonio, Texas, Rock-Ola distributor, Phono-Vend of Texas.

For the convenience of the many operators in the area handling Rock-Ola equipment, three schools have been planned. All sessions will start at 9:00 A. M. and will run all day. The first will be held Monday and Tuesday, January 17th and 18th, at the Montagu Hotel, Houston, Texas. The second will be held Wednesday, January 19th, at the Trade Winds Motel, Corpus Christi, Texas and the third will be held Thursday and Friday, January 20th and 21st, at the Hacienda Motel, Harlingen, Texas.

Phono-Vend of Texas extends a cordial invitation to all operators and members of their organizations to attend the service school most convenient to reach.

Exhibit Enjoys Good Business

CHICAGO—The year 1955 started off with many pleasant surprises for Exhibit Supply.

Ed Hall looked up from his order-filled desk this past week to report: "Despite the predictions of some of the timid, that activity always drops off following the holidays, we have been working overtime filling orders for guns, kiddie rides and other of our products.

"Business hasn't been spotty with just a few parts of the country sending in orders," Hall pointed out.

"We're getting orders from our distributors all over the nation."

Adding to tnis pleasant business picture at Exhibit are some other sales-making projects, "Now in the works," according to Hall.

COMMERCIAL MUSIC COMPANY, INC.
1550 EDISON
DALLAS, TEXAS

AMI Model C $250
WURLITZER 1100 195
WURLITZER 1500 475

RECONDITIONED AND REFINISHED
LIKE NEW!
Terms: 1/3 Dep., Bal. C. O. D.

A Quarter Century of Service
ATLAS MUSIC COMPANY
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EASTERN FLASHES

Activity was at fever pitch along coinrow this week. With the announcement of the license department that it is licensing guns, all distribs handling guns were busy working with ops. And this week, Chicago Coin, Williams and United sent in new machines, which the ops immediately went for in a big way. Add this to the present Bally shuffle, which is a tremendous hit, and it can be seen why the row was jammed with ops. Music machines also reported selling extremely well.

* * * * *

Philadelphia music ops going for dime play in a big way. With the usual results: where ops have made collections, revenues were away up. It is felt that within six months, all music equipment will be running on dime play in this area. . . . **(Ed comment: Once again—when will New York City music ops get going? Those few who have tried it here, are all for dime play. But what about the big majority?).** . . . The big secret **Mike Munves** was keeping to himself now can be told. He supplied all the old time arcade equipment for **Walt Disney's** "Disneyland" at Burbank, Calif. He didn't want to tip his hand until the deal was completed. . . . **Dave Stern** and **Bob Slifer,** Seacoast Distribs., tied up in a conference when we dropped in. Later, Dave advised a big deal for Rock-Ola phonos was completed. **Charley Reissner,** who has been spending considerable time on the road seeing ops, at the office most of the week, talking with local ops. . . . **Irv Kaye** visits his friends on coinrow. Tells us he is doing some manufacturing for **Dave Robbins,** the old Brooklyn coin machine distributor. Dave now in the magic and trick biz. . . . As large as it is, you had to fight yourself in to Albert Simon, Inc. **Al Simon** showing ChiCoin's new "Criss-Cross Bowler"—and Genco's "Big Top" in big demand. . . . **Johnny Bilotta,** Bilotta Distributing Co., Newark, N. Y., visits along coinrow. Johnny tells us he's now also financially interested in Century Distributors, Buffalo, N. Y., Wurlitzer distribs there. . . . **Barney (Shugy) Sugarman,** Runyon Sales Co., away visiting his factories in Chicago the early part of this week. **Irv (Kempy) Kempner** off to Hartford, Conn., to be on hand during the Bally Service School sessions there—and hand out those gorgeous calendars to Conn. ops.

* * * * *

Harry and **Hymie Koeppel,** Koeppel Distributing Co., add a games department. The firm is now jobbing new amusement machines, and is displaying equipment on its floor. . . . **Joe Fishman's** son **Morty** and Morty's wife, shaken up and bruised in an auto accident. The car was completely demolished, but fortunately the occupants were not badly injured. . . . **Charley Rubinstein,** arcade owner, leaves next week with his missus for a three or four week Miami Beach vacation. Charley tells us his actor son, **David Wilder,** making nice progress. Has appeared in a few "I Remember Mama" TV programs, and is doing a film for the Army Signal Corps. . . . **Joe Young** and **Abe Lipsky,** Young Distributing, getting set for Wurlitzer days, Sunday and Monday, January 23 and 24. . . . **Bob Jacobs,** National Amusement, displays a new shuffle conversion "Flash Alley." . . . **Meyer Parkoff,** Atlantic-New York Corp., tied up in a conference with a music op when we dropped in. **Murray Kaye** and **Nat Solow** tell us that the sale of the Seeburg phono continues at a good clip. . . . **Irv Goldner,** president of the Amusement Machine Operators Association of Greater Baltimore, has quite a problem with tickets for the association's forthcoming banquet, Feb. 6 at the Lord Baltimore. Everybody wants to attend, and there are only a certain number of tickets which will be sold. Goldner is determined not to crowd up the ballroom. So—if you intend to be on hand for the banquet, make sure you get in touch with Goldner immediately. . . . The Amusement Machine Association of Philadelphia elected **Sam Stern** president for his 11th consecutive term. Other members elected were: **Joe Levin,** vice-president and chairman of the board; **Sam Moss,** secretary; **Frank Urban,** treasurer; and **Jules Sloan,** financial secretary. Chosen to serve on the board were: **Jerry Locks, Al Swerze, Bill Appel, Frank Fromowitz, Carl Volluck** and **Sam Klein.**

UPPER MID-WEST MUSINGS

Arne Tessmer of St. Paul, Minn., is all pinned up with various buttons for Ice Fishing Derby's being held in this area. Name the place and Arne can sell you a ticket for that particular fishing derby. . . . **Sid Cohen** of Billings, Mont., spent several days in the Twin Cities visiting with relatives and friends. . . . **Frank Mager** of Grand Rapids, Minn., has been busy of late building a warehouse to house and to service his machines on his ever expanding coin machine route. . . . **Art Hagness** of Grand Forks, N. D., made a trip into the Twin Cities to watch his favorite hockey team from the University of North Dakota beat the University of Minnesota team in a two-game series. Art said that the Nodaks would make it two straight and that they did. . . . **M. M. (Doc) Berenson** is hobbling around these days. Doc is recovering from a broken ankle. . . . **H. J. Lynard** of Kasson, Minn., is looking forward to a good season of stock car racing this year. In addition to being Fair Board chairman and operating coin machines, Tubby is also managing some stock car racing this year. . . . **Gordon Dunn** of Moose Lake, Minn., made a special trip into town to pick up a new phonograph for one of his locations. . . . **Oscar Winter** of La Crosse, Wisc., was in the Twin Cities shopping around and looking over the latest in coin machines. Recent visitors to the Twin Cities were **Vinc Jorgensen** of Mason City, Iowa; **Jeff Kost** of St. Cloud, Minn.; **Mike Martin** of Glendive, Mont.; **John Galop** of Monomonie, Wis.; Dick **Henderson** of Willmar, Minn.; **Don Bolier** of Baldwin, Wisc.; **Ben Jahnke** of Hutchinson, Minn.; **Matt Hupert** of Red Wing, Minn.; **Fred Kovanen** of Moose Lake, Minn.; **John McMahon** of Eau Claire, Wisc.; **John Czerniak** of Duluth, Minn.; **Jim Donatell** of Spooner, Wisc.; **Don Thraen** of New Ulm, Minn. and **Lyle Hartin** of Albert Lea, Minn.

CHICAGO CHATTER

In our humble estimation the most outstanding achievement of the Executive Committee meeting of MOA this past week at the Morrison Hotel was the fact that a resolution was unanimously passed whereby every member present would get back to his home area to put all the push he possibly could back of "A DAY OF DIMES FOR THE 'MARCH OF DIMES'." This resolution by MOA instantly met with the complete cooperation of **The Cash Box**. The week of January 23 to 30 was chosen with any day or days during that week to be set by all the nation's juke box ops when every dime inserted into their phonos would be donated to their local chapter of the "March Of Dimes." This publication originated "A DAY OF DIMES FOR THE 'MARCH OF DIMES'" during the 1954 campaign. Today, with all MOA going back of the plan to help **The Cash Box—here's the greatest national public relations job every single music operator can perform—right in his own territory.**

First Box Score of votes as to the forthcoming first annual meeting of the members of the "**20 Year Club**" becoming a neck and neck race between Chicago and Las Vegas. . . . **Vince Shay** joining up with **Stan Levin** and **Mickey Schaefer** as a partner in All States C. M. Exch. brings together two youngsters whose combined years in the coinbiz equal just about half the number of years **Vince Shay** has seen in this industry. . . . Talk about enthusiasm. A visit to the Genco plant finds **Sam Lewis**, sun-tanned **Avron Gensburg**, and sales manager **Ralph Sheffield** among the most enthusiastic of the manufacturers in town because the click hit their gun is making everywhere. . . . Rumors to the effect that juke box ops can expect a new Bill (to amend the Copyright Act in an effort to force them to pay double royalty) will be introduced in the House of Representatives in Washington any day now. With Rep. Celler (Dem., N. Y.) Chairman of the House Judiciary Committee music ops worried. If memory serves correctly, as reported last week, Rep. Celler favored ASCAP a few years ago, during Bryson-Kefauver Bill hearings. Dash by **George A. Miller**, president of MOA, to Washington on Thursday of this past week rumored to have been in this regard.

Orchids to **Donald O'Connor** who, on his last week's terrific TV show, asks for "a dime" so that he could play the wall box and dance with **Mitzie Gaynor**. This should have stirred up music ops who saw this show to the fact that: "**Let's Get A Nickel A Play Again**" (the 1955 dime is only worth as much as the 1939 nickel) is the theme for the entire automatic music operating business. . . . Newspaper clip from Rockford advises that "**Mr. and Mrs. Lou Casola** will leave Rockford the end of January bound for a month's vacation in Nassau." . . . **John Haddock**, AMI prexy in town, meeting with some of his favorite distribs who flew here to but plead with him for more and still more new phonos. . . . **Mike Spagnola** when asked, "What's new?" looked up from the copy of **The Cash Box** he was reading to reply, "I'm reading about what's new right now." . . . **Wally Finke** of First very mucho enthused over the new coin operated parking gate he has on display in his showrooms. The gate is adjustable to varied coinage. Wally of the belief that anyone with an empty lot should immediately investigate the profit potential by use of this gate.

Paul Huebsch of J. H. Keeney & Co., Inc., regardless of all the business his firm enjoying with its newest games, still yowling for coffee vendor production, "Because," Paul says, "orders are already piled up to here." . . . **Howie Freer** all excited over "Shuffle Targette" because of earning reports he received from outstanding ops in and around this area and also because he believes "this is it." . . . **Ed Levin** advises that in phone conversations with **Ted Bush** of Miami and **Harold Lieberman** of Minneapolis all he heard was, "C'mon, keep on shipping more." . . . **Maurie Ginsburg** in California enjoying the smog. **Eddie Ginsburg** telling all and sundry how he and **Bill Gersh** drank in the New Year down in Miami. **Harold Schwartz, Nate Feinstein** and the rest of the boys at Atlas just "too busy" to even think of talking. "Business was never better," chorus Harold and Nate. . . . **Art Weinand** claims, "Now that I've helped to root the Bears into the top division again, I can get me some rest until the next football season." Art is one of the most rabid Bear fans in this man's town. Can't see anything but football as the nation's top spectator sport.

All **Sam Stern** would answer into the phones this past week was, "We've got it." Meaning the new Williams' "Safari" gun. Sam so enthused over the gun he's willing to have anyone place it on any location anywhere in the nation and bet the receipts zoom to new records. . . . "Wow," wowed Bally's sales manager **Jack Nelson** this past week, "looks like everybody wants more and more and more Bally machines." . . . Rumor has it that **Charley (Little Jimmy) Johnson** looking just like a pouter pigeon. His chest is stuck out that far. "Because of a new idea he has," is the report. . . . **Herb Kyle**, Bally's purchasing agent, in St. Joseph's Hospital for a general check-up. . . . **Samuel Wolberg**, president of ChiCoin, advises, "I've never seen such a tremendous response to any new game as has come in to our first new game of 1955, 'Criss Cross Target'." . . . **Art Miller** and **Si Redd** roaming about the town trying to dig up equipment. . . . **Ray Moloney, Jr.** returns from a California visit looking the picture of health. . . . **Nate and Alvin Gottlieb** harmonizing on, "Business was never better. And getting better. And better. And better."

Georgie Jenkins a busy, busy man these days. Georgie was supposed to phone us when **Ray Moloney** dethroned **Guillermomito (Little Willie) Blatt** in 'gin.' But Willie claims, "I came right back and beat him for two games afterwards." So he says. . . . **Phil Weinberg** on his way into town from Texas with "some really special news for everyone at Bally." . . . **Barney Sugarman** of New York, **Lou Dunis** of Seattle and **Willie Blatt** of Miami pop into our office bright and early one morning this past week, "To just say 'hello'" And then have to run like anything to catch their respective planes. . . . **Tom Callaghan** looks great these days. And just as dapper as ever. . . . **Paul Eckstein** reported to be in Detroit. Clinching one of the biggest TV deals in Lion's history. . . .

- A-B-C-D rollovers when made, lights kickout holes for replays and super high score
- Special rollunders spots numbers
- Mystery rollover awards replays
- 2 Flippers
- Resetting Sequence Nos. 1 to 10 scores points
- Skill horseshoe spots all numbers 10 brilliantly colored diamonds in horseshoe gives terrific flash
- 4 Pop Bumpers

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EMPIRE'S JANUARY CLEARANCE!

BRAND NEW		RECONDITIONED	
WMS. ALL STAR BASEBALL	$375	UNITED CASCADE SHUFFLE ALLEY	$165
GENCO 2 PLAYER BASKETBALL	345	GENCO SHUFFLE POOL	190
EXHIBIT SHOOTING GALLERY	350	GENCO MATCH POOL	275
EX. STAR SHOOTING GALLERY	375	BALLY BEACH CLUB	295
SET SHOT BASKETBALL	325	BALLY BEAUTY	235
GENCO SILVER CHEST	125	BALLY ATLANTIC CITY	135
WILLIAMS JET FIGHTER	395	WURLITZER 1015's	99

½ DEP., BAL. C.O.D. OR S.D.

Empire COIN MACHINE EXCHANGE
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CHICAGO CHATTER (Cont.)

Conferences with customers the order of the day over at **Gerry Haley's** Buckley offices. . . . With **Don Moloney** out. **Tom Cath** in Peoria. **Mac Brier** selling like mad. Only genial **Augie Baracani** on hand to say "hello" to visitors at Donan this past week. . . . San Francisco quits making coins. Report there's plenty hard coinage in circulation all over U. S. A. **And more dimes circulating about than ever before in history.**

HAPPY BIRTHDAY THIS WEEK TO: **R. C. Carpenter**, Chester, N. Y. . . . **Angelo N. Delaport**, Syracuse, N. Y. . . . **Theodore Blatt**, Brooklyn, N. Y. . . . **Morris Pinto**, Houston, Tex. . . . **Ernie H. Petering**, Niagara, N. Y. . . . **Victor J. Lucas**, Chicago, Ill. . . . **Louis H. Morris**, Galveston, Tex. . . . **Jimmy Robillard**, Riv Des Prairie, Quebec, Canada. . . . **Tom R. Gaskins**, Knoxville, Tenn. . . . **Abe Fish**, Hartford, Conn. . . . Memphis' **Buster Williams** does things in the right way. Called in **Harris Scheuner** who heads the state restaurant association and arranged to show Harris why dime play most important for his many restaurant members. And Harris all enthused awaiting report from **The Cash Box** to read at next meeting and get 10c play going thruout Memphis and possibly all of Tennessee. . . . This was the most enthusiastic meeting of MOA's Executive Committee, according to George A. Miller. And was reflected in the way the men spoke up regarding forthcoming MOA convention in March. Promising to bring "all music ops" with them. . . . After tho't: **The reason a dollar won't do as much for people as it once did . . . is that people won't do as much for a dollar as they once did.**

THRU THE COIN CHUTE

NEW ORLEANS NOTES

Smokey Weaver, Jackson, Miss., his wife and children, vacationing for 10 days from his busy route of pins and music brought the nice cool weather into New Orleans with him. . . . **Joe Musso** and **Nick Caruso**, TAC Amusement, out trying to fight off the virus. . . . **Joe Caruso**, Nick's brother, and also of TAC, has a new addition to his family. A baby boy by the name of **Christopher James**. . . . **Lottie**, of A. I. Distributing, leaving. She's moving to Lafayette, La., where she and her husband will go into the grocery business. . . . Happy to get back to New Orleans was **Dick Sturgell**, after his venture with ice and snow in Oklahoma where he saw his family during the holidays. . . . On January 15 **Debbie**, young daughter of **Marion Ciacciol** of Amann Distributing, celebrated her 4th birthday with a large cake and gallons of ice cream. Everyone in the record business was invited. . . . **Jackie Hirtuis** just blew out candles on January 4. A belated Happy Birthday. . . . **Riley** and wife, A. I. Dist., still raving about the good Sugar Bowl seats they had. . . . **Mr. Tilman**, Tilman Cigar Co., Natchez, Miss., in for the day. . . . **Mel Stout**, New Iberia, La., also in for a days shopping. . . . **Bill Maddox**, formerly a jukebox salesman, now selling those Eastern Electric beauties. . . . **Wilfred Joseph**, who used to be all around boy at Console Distributing Co., out of Uncle Sam's Service and at Airline Cigarette Service. . . . **Malcomb and Eva Farmer** both knitting tiny garments for the third time. . . . **Shoon De Launville** of Shoon's Amusement, Reserve, La., sporting a deluxe new Ford when he came in to look over the Rock-Ola equipment. . . . **Betty Barcelona**, Barcelona Amusement, looking so charming. Wish we had her recipe for retaining that youthful look. . . . We miss **Cousin Red** running in and out. Red has joined the Jefferson Music staff of mechanics. He has a swell boss and a really cute gal to relay service calls.

THRU THE COIN CHUTE

TENNESSEE TOPICS

CHATTANOOGA, TENN.: Met the papa of Papas, **Tony Papa, Sr.**, father of **Tony Papa, Jr.**, of the Chattanooga Coin Machine, Chattanooga, and a grand old man. Papa, Sr., can tell us stories from way back. . . . **Fred Cofer** reports a very good '54 and sales started '55 off in top fashion. Fred says sales in second hand equipment down as more new machines are being bought than in some time. . . . **Joe Bunch** of Shearer Amusement Co., also reports a good '54 with prospects of a good '55 in view. Joe a busy boy helping his daughter Jeanie, to celebrate her fifth birthday. Joe brought each employee a piece of her cake. . . . **Frank Steils** of Dixie Amusement gets in his say about business and reports last year was a good one for him and expectations for next year are that it will be just "great". . . . Ditto **Wolf Sadikoff**, who said "damn good". . . . **Glen E. Mowery**, Charleston, Tenn, in the city shopping for equipment. . . . **T. R. Blanford** caught looking over the new Keeney "Sportman" at Chattanooga Coin and to hear **Fred Cofer** selling was worth the price of the machine. . . . Also seen at Chattanooga Coin were **George Bacon, Frank Steil, Roy Williams, J. E. Webb** and **Harry Manning**. . . . Little **Sharon Manning** is doing nicely after her siege in the hospital. However, Sharon who missed her Christmas because of her illness wasn't forgotten by old Santa. She got all her presents on the 28th. CLARKSVILLE, TENN.: **J. W. Biggers**, Biggers Amusement, also on the bandwagon as he elatedly tells of the good 1954 he had and his faith in a good 1955. Sitting in front of Biggers place were three trucks from Hermitage Music Co., Nashville, with new AMI phonos. HOPKINSVILLE, KY.: **Norman Proctor**, Woods Amusement Co., says business was good for 1954 and the reason he is so sure is that he had satisfied boss Pete Wood.

Apco To Show Line In L. A.

LOS ANGELES, CALIF. — Mel Rapp, executive vice president of Apco, Inc., New York City, manufacturers of automatic soft drink cup dispensers and hot beverage vendors, announced that a special western showing of the complete line of "SodaShoppes," "CoffeeShoppes" and "Combination Coffee-SodaShoppes" will be held on Saturday and Sunday, January 22 and 23, in the New York Room of the Hotel Statler, Los Angeles.

"We are holding this showing in Los Angeles to give operators, bottlers and theatre concessionaires who didn't have a chance to visit the NAMA Convention in Washington, D. C., the opportunity of seeing the new Apco line," stated Rapp.

In addition to Mel Rapp, Stan Rheeling, vice president of the company and divisional manager of Apco's Western Branch, and Bert Farmer, regional representative in New Mexico and Colorado, will be on hand to greet all visitors.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

Operators throughout the area are becoming increasingly interested in dime play. Wherever a group of ops gather this subject is nearly always brought up one way or the other. Those who have already switched over are always willing to discuss the merits and problems involved. It will still be a long time before LA will go 100% on dimes but during the months ahead, we are happy to report, we'll see more and more operators switch over. About 25% of all the music machines in the area are now on 1 play for 10c or 3 plays for 25c with games nearly 100% on dime play.

DISTRIBUTOR DOINGS:—Sales on all types of coin machines are holding very steady, but activity is much slower compared to the boom that hit coin-row last month. News that several new machines are expected to hit the market sometime this month has caused a lot of interest. Distributors all feel that this slack period is just the lull before the storm and are looking to the future with increasing optimism. . . . C. A. ROBINSON & CO.:—**Charley Robinson** announced that he has received a shipment of new coin counters which were made in Germany. These new portable counters are particularly adaptable for making collections as they can be used right in the location by route and service men. **Lou Wolcher**, Advance Aut. Sales, San Francisco, is the exclusive distributor for the coin counters in the U. S. . . . PAUL A. LAYMON & CO.:—Chief games mechanic N. G. "Red" **Creswell** is still at home recovering from a recent auto accident but is expected back on the job in a few days. Sales on Bally's "Magic Bowler" kept **Ed Wilkes, Charley Daniels** and **Jimmy Wilkens** plenty busy for the past three weeks as the game gains acceptance throughout the area. . . . BADGER SALES COMPANY:—**Joe Duarte**, export sales manager for Badger, had several operators from abroad drop in to see him this past week. One of them was **Austin Shelton** from Guam. **Sebald Serbousek** was also visiting from Colombia, South America. He is a large operator and jobber South of the border and spent two months in LA on a combined business and pleasure trip. Another South American visitor who was seen visiting at Badger Sales was **Carlos Velez** from Venezuela. . . . Badger's two sales reps. have been covering a lot of ground these days beating the bushes in all the Southland territories. This past week **Pete Ley** drove to Fresno while Don Ames made the rounds of the El Centro area. . . . SIERRA DISTRIBUTORS:—All the boys have been very mysterious for the past several days. They all have that certain gleam in their eyes as though they expected something big to happen any minute, but yet wouldn't say a word. **Wayne Copeland, Ray Powers** and **Jack Dolan** were rushing around like mad making secret phone calls in a hushed voice. From the general air of excitement around the place it looked like they were getting ready for a showing. . . . Sierra now has on display the new Royal 17 col. cigarette vendor along with a line of new and used games. . . . They are throwing a big cocktail party and dinner-dance for the operators at the Hollywood Athletic Club on January 21st. Around 600 operators and their wives are expected to turn out for the event. . . . MINTHORNE MUSIC COMPANY:—Last week all ops who trekked into Minthorne's branch sales office were greeted with a showroom chuck full of the largest selection of new and used games and phonos that we have ever seen. **Frank Mencuri** proudly states that they now have enough equipment on hand to fill the needs of most any operator.

OPS JOTS:—**Harry Snodgrass** of the Border Sunshine Novelty Co., Albuquerque, was in town for a few days last week seeking his partner **Rodney Pantages** and visiting along coinrow. Bakersfield operator **Vern Ephrom** took time out from moving his office and service department to drive into town to take care of business along coinrow. He is now located at 929 California St., Bakersfield. . . . **Fred Harling**, noted Hollywood garageman, recently went into partnership with **Morris Blum**. They have purchased a large route in Delano. . . . We hear that all Bakersfield operators who belong to the Kern Amusement Company have agreed to make one day's collections "A Day of Dimes for the 'March Of Dimes'." Publicity on radio, TV and in the newspapers will be tied in with the campaign. . . . **Ken Ferrier** came into town from Oxnard this past week. . . . **Jimmy Williams**, 29 Palms, was also seen driving along the Pico strip. . . . **Ed Neel** trekked all the way in from Blythe while **Jerry Cooper** drove in from Riverside. . . . **Mr. and Mrs. Leon Flynn** visited their many friends along Pico recently. Leon operates in the Wilmington area. . . . **Carl Honeyman** and **Sheridan Thompson** both came in from Long Beach. . . . Other visitors included **P. A. Barnes**, Baldwin Park; **Henry Van Stelton**, Whittier; **Lawrency Raya**, Colton and **Oscar Tetzlaff**, Banning.

COINROW DOINGS:—With new price changes now in effect by many of the record companies it has caused a lot of confusion with the cities two leading one-stops. Both **Sam Ricklin** of California Music Company and **Kay Solle** of Leuenhagen's Record Bar report that it has been a real problem keeping track of all these price changes. Many labels have raised to conform to the new price structure while others have retained the old prices. . . . Caught the Calif. Music Merchants Assn. president **Walt Hemple** and business manager **Ben Chemers** discussing the merits of the group hospitalization plan to LA members **Walt Levi, George Nachweih, Joe Donchi, Larry Collins** and **Sam Brown**. . . . **Homer Razor** has one of the oldest coin operated music devices ever made at his home in Van Nuys. The machine is an old polophone music box which Homer estimates to be about 80 years old. It once stood in the historic Hofbrau House in Munich, Germany. Homer purchased the machine while on a trip thru Europe in 1954 and had it shipped back to the U. S. . . . **Adolph D'Este** recently bought out his partners and is now sole owner of Addey, Inc. He is the distributor for the Northwestern Vending line and jobber of all types of coin machines. . . . Saw **Gabe Orland** and **Bill Leuenhagen** shaking hands. A big deal must be in the wind. . . . A large attendance turned out for the January 11th meeting of the Calif. Music Merchants Association, LA Division, at the Hotel Gaylord. The meeting was divided into two sessions. During the first hour a closed business discussion was held with only the members present. The doors were then opened to several recording artists who were introduced to the operators and then the affair was turned over into a social hour. Artists who attended the meeting were **Leo Diamond, Rush Adams, Lee Winters, Bob London, Mary Rose Bruce** and **Nick Therry**. New members who attended the meeting for the first time were **H. L. Myers**, Gardena; **Nat Ferraro**, Downey; **Lloyd C. Hargrave**, LA and **Larry Schnepf**, LA.

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WANT — Chicago Coin Holiday and United Leader Shuffle Alleys. Also late Bingos. TAYLOR SALES CO., 120 WEST MAIN STREET, BELLEVILLE, ILL. Tel.: ADams 3-2217.

WANT — Distressed merchandise for return privileges. Purple label Capitols, Columbias, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—Bingos and Gottlieb 5-balls for resale. Send Prices. H & H DISTRIBUTING, 1626 3rd AVENUE, MOLINE, ILL. Tel.: 4-6703.

WANT—For resale—22 ft. Rockola—American or National Shuffleboards —Late Bingo Games — Shuffle Bowlers—Lee Mfg. Carousel. State best price and condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BR. 3663.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUdson 6-4568.

WANT — Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—A.M.I. 40 selection Hideaways —.05 & .10 W. B. and Steppers. A.M.I. E-120 phonographs. Seeburg 100 W. B. Late One Ball games. Write stating condition, number, model and prices. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—To buy Panorams any quantity. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOwer 1-6715.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — From all over the world! Literature on any machine that takes coins and sells anything — amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT — Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — Mills Panorams — any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

WANT — Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-51 0.

WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

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WANT — Highest prices paid in Middle West for Bally bingo games. Must be in A-1 Condition. Particularly want Palm Springs, Ice Frolics, Surf Clubs, Beach Clubs, Dude Ranches & Beauties. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANT—Ristaucrat Juke Boxes. State quantity, price and condition in first letter. SUPREME DISTRIBUTORS, 116 S.W. 8th AVE., MIAMA, FLA.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

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FOR SALE — Attention importers of AMI Juke Boxes. All late model AMI D-40's, D-80's, E-80's, E-120's, reconditioned by factory personnel. Guaranteed perfect. Lowest prices. Address inquiries to: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: LIncoln 9106.

FOR SALE—Spot Lites $65.00; Beach Clubs $250.00 TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE — Special. Bally Palm Springs $299.50; Ice Frolics $310; Hi Fis $314.50; Frolics $137.50; United Hawaiis $232.50. Also novelty games, kiddie rides, etc. Let us know what you are interested in. Slightly used wooden pinball bases, $9.00; Five or more $8.00 each. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—Atlantic Citys $95; Spot Lites $60; AMI Model C $235; AMI Model D $325; AMI Model D-80 $465; Seeburg 100-78 $365; Rock-Ola Comets $795; AMI Steppers $19; 5/10c Boxes $10; 5c Boxes $5; 3020 Boxes $15; 219 Steppers $15; Seeburg 5/10/25c $18. H & H MUSIC DISTRIBUTING, 1626 3rd AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE—United Fifth Ave. $275; United Empire $210; United Empire converted to Fifth Ave. $235; Williams Major League $195; Williams Special DeLuxe Baseball $125; Williams DeLuxe Baseball $99. AMERICAN VENDING CO., 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEwey 2-9602.

FOR SALE—Genco Shuffle Pool $195; Keeney 10 Player Team Bowler $165; AMI D-40 $395; AMI D-80 Chrome $495; AMI E-120 write, Wurlitzer 1500 $525. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE — 1 Chicago Coin Super Home Run 6 Player Double Coin Chute $295; 1 Exhibit Sixshooter $125; 2 Bright Lights $50 each; Stars $75; 2 Coney Island $65 each; 1 Star Series $60. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE, INDIANA. Tel.: 3-4508.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

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FOR SALE—Brite Lites $65.00; Brite Spot $85.00; Spot Lite $75.00; Classics $179.50; Clovers $164.50; U-10th Fr. Stars $125.00. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS. Tel.: CAnal 6-0293-4-5.

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FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympie 8-4012, 4013.

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FOR SALE—Reconditioned, Like New. Yacht Club $145; Ice Frolics $365; Surf Clubs $395; Bally Jets $425; Hi Fi's converted into Beach Clubs, Write; One Serviceman with 10 thumbs. DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.: Juniper 8-5211.

FOR SALE — Williams 6-player Baseball $249; Williams Deluxe Baseball $99; Genco Night Fighter $149; Six Shooters $79; Jet Guns $99. Shuffle Alleys at lowest prices. Hi-Speed Shuffle Board wax—24 cans per case $6. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVENUE, NEW YORK, N. Y. Tel.: CIrcle 6-8464.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes. Watch Revenue increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: OCeanside 5151.

FOR SALE—Used 78 and 45 RPM records. Taken right off our route. Any quantity. Write for price. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.

FOR SALE — Bally Beauties, Atlantic Cities, Beach Clubs, Dude Ranches, Palm Springs and III-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.

FOR SALE—Genco Shuffle Pools $275; Genco Basketballs $399.50; Victor Hot Pops $20; Genco Invader Guns $259.50; Seeburg Shoot-the-Bears $175. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Phone 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

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FOR SALE—Hi Fi $375; Palm Springs $350; Beautys $225; Frolics $150; Spot Lights $65; Genco Rifle Gallery $375; Genco Sky Gunner $175; Genco Night Fighter $175. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA, Tel.: REgent 6-3691.

FOR SALE—A B C $25; Brite Lites $50; Lite A Line $40; Broadway $75. One-third deposit and balance C.O.D. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: MArket 3967.

FOR SALE—2 Coney Island $69.50; 1 Yacht Club $139.50; 2 Tropic $149.50; 3 United Olympic $179.50; 12 United Tenth Frame $89.50; 2 United DeLuxe $39.50; 5 United Super $49.50; 11 United Cascade $125; 3 Bally Space Ship $425. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Evans Jubilee $250.00; Wurlitzer 1015's $69.50; Wurlitzer 1250's $250.00; United & Chicago Coin 6 Player $59.50; Star & 10th Frame $150.00; Olympics $225.00. COVEN MUSIC CORP., 3181 NORTH ELSTON AVENUE, CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE. NORTH, MINNEAPOLIS, MINN.

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney DeLuxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—To our Canadian Friends: Write for list of 5-Balls and Shuffle Alleys, low prices. Sample: United De Luxe 6-Player Shuffle Alley $50 and Minstrel Man $20. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON. Tel.: Atwater 7565.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE — Sensational News — 12 months to pay for Kiddie Rides. Largest stock in the world of new and used Kiddie Rides. Liberal terms — Trades Accepted. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: Algonquin 4-4040.

CLASSIFIED ADVERTISING SECTION

FOR SALE—6 Rock-Ola 1422, $50 each; 2 Rock-Ola 1426, $65 each; 1 Wurlitzer 1015, $65 each; 1 Williams Long Beach, used (as is) $35; 2 United A.B.C. (used), $35 each. Ready For Location: 2 Bally Coney Islands (used) reconditioned $60 each; 1 Bally Atlantic City (used) reconditioned $115 each; 1 Bally Spot Lite (used) $60; 2 Bally Beach Clubs (used), $250 each; 3 Bally Yacht Clubs (used), $150 each; 1 Chicago Coin Super 10 Frame Match Bowler (used) 6 Player, $135; 1 United Super 10th Frame, 6 Player $125; 3 United Super 6 Player Shuffle Alleys, $85 each; 2 Keeney DeLuxe League 4 Player, $35 each; 1 United DeLuxe 6 Player, $65 each; 1 United 5 Player, $55; 1 Genco Jumping Jack, $45. RITE-WAY DISTRIBUTORS, 3206 OLIVE ST., ST. LOUIS 3, MO. Tel.: JE. 5-7628.

FOR SALE—A.M.I. Model D-80 $525; A.M.I. Model C $300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntral 9292.

FOR SALE—Rock-Ola 1436, 120 selection; 78 rpm $425. each; Seeburg 146 $59. each; 147M $70.; 148ML $98.; Wurlitzer 1080 $65.; 1500 $450.; AMI two E-120 $595. each. A-1 condition. 1/3 deposit. WERTZ MUSIC SUPPLY CO., 1013 E. CARY ST., RICHMOND, VA. Tel.: 7-3021.

FOR SALE—Just released! "I Threw Away A Diamond" (For A Worthless Piece Of Glass) featuring Hank Trotter's Happy Rangers. Dist. Att.: CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N.J. Tel.: PR. 9-0182.

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distribntor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE — Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Bally Bingo Specials; 10 Beach Clubs $265; 5 Yacht Clubs $160; 5 Dude Ranch $295; 4 Palm Springs $325; Ice Frolics $325. Also other Bingos and Bowlers. Call or write: MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 5-7549.

FOR SALE—This equipment is in good working order. Make us an offer on all or any item: Gottlieb's five balls; Guys & Dolls; Cyclone; Happy Go Lucky; Knockout; Hit & Run; Rose Bowl; Joker; Coronation; Happy Days; Four Stars. Genco—Mercury. Chicago Coin—Pin Bowler. 27 Rock-Ola 5c Wall Boxes Straight; 22 Rock-Ola 5-10-25c Wall Boxes, 2 Magic Glow 1428, 3 Large Rock-Ola Speakers. Bally—3 Turf Kings; 2 Champions; 3 Citations; 1 Jockey Special; 1 Spot Lite; 1 Frolic. 1 Chicago Coin Play Ball; 1 Chicago Coin Hockey; 1—1c Watling fortune teller scale; 1—1c Mutoscope punching bag; 1 H. C. Evans Skill Bowler; 1 Genco Play Ball; 3 Silver King 1c Target Guns; 1 Exhibit 1c Picture Card with stand. Seeburg Shoot the Bear Gun; Seeburg Coon Gun; 6 Seeburg 5c Wall Boxes straight wireless; 6 Seeburg 5-10-25c Wall Boxes, 3 wire. TRI-STATE AMUSEMENT CO., 149 18th STREET REAR, WHEELING, W. VA. Tel.: WHeeling 649.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE — Wurlitzer Phonographs —Model 1500's—$475; 1400's—$375; 1250's—$195; 1100's—$175; 1015's—$70. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN ST., RICHMOND 20, VA. Tel.: 84-3264.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and snpplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes. Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUmmer 4938.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

CLASSIFIED ADVERTISING SECTION

FOR SALE—"Sock-The-Ock" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take. A complete package $28.00. 100 SERVICE COMPANY, 2638 OLIVE STREET, ST. LOUIS, MO. Tel.: JEfferson 1-6531.

FOR SALE—Genco 2 player Basketball $250; Genco Shuffle Pool $125; Seeburg Coon Hunt $450; Chicago Coin's 6 player Home Run $250; Williams' 6 player Major League Baseball $250; Williams' 6 player All Star Baseball $250. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN. Tel.: CHapel 9-6556.

FOR SALE — Complete line of used phonographs, shnffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince yon. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seebnrg M 100A; Wnrlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — Coin Wrappers, Pop-Open, $2.50 dimes only, 55c per thousand, thirty thousand to case. Fresh stock, sample mailed on request. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—Clover Shuffle Alley $125; Royal $225; League $325. WANT: Yankee Shuffle Alley and Bally Jets. MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. Tel.: 7-2162.

FOR SALE—40 Wurlitzer 3020 Wall Boxes $8 each; 50 Seeburg 5c 3-Wire Wall Boxes $3 each. Beautiful equipment. 1/3 deposit, balance C.O.D., or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

MISCELLANEOUS

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16 oz. bottle $.85. For distribntor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Bingo Operators! Stop service calls caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minntes. Specify Bally or United Game. Four Samples $3.00, $8.00 per dozen. MID-WEST MUSIC SERVICE, 819 WEST 2nd ST., WICHITA, KANSAS.

NOTICE—Your Seeburg 20 selection wall boxes, wired or wireless, converted to play the first 20 (A & B Program) on all model Seeburg 100s —5 cent Box $5.00. 5-10-25 $15.00. Performance guaranteed. 100 SERVICE COMPANY, 2634 OLIVE ST., ST. LOUIS 3, MO. Tel.: NEwstead 6531.

NOTICE—We are exclusive national and export distributors for the new sensational home non-coin operated juke box "Jukette". Great appeal. Priced low. Write for complete information. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 3-3524) or 594 TENTH AVE., NEW YORK, N.Y. (Tel.: BRyant 9-4684.)

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
798th Consecutive Week's Issue

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the snbscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of conrse, serial, appearance, demand, territory, qnantity, and condition of eqnipment mnst be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" shonld be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

LISTED ALPHABETICALLY

AMI

2. Model A, '46, 40 Sel., 78 RPM	100.00	165.00
2. Model B, '48, 40 Sel., 78 RPM	175.00	250.00
2* Model C, '50, 40 Sel., 78 RPM	195.00	275.00
2* Model D-40, '51, 40 Sel., 78 RPM	295.00	395.00
2* Model D-80, '51, 80 Sel., 45 RPM	395.00	500.00
4. Model E-40, '53, 40 Sel., 78 RPM	450.00	595.00
2. Model E-80, '53, 80 Sel., 45 RPM	495.00	695.00
2. Model E-120, '53, 120 Sel., 45 RPM	595.00	750.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	35.00	79.50
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	195.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	200.00	250.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	300.00	350.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
2. 1426, '47, 20 Sel., 78 RPM	50.00	110.00
2. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	100.00	165.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	200.00	250.00
4. 1432, Same as above, Converted to 45 RPM	225.00	295.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	247.50	350.00
4. 1434, Same as above, Converted to 45 RPM	295.00	350.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	337.50	425.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	395.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.50	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4 146S, '46, Standard, 20 Sel., 78 RPM	35.00	75.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	100.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	85.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	95.00
4. 148S, '48 Standard, 20 Sel., 78 RPM	100.00	150.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	98.00	159.00
2* M100A, '49, 100 Sel., 78 RPM	365.00	425.00
2* M100B, '51, 100 Sel., 45 RPM	495.00	575.00
4. M100BL, '51, 100 Sel., 45 RPM., Light Cab.	550.00	595.00
2. M100C, '53, 100 Sel., 45 RPM	595.00	625.00
4. HF100G, '54, 100 Sel., 45 RPM	725.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

3* 1015, '46, 24 Sel., 78 RPM	35.00	99.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
3* 1100, '48, 24 Sel., 78 RPM	135.00	195.00
4. 1250, '50, 48 Sel., 78 RPM	160.00	250.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	250.00
4. 1400, '52, 48 Sel., 78 RPM	325.00	395.00
6. 1400, '52, (Same as above) Converted to 45 RPM	325.00	400.00
2* 1500, '53, 105 Sel., 78 and 45 RPM Intermixed	395.00	525.00
4. 1650, '53, 48 Sel., 45 RPM	475.00	525.00
4. 2140 Wall Box	3.00	10.95
4* 3020 Wall Box	7.00	15.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	50.00
4. Across the Board (Un 9/52)	35.00	50.00
6. Ali Baba (Got 6/48)	15.00	25.00
6. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got. 12/53)	170.00	185.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
2. Army-Navy (Wm 10/53)	65.00	117.50
2* Atlantic City (B 5/52)	95.00	145.00
6. Baby Face (Un 12/48)	10.00	20.00
6. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
6. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	225.00	345.00
2* Beauty (B 11/52)	190.00	240.00
4. Be Bop (Ex 3/50)	10.00	20.00
6. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
6. Big Top (Ge 2/49)	10.00	20.00
6. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
4. Bone Head (Ge 11/48)	10.00	20.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
6. Bowl. League (Got 8/47)	10.00	19.50
4. Bright Lights (B 5/51)	40.00	75.00
1. Bright Spot (B 11/51)	65.00	85.00
4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	10.00	25.00
6. Bnild Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
2. Cabana (Un 3/53)	119.50	185.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6 Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
6. Cinderella (Got 3/47)	10.00	25.00
4. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	150.00	175.00
4. Citation (B 10/48)	15.00	35.00
4 C.O.D. (Wm 9/53)	85.00	125.00
4. College Daze (Got 8/49)	10.00	20.00
2* Coney Island (B 9/51)	64.50	95.00
6. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	25.00	35.00
4. Coronation (Got 11/52)	65.00	95.00
4 County Fair (Un 9/51)	30.00	45.00
6. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
2. Daffy Derby (Wm 8/54)	275.00	325.00
4. Daisy May (Got 7/54)	175.00	235.00
4. Dallas (Wm 2/49)	15.00	29.00
2. Dealer "21" (Wm 2/54)	100.00	165.00
4. De Icer (Wm 11/49)	20.00	39.00
6. Dew Wa Ditty (Wm 6/48)	10.00	29.50
2. Domino (Wm 5/52)	20.00	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00

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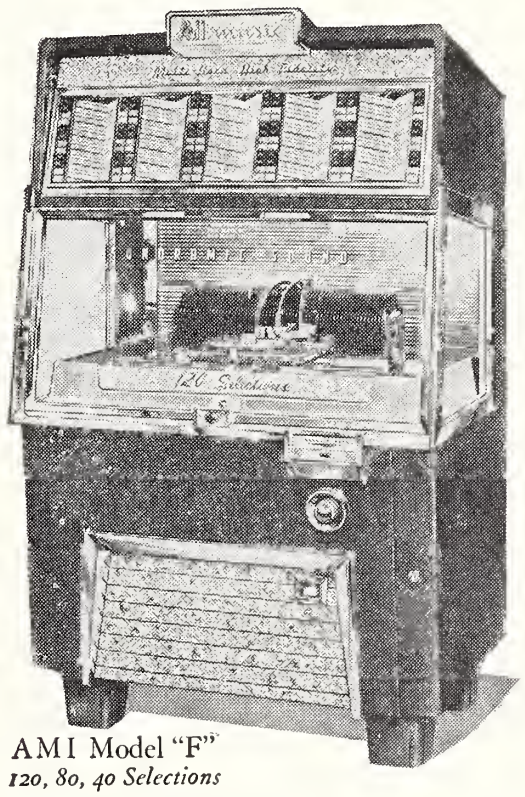
"AUDIO" says it!

DECEMBER 1954 ISSUE

Authoritative Magazine of the High Fidelity Industry Has High Praise for the New AMI Model "F" Juke Box

"THE WORD "JUKE-BOX" as an adjective takes on a new meaning. Long used by audio engineers to describe boomy bass, insufficient treble, and high distortion, the term has been understood by everyone. But the newest instrument just introduced by AMI Incorporated bears a much closer resemblance to a high-quality home music system than to the juke boxes of the past, and its electrical and acoustic characteristics are well worth study by anyone interested in high-quality sound reproduction. For in this instrument are incorporated features which may well find their way into home-type equipment.

"AMI's new Model F juke boxes signal the end of an era of poor sound in coin-operated music machines. Combining a high-quality pickup and amplifier with a two-way speaker system so placed as to overcome the disadvantages of many locations in which these instruments are required to work will serve to raise the public acceptance of these instruments. One need only hear one of these new models to be convinced that high fidelity has come to the juke box."



AMI Model "F"
120, 80, 40 Selections

Your AMI *Distributor Will Be Happy to Give You a Reprint of the Full Four-Page Text of this Extraordinary Article*

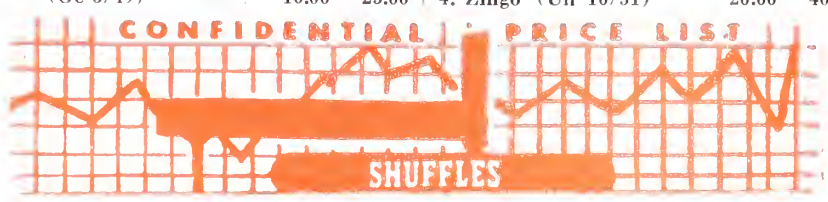
Originator of the Automatic Selective Juke Box in 1927
AHEAD THEN — AHEAD NOW

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

4. Dragonette (Got 6/54)	190.00	215.00
4. Dreamy (Wm 2/50)	15.00	25.00
2* Dude Ranch (B 9/53)	265.00	345.00
4. Eight Ball (Wm 1/52)	45.00	75.00
6. El Paso (Wm 11/48)	10.00	20.00
2. Fairway (Wm 6/53)	65.00	100.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	60.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	75.00	110.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	30.00	40.00
4. "400" (Upright) (Ge 10/52)	55.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	15.00	29.50
2* Frolics (B 10/52)	125.00	175.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
6. Gold Cup (B 1/48)	15.00	15.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	90.00
4. Gold Star (Got 8/54)	225.00	250.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4 Grand Champion (Wm 8/53)	79.00	99.00
4. Grand Slam (Got 4/53)	65.00	135.00
6 Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	165.00	195.00
4. Gun Club (Wm 11/53)	95.00	125.00
4. Gny-Dolls (Got 5/53)	64.50	125.00
4. Handicap (Wm 6/52)	35.00	45.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
3. Havana (Un 2/54)	200.00	315.00
1* Hawaii (Un 6/54)	232.50	395.00
4. Hawaiian Beauty (Got 4/54)	180.00	210.00
2. Hayburner (Wm 6/51)	25.00	60.00
2* Hi-Fi (B 6/54)	314.50	410.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 1/52)	59.50	85.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	60.00
4. Hong Kong (Wm 9/51)	45.00	80.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	25.00
6. Humpty Dumpty (Got 10/47)	10.00	25.00
1* Ice-Frolics (B 1/54)	295.00	365.00
6. Jack 'N' Jill (Got 1/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 4/54)	195.00	210.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	90.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K. C. Jones (Got 11/49)	10.00	20.00
4 King Arthur (Got 10/49)	10.00	20.00
6. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	15.00	30.00
4. Lady Robin Hood (Got 1/48)	10.00	25.00
4. Lazy "Q" (Wm 2/54)	109.00	150.00
4. Leaders (Un 10/51)	45.00	85.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	165.00	195.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
6. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
6. Magic (Ex 11/48)	10.00	20.00
6. Majors '49 (CC 2/49)	15.00	25.00
4. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	95.00	150.00
6. Mardi Gras (Ge 5/48)	10.00	20.00
6. Maryland (Wm 4/49)	10.00	20.00
6. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	25.00	39.00
4. Mexico (Un 3/54)	295.00	400.00
4. Minstrel Man (Got 3/51)	20.00	39.00
6. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
6. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	185.00	220.00
2. Nevada (Un 8/54)	375.00	425.00
4. Niagara (Got 12/51)	35.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
2. "9" Sisters (Wm 1/54)	115.00	150.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	79.00	99.00
2 Palm Beach (B 7/52)	99.50	140.00
2* Palm Springs (B 11/53)	285.00	365.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	125.00	150.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	70.00	115.00
4. Quintet (Got 3/53)	79.50	135.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Rainbow (Wm 9/48)	10.00	20.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2. Rio (Un 11/53)	225.00	275.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.00
4. Rodeo (Un 2/53)	135.00	185.00
6. Rondevoo (Un 5/48)	15.00	35.00
4. Rose Bowl (Got 10/51)	35.00	65.00
4. Round Up (Got 11/48)	10.00	25.00
6. St. Louis (Wm 2/49)	25.00	39.00
4. Saddle and Turf (Ev 10/53)	199.50	265.00
(Club Model)	275.00	325.00
6. Sally (CC 10/48)	10.00	20.00
6. Samba (Ex 5/48)	10.00	20.00
6. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	150.00	185.00
6. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
6. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
6. Serenade (Un 11/48)	10.00	20.00
6. Shanghai (CC 4/48)	20.00	34.50
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	120.00	150.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	50.00	95.00
4. Silver Skates (Wm 2/53)	59.00	85.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	54.50	75.00
4. Slugfest (Wm 3/52)	34.50	55.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
2* Spot-Lite (B 1/52)	60.00	100.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	20.00	34.50
4. Stars (Un 6/52)	50.00	95.00
4. Starlight (Wm 3/53)	50.00	75.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	115.00	145.00
4. Summertime (Un 9/48)	15.00	25.00
4. Sunny (Wm 12/47)	10.00	20.00
2. Sunshine Park (B 12/52)	49.50	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
2* Surf Club (B 3/54)	325.00	395.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
4. Tahiti (Un 8/53)	185.00	240.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00
6. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	25.00	50.00
4. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	65.00	90.00
4. Touchdown (Un 1/52)	15.00	25.00
6. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
6. Trinidad (CC 3/48)	10.00	20.00
6. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	39.00
6. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
1* Tropics (Un 7/53)	174.50	225.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	49.50	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50
6. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	60.00
4. Winner (Univ.)	20.00	45.00
6. Wisconsin (Un 3/48)	10.00	20.00
2* Yacht Club (B 6/53)	140.00	205.00
6. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	20.00	40.00



4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. Bally Victory Bowler (5/54)	325.00	400.00
4. Bally Champion Bowler (5/54)	350.00	425.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
6. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Ace Bowler, F. P. (8/50)	25.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	85.00	100.00
4. ChiCoin Match Bowler (6/52)	95.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
4. ChiCoin 10th Frame Special (12/52)	99.50	150.00
2. ChiCoin Name Bowler (1/53)	95.00	150.00
4* ChiCoin 10th Frame Double Score Bowler (3/53)	140.00	195.00
1* ChiCoin Crown (4/53)	160.00	185.00
6 ChiCoin Crown, Giant Pins (4/53)	225.00	295.00
2* ChiCoin Triple Score (6/53)	175.00	195.00
2. ChiCoin Gold Cup (7/53)	195.00	250.00
4. ChiCoin High Speed Crown (7/53)	150.00	300.00
4. ChiCoin High Speed Triple Score (8/53)	295.00	375.00
4. ChiCoin Advance (10/53)	250.00	345.00
4 ChiCoin King (10/53)	300.00	370.00
2. ChiCoin Criss Cross Bowler (12/53)	295.00	375.00
2. ChiCoin Super Frame (3/54)	295.00	385.00
1. ChiCoin Starlite (5/54)	375.00	410.00
7. ChiCoin Featnre (7/54)	375.00	395.00
7. ChiCoin Holiday (9/54)	525.00	575.00
7. ChiCoin Flash (10/54)	450.00	475.00
7. ChiCoin Playtime (10/54)	445.00	525.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4 Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4* Genco Shuffle Pool (11/53)	125.00	215.00
4* Genco Match Pool (2/54	225.00	300.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
2. Keeney 6-Player League (9/51)	35.00	90.00
4. Keeney DeLuxe League (3/52)	45.00	100.00
4. Keeney Super DeLuxe League Bowler (3/52)	56.00	125.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	100.00	160.00
4 Keeney Club (4/53)	115.00	165.00
4. Keeney Domino (5/53)	130.00	195.00
4. Keeney Carnival (5/53)	155.00	225.00
4. Keeney Pacemaker (9/53)	165.00	235.00
4. Keeney Mainliner Bowler (1/54)	175.00	245.00
4. Keeney Bonus Bowler (3/54)	195.00	295.00
4. Keeney Diamond Bowler (5/54)	200.00	345.00
6. Rock-Ola Shuffle Lane (12/49)	15.00	20.00

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6. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
6. United Shuffle Skill (6/49)	15.00	20.00
6. United Shuffle Alley (9/49)	15.00	20.00
6. United Super Shuffle Alley (1/50)	20.00	30.00
6. United Double Shuffle Alley (2/50)	20.00	30.00
6. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shnffle-cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
2. United 6-Player	45.00	75.00
4. United DeLuxe 6-Player (10/51)	60.00	85.00
2* United 6-Player Super (3/52)	65.00	100.00
2. United 4-Player Official (5/52)	75.00	125.00
4. United 6-Player Star (7/52)	95.00	140.00
2* United 10th Frame Star (9/52)	95.00	150.00
2. United Manhattan 10th Frame (9/52)	110.00	150.00
2. United 10th Frame Super (10/52)	115.00	145.00
4. United Manhattan (9/52)	115.00	140.00
2* United Cascade (2/53)	139.50	165.00
4* United Clover (2/53)	125.00	175.00
1. United Liberty (2/53)	125.00	175.00
2* United Classic (6/53)	175.00	225.00
2* United Olympic (6/53)	165.00	225.00
2* United Royal (9/53)	225.00	295.00
2* United Imperial (9/53)	245.00	300.00
4. United Chief (11/53)	325.00	345.00
4. United Leader (11/53)	295.00	350.00
2* United Team (1/54)	295.00	350.00
4. United DeLuxe Team (1/54)	325.00	350.00
3. United League (1/54)	310.00	350.00
2* United Ace (Un 5/54)	365.00	410.00
2. United Rainbow (5/54)	350.00	415.00
2. United Banner (8/54)	410.00	425.00
2. United Shuffle Targette (8/54)	335.00	445.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9½') (2/50)	20.00	30.00
6. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
6. Bally Bowler	20.00	30.00
6. Bally Convoy	39.50	59.50
6. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4 Bally Undersea Raider	64.50	125.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	175.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	75.00	100.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	75.00	95.00
6. ChiCoin Roll-A-Score	29.50	75.00
2. ChiCoin Home Run, 6 Player (3/54)	195.00	300.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	130.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
2. Exhibit Dale Gun	29.50	65.00
4. Exhibit Gun Patrol	105.00	175.00
4. Exhibit Jet Gun	99.00	195.00
4. Exhibit Space Gun	89.50	145.00
4. Exhibit Pony Express	85.00	135.00
4 Exhibit Silver Bullets	75.00	115.00
2* Exhibit Six Shooter	79.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4* Exhibit Shooting Gallery	265.00	365.00
6. Groetchen Met. Typer	79.50	149.50
1* Genco Sky Gunner	120.00	195.00
4. Genco Night Fighter	149.00	225.00
4* Genco Basketball	250.00	399.50
2* Genco Rifle Gallery (6/54)	375.00	450.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	159.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	125.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	350.00	595.00
4. Mustocope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	405.00	545.00
4 Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
2* Seeburg Bear Gun	125.00	175.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
2* Seeburg Coon Hunt	275.00	450.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	115.00	125.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	325.00	425.00
4. United DeLuxe Jungle Gun	395.00	495.00
6. Western Baseball '39	75.00	95.00
6. Western Baseball '40	95.00	125.00
4 Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	40.00	90.00
4. Williams DeLuxe World Series	40.00	90.00
4. Williams Super World Series	95.00	165.00
4. Williams Quaterback	25.00	75.00
4. Williams DeLuxe Baseball	99.50	175.00
4. Williams Pennant Baseball	175.00	250.00
4. Williams Super Pennant Baseball (1/54)	155.00	275.00
6. Williams Super Star Baseball (1/54)	325.00	395.00
4. Williams Major League Baseball (4/54)	250.00	375.00
4. Williams All Star Baseball (5/54)	250.00	350.00
2. Williams Big League Baseball (6/54)	250.00	375.00
4. Wurlitzer Skeeball	35.00	150.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

F-120 Juke Box (Receiver included)	$1,095.00
F-80 Juke Box (Receiver NOT included)	935.00
F-40 Juke Box (Receiver NOT included)	835.00
HS-80 Selective Hideaway	795.00
HS-120 Selective Hideaway	895.00
W-80 Wall Box	89.50
W-120 Wall Box	99.00
S-80 Receiver	60.00
S-120 Receiver	65.00
Wall Speaker	44.50
Corner Speaker	64.50
Recessed Speaker	49.50
R-167 Bargrip	12.75

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

Champion	$ 795.00
Big-Time	760.00
Moon-Ride	995.00
Magic Bowler (with Match Feature) Model Magic-110, 10c a play	755.00
Model Magic-325, 10c a play, 3 plays for 25c	775.00
Mystic Bowler (without Match Feature) Model Mystic-110, 10c a play	710.00
Model Mystic-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Criss Cross Target (Without Match Feature) Single Chute	$ 685.00
Double Chute	705.00
Criss Cross Target (With Match Feature) Single Chute	750.00
Double Chute	770.00
Thunderbolt Bowler (With Match Feature) Single Chute	750.00
Double Chute Model	770.00
Fireball Bowler (Without Match Feature) Single Chute	685.00
Double Chute	705.00

EXHIBIT SUPPLY

Sportland Shooting Gallery Model 414—Without Match or Free Play	$ 625.00
Model 414A—Without Match, With Free Play	630.00
Model 414B—With Match, No Free Play	645.00
Model 414C — With Match, With Free Play	650.00
Junior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	295.00

GENCO MFG. & SALES CO.

Big Top Rifle Gallery (With Match Score and Free Play Feature)	$ 675.00

D. GOTTLIEB & CO.

Super Jumbo (With Match Score and Free Play Feature)	$ 595.50
Diamond Lill	392.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

DeLuxe Sportsman (With Match Feature)	$ 690.00
Sportsman (Without Match Feature)	665.00
American Bowler With Match Feature Single Chute	690.00
Double Chute	710.00
National Bowler Without Match Feature Single Chute	650.00
Double Chute	670.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

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Model 1446 Hi-Fi Phono, 120 Selection, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster, 120 Selection, 45 RPM Only	
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1550, 20 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

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HF-100-R	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

DeLuxe Mercury Shuffle Alley (With Match Feature) Regular Model, 10c play	$ 735.00
Special Model, 10c, 3 for 25c	755.00
Mercury Shuffle Alley (With Match Feature) Regular Model, 10c play	705.00
Special Model, 10c, 3 for 25c	725.00
De Luxe Comet Shuffle-Targette (With Match Feature) Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Comet Shuffle-Targette Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Mars Shuffle Alley (Without Match Feature) Single Chute	705.00
Double Chute	725.00
De Luxe Mars Shuffle Alley (With Triple Match Feature) Single Chute	735.00
Double Chute	755.00
Bonus Gun (Without Match Feature) Single Chute	690.00
Double Chute	710.00
De Luxe Bonus Gun (With Triple Match Feature) Single Chute	715.00
Double Chute	735.00
Tropicana	725.00

WILLIAMS MFG. CO.

Safari (Without Match or Replay)	$ 690.00
Safari De Luxe (With Triple Match and Replay Features	715.00
Lulu	389.50

THE RUDOLPH WURLITZER CO.

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Model "1600-A" Phonograph	
Model "1650-A" Phonograph	
Model 5112—12" Concealed Speaker Hi-Fi	
Model 5112—8" Wall Speaker Hi-Fi	
Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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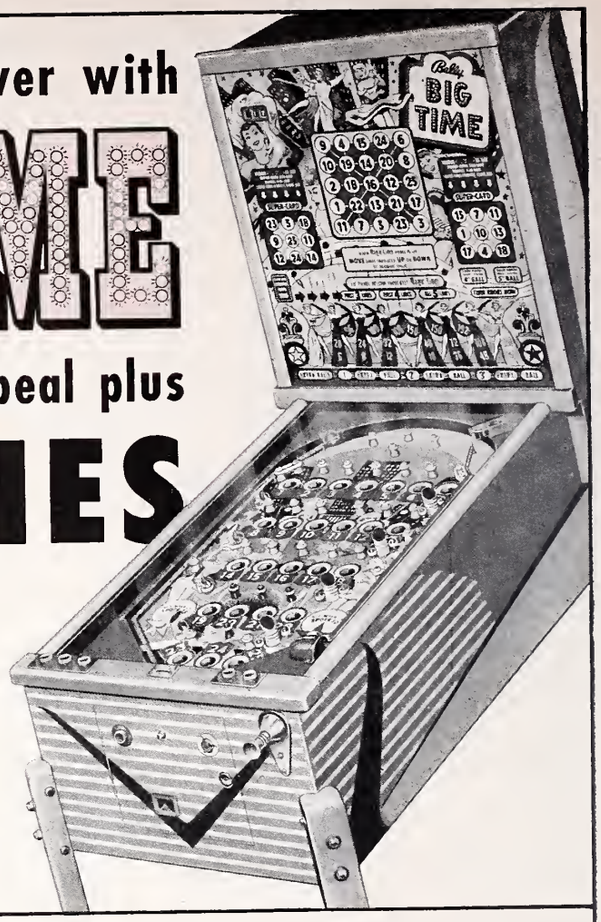

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